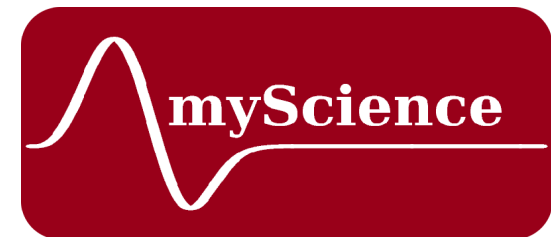


Communicate with Scientists.



myScience® is the service network for researchers, engineers and academics. myScience gives an overview of science and research, universities, R&D companies and corporate research centres. myScience provides latest scientific news and events, as well as practical information on employment, funding and daily life. myScience offers science job and continuing education portals, a career guidance and coaching service. myScience is intended for researchers, engineers, scientists, academics and anyone interested in science.

The screenshot displays the myScience website interface. At the top, a red banner features the myScience logo and the tagline "The Swiss Portal for Research and Innovation". Below the banner, a navigation bar includes links for "home", "jobs", "education", "news", "wire", "events", "research", "innovation", "directory", and "living here". A search bar is positioned on the left side of the main content area.

The main content area is divided into several sections:

- business and economics**
- engineering sciences**
- humanities**
- medicine and life sciences**
- natural sciences**
- search**
- registration**
- services**

The **news.myScience** section features a prominent article titled "Schweizer Kinder gehen mit Mobiltelefon online" (Swiss children go online with mobile phones), dated 20.09. The article text reads: "20.09 - In keinem Land Europas surfen mehr Kinder mit dem Mobiltelefon als in der Schweiz. Wie eine Studie zeigt, gehen Schweizer Kinder kompetent mit Social Media um: Sie surfen nicht extensiv im Netz und nur vier Prozent haben ihr Social-Network-Profil auf «public» gestellt." The article is accompanied by a photo of a young girl in a pink shirt looking at her phone.

Other news items include:

- Business 19.09**: «Zu viel Stress, ich beweg mich nicht!» - Eine neue Studie weist auf einen positiven Zusammenhang zwischen transformationaler Führung und Veränderungsbereitschaft der MitarbeiterInnen hin.
- Medicine 19.09**: 1950s antibiotic to combat drug resistance - EPFL researchers have opened the door to a new strategy to fight tuberculosis, the second leading cause of death from infectious disease after HIV.
- Medicine 14.09**: Störung neuronaler Schaltkreise bei Autismus ist reversibel - Autisten leiden an einer tiefgreifenden Entwicklungsstörung des Gehirns, die sich in der frühen Kindheit ausprägt.
- Environmental Sciences 13.09**: Seen anstelle von Gletschern - Gletscher die alpine Landschaft prägten, breiten sich heute immer mehr Seen aus. Eine Studie des Nationalen Forschungsprogramms «Nachhaltige Entwicklung» untersucht das Potenzial des Tourismus.

On the right side of the interface, there is a language selection menu (EN, DE, FR, print), a login form with fields for Username and Password, and a "Register" link. Below the login form, there are links for "Your Online Services" including "Insert a job offer", "Announce Events", "Jobs and news alerts", and a "SIGN UP HERE" button. Further down, there is a section for "myScience Coaching" with the text "Where are your career opportunities?". At the bottom right, the "edu.myScience" section is visible, titled "Continuing Education" and "Find a continuing education program:", listing various fields such as Administration, Business/Economics, Chemistry, Civil Engineering, Computer Science, Earth Sciences, Environmental Sciences, Interdisciplinary, Life Sciences, Media Sciences, Medicine, Microtechnics, Pedagogy, and Astronomy.

Media Data **myScience.ch**

Site Usage

- Unique visitors per month: **45,000**
- Page views per month: **150,000**
- Total newsletters sent per month: **3,000**

Visitors

- 45% Switzerland
- 13% Germany
- 11% France
- 4% USA
- 4% UK
- 3% Italy
- 20% Others

Language of Visitors

- 35% English
- 32% German
- 23% French
- 10% Other

myScience.ch has around 45,000 unique visitors per month and this number is constantly increasing. The high number of page views per month (150,000) makes myScience.ch an attractive medium for advertisers and sponsors in research and innovation.

myScience.ch users represent a specific target group with a high level of education, working in very qualified positions, often in a leading role.

myScience Network:

myScience Austria, www.myscience.at
myScience Germany, www.myscience.de
myScience UK, www.myscience.org.uk
myScience USA, www.myscience.us
myScience International, www.myscience.org

jobs.myScience

The Job Portal for Researchers and Engineers

Posting jobs on jobs.myScience is the ideal recruiting solution for corporate research, companies active in R&D, research institutions, universities and administration related to research and higher education.



Features and Benefits

- **Published on myScience Network:** Job offers are published on myScience.ch, myScience.cc and Science-jobs.ch.
- **Target group:** scientists, researchers, engineers and academics.
- **Positioning:** On the front pages of myScience.ch, jobs.myScience.ch, myScience.cc and Science-jobs.ch for at least one week.
- **myScience search:** Premium jobs are displayed first.
- **International visibility:** 55% of visitors from abroad, mainly from Germany, France, USA, UK and Italy.
- **Search engines:** myScience.ch pages are very well ranked by search engines like Google and Yahoo.
- **Broad partner network:** Jobs are also published on CareerJet.ch, OptionCarriere.ch, jobrapido.ch (/de/com), Indeed.ch (/com), SimplyHired.com, Jobkralle.ch and Trovit.ch, as well as BioValley.ch, the life sciences network of the Basel region. You benefit from several advertisements for the price of one.
- **Payment:** Invoice, credit card or PayPal.
- **Efficient and personalized service**
- **Admin tool:** You can choose to post and manage your advertisements yourself. Register for use of the online admin system at: www.myscience.ch/register.

Prices for Job Advertisements on myScience.ch

Number of Job Offers	Price for one Job Offer (up to 30 days)	Price for one Premium Job Offer* (up to 40 days)	Discount
1	480 CHF	580 CHF	
2	432 CHF	522 CHF	10%
5	384 CHF	464 CHF	20%
10	336 CHF	406 CHF	30%

*posted and verified by our team.

Additional options

- Additional advertisements on myScience Germany, UK or USA: 100 CHF for each portal. (This option is only available with Premium Job Offers).
- Possibility to import directly your job offers directly from feeds or HTML lists..

Conditions

- Validity of credits: one year
- Special conditions for PhD positions: 280 CHF for 30 days

Contact us: www.myscience.ch/contact

More at www.jobs.myscience.ch

edu.myScience

Continuing Education Portal for Researchers and Academics

Publishing continuing education programs on edu.myScience.ch is an efficient way for universities and universities of applied science to broadly promote their academic courses and teaching activities.

Features and Benefits

- **Target group:** Academics, scientists, researchers and specialists.
- **myScience.ch search:** Premium programs are displayed first.
- **myScience.ch network:** education programs are included on Continuing-education.ch for free. Special conditions are offered for longer publishing.
- **Efficient and personalized service**
- **Search engines:** myScience.ch pages are very well ranked by search engines like Google and Yahoo.
- **Payment:** Invoice.
- **Admin tool:** You can choose to post and manage your continuing education programs yourself. Register for use of the online admin system at: www.myscience.ch/register.



Prices for Continuing Education Programs on myScience.ch

Number of Programs	Price for one Program* (one year)	Discount
1	700 CHF	
2 - 4	630 CHF	10%
5 - 9	595 CHF	20%
10	560 CHF	30%

*posted and verified by our team.

Note: We offer large discounts if you publish programs over several years.

Conditions

- Validity: one year
- For publishing over several years, payment is made each year.
- Institution or company logo is included and layout is adjusted to client's needs.

- **Contact us:** www.myscience.ch/contact

More at www.edu.myscience.ch

events.myScience

The Scientific Agenda

Posting conferences, meetings, seminars or special lectures on myScience.ch is the perfect way to advertise your event to a wide scientific and academic community.

Features and Benefits (Premium Service)

- **Target group:** Academics, scientists, researchers and specialists.
- **myScience.ch search:** Your event is displayed first.
- **Search engines:** myScience.ch pages are very well ranked.
- **International visibility:** 55% of visitors from abroad.
- **Admin tool:** You can choose to post and manage your events yourself. Register for use of the online admin system at: www.myscience.ch/register.
- **Individual and personalized service:** We check all new entries and offer feedback and advice.

Overview of Event Credits

Number of Events	Price for one Standard Event (one month)	Discount
1	80 CHF	
2	72 CHF	10%
5	64 CHF	20%
10	56 CHF	30%

Conditions: Additional 50 CHF if we post the event for you.

Payment: Invoice, credit card or PayPal.

Contact us: www.myscience.ch/contact

More at www.events.myscience.ch

innovation.myScience

High Visibility for R&D Companies and Research Centres

innovation.myscience.ch is tailored to research centres, R&D companies and start-ups who want to increase the visibility of their products and activities on the Web. myScience.ch can create promotional pages at low cost and with high visibility among potential clients and investors in the scientific and innovation communities.

Features

- **Web address:** myscience.ch/my_name.
- **Web pages:** Up to 10 (including text, images, contact and registration forms, etc.).
- **Automatic listing:** The jobs and events you post on myScience.ch are automatically listed on your web pages.
- **Admin tool:** We provide you with an account to access your webpages for any necessary edits.

Prices and Conditions

390 CHF for 5 years, 624 CHF for 4 years, 546 CHF for 3 years, 780 CHF for one year.

Images and text are provided by the client.



Advantages

- **Web address:** Presence on the most-visited scientific portal in Switzerland.
- **Optimization:** We handle search engine optimization for you. This ensures the high visibility of your Web pages with search engines like Google and Yahoo.
- **Simplicity:** We take care of all the technical details.
- **Personalized premium services:** We check the content of your Web pages and ensure that all links are functioning.

phd.myScience

The PhD Portal for Switzerland

Posting PhD programs on phd.myScience.ch is an effective way for research centres and universities to improve the visibility of their research activities among students and researchers.

Features and Benefits

- **Target group:** Students.
- **Partner network:** Ensures your programs are also found on job portals such as CareerJet.ch, Jobrapido.ch and Science-jobs.ch, as well as BioValley.ch, the life sciences network of the Basel region.
- **myScience network:** Jobs are announced on myScience International (myScience.cc) and science-jobs.ch. Special conditions are offered for myScience Germany, UK and USA.
- **International visibility:** 55% of visitors from abroad, mainly from Germany, France, UK and USA.
- **Search engines:** myScience.ch pages are very well ranked.
- **Personalized service:** We can post your programs directly from an existing Web page or from a file (Acrobat, Word, Email, etc.).

Prices for PhD Program Announcements

Number of Programs	Price for one PhD Program (one year)	Discount
1	480 CHF	
2	432 CHF	10%
5	384 CHF	20%
10	336 CHF	30%

Conditions: Additional 50 CHF (total) if we post the program(s) for you.

Contact us: www.myscience.ch/contact

career.myScience

Career and coaching services

You are a researcher wanting to find a job in the private or public sector, but you don't know how to proceed or if your application documents are in order. Or you are a foreigner and you don't know the local customs or companies in Switzerland. The myScience career services could help you make the transition from university to industry or administration.

- **Coaching**

Receive compact, custom-made coaching, adapted to your individual needs.

- **Hotline**

We can answer any urgent questions you might have concerning a job advertisement, a job application or an upcoming interview, or general questions about the job market in Switzerland.

- **CV and cover letter:** Send us your CV and/or cover letter by email and we will edit the documents according to your needs. We can also translate your documents or target them to meet the specific job requirements advertised.

- **More information:**

www.myscience.ch/services/coaching

Contact us: www.myscience.ch/contact

Our staff speak English, French, German and Italian.

