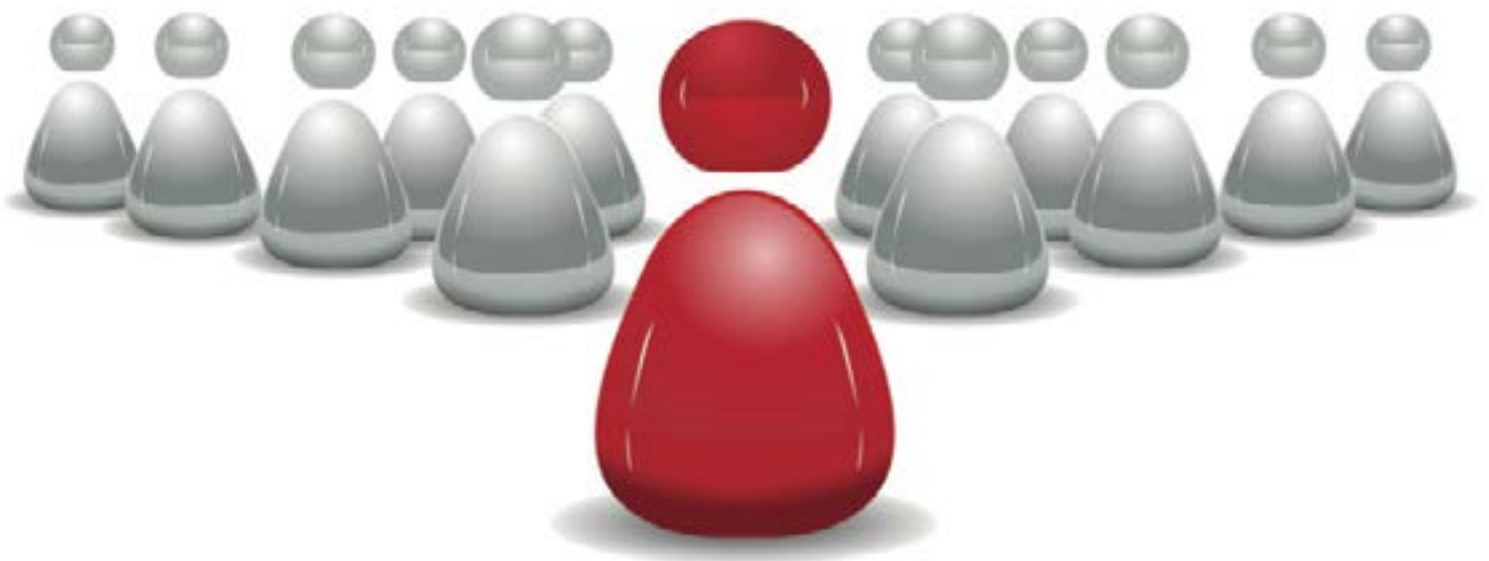


Strike-Jobs.co.uk



+44 (0)208 344 2284



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www.strike-jobs.co.uk

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ABOUT STRIKE JOBS

Strike Jobs is an online GENERALIST GLOBAL job board, a unique jobs platform

with an intelligent approach to employment. Budget cutting, video CV, simple registration, worldwide job vacancies at the click of a button, all sector employment that also blends non-disabled with disabled jobseekers around the world.

As a new partner to our existing Recruitment Company (established 1990), we decided to develop an online job-board for the world job stage, with a unique approach to integrate non-disabled with disabled applicants. We want to remove the stigmas. The lack of education and information. Our 3 minute simple approach to registration along with our easy functionality and engaging visuals is what is required in our stressful and complicated lives.

Understanding our Clients' needs is the key to making our site work well and helping everyone to find employment, from wherever in the world you are and whatever your circumstances. Everyone needs a fair chance. Find that specialist job in Engineering, Accounting, Transport. Search for a job in Administration, Property or Law. As a generalist website, you can search a job by location, salary and sector.

Over the past two years we have grown and developed a platform we feel is becoming popular within the market. As our company has grown we have managed to adapt and develop a user friendly but cost effective tool for recruiters and employers. We will continue to expand on our products capabilities and brand awareness going forward into 2015 by utilising the knowledge and insights we have learned about the fluctuating change in the job board and employment markets over the last two years.

STARTED: March 2013

CANDIDATES: Up to 10,000 candidates registering per month

ANALYTICS & CLICK RATE: Reaching 90,000+ users per month

Our team of advertising and recruitment specialists work alongside a dynamic and creative IT department daily to continue ensuring client satisfaction and product development.



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WHY ARE WE DIFFERENT

VIDEO CV: Candidates will be able to upload a 30 second video of themselves which you will be able to watch at a small cost.

VERY COMPETITIVE PRICE: Our rates are flexible and affordable to accommodate all companies regardless of size.

GLOBAL JOB BOARD: 75 countries currently advertising vacancies (worldwide presence for maximum exposure, and transient employee attraction). The site translates to 65 languages and has 45 sectors.

EXPOSURE: We are integrated with Jobcentres across Europe and job search spiders. Your jobs will go to Indeed, Simplyhire, JobsTrovit, Job Safari, Recruit, Renego, Workcircle, Check4Jobs, Adzuna, Jooble, Juju, Mitula, Xpatjobs, Juno, Njobsuk and more.

PRODUCT RANGE: iPhone 4 and iPhone 5 covers, stress skittles, branded USB and Oyster Card covers which applicants will be able to purchase on the site itself.

AWARDS: National Award for Digital Design and Entrepreneurship 2012.

YOUTUBE: A promo video, "Free Trial Period", "Disability", videos for different sectors and several "How It Works" videos.

DISABILITY ARENA: Disabled candidates can register and declare their disabilities. Applicants are welcome on the site and fully integrated into the pool.

LOCAL WEBSITES: Our unique local websites help locals find local jobs.

SECTOR WEBSITES: We have created specialist websites for each industry sector in order to diversify from being a generalist product.



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STATISTICS

CANDIDATES' ORIGIN

DATE: March 2013 - August 2015



6,054,526 Pageviews

LIVE CANDIDATES

300,000 +

CLICK TRAFFIC

2,393,002 Clicks



LAST MONTH

Visits 132,776

Pageviews 290,853

New Visits 73.90%



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OUR EXPANSION PLAN

Sector Specific Websites:

We successfully launch the first few of our own sector specific websites. Whilst these websites are simply feeder websites to our main hub, they show only relevant jobs to each industry. The aim of this development is to change the notion that generalist Job Boards can not work for the niche markets. Each site will generate candidates from specific industries to the clients on Strike-Jobs. By splitting each sector we will increase our target audience by allowing us to be able to accommodate those in specific fields. We believe these websites will increase a higher calibre candidates, as well as providing another channel of web exposure for each sector. Each site has banner space that is dedicated to companies within relevant industries; this gives extra exposure to clients in the specific industry they are based in. Our first three live sector specific websites are:

www.engineeringjobsandwork.co.uk

www.itjobsandwork.co.uk

www.cateringjobsandwork.co.uk

Local Websites:

In addition to our sector specific websites we have already started driving traffic from our 50 UK based location specific websites. We are continuing to buy domains for worldwide locations and hope to have more than 150 location based websites around the globe. This will increase our brand awareness and client's exposure. The reason for this development was initially to promote vacancies in more rural areas, but our feedback has shown that this also helps to generate more applicants as a whole.

Here you can see an example of one of our location sites www.lifeinhertfordshire.co.uk

CV Parsing Technology:

Another essential move for Strike-Jobs is that we are now looking into gaining CV Parsing Technology which will be incorporated into our software. This makes the usability of our Database Search much more client friendly. It creates a more accurate result by screening each candidates CV word for word resulting in enhancing the relevancy of candidates appearing when our clients search. The main focus of this is to save the recruiter as much time, effort and frustration as possible.

Social Media Intergration:

Following current industry trends we are developing the software to allow social media users to apply for vacancies using platforms they are currently registered on without having to complete a second register via www.Strike-Jobs.co.uk and still providing us with all the details needed for an application.

LinkedIn Groups:

Continuing on from the sector specific websites we have also created individual LinkedIn groups for each sector. This is a platform whereby the vacancies that we post within these social media groups are able to be applied for via their website alone. We know how busy professional people can be, this allows the users an easier application process that is faster and can be done on the go.

Partnerships, Links & Intergration:

As part of our development process we are continuing to look for partners to integrate with locally and globally. As a relatively new company in a very competitive market, Strike-Jobs are always looking to work with other organisations and build links with other companies. Our personal attitude and company ethics have the 'play it forward' and team working approach that makes working with us a truly unique experience.

SECTOR & LOCATION SPECIFIC



SECTOR SPECIFIC WEBSITES

We appreciate that in such a vast market, many recruiters specialise in a certain field. Originally designed as a generalist space across every industry Strike-Jobs has decided to dedicate feeder websites for different industry sectors. We started creating these sites in the middle of 2014 and have now successfully launched the first 3. As a progressive project we will be launching a further 10 across 2015 to accompany our main website.

www.engineeringjobsandwork.co.uk

www.itjobsandwork.co.uk

www.cateringjobsandwork.co.uk



LOCATION SPECIFIC WEBSITES

The world stage is a pretty big place, but even the most rural of locations may hold your most precious candidates.

As Strike-Jobs are a UK based website we thought we would start with what we know.

We have launched 47 Location websites around the UK. These are not just Job Sites, but also have information about local attractions, directories, weather and more.

www.lifeinaberdeen.co.uk

www.lifeinbath.co.uk

www.lifeinbelfast.co.uk

www.lifeinberkshire.co.uk

www.lifeinbirmingham.co.uk

www.lifeinbournemouth.co.uk

www.lifeinbrighton.org.uk

www.lifeinbristol.org.uk

www.lifeincambridge.co.uk

www.lifeincardiff.co.uk

www.lifeincornwall.co.uk

www.lifeincoventry.org.uk

www.lifeincroydon.co.uk

www.lifeindevon.co.uk

www.lifeinedinburgh.org.uk

www.lifeinengland.org.uk

www.lifeinessex.co.uk

www.lifeinglasgow.co.uk

www.lifeinhertfordshire.co.uk

www.lifeinireland.co.uk

www.lifeinlancashire.org.uk

www.lifeinleeds.co.uk

www.lifeinleicester.org.uk

www.lifeinliverpool.org.uk

www.lifeinthecityoflondon.co.uk

www.lifeinmanchester.org.uk

www.lifeinmayfair.co.uk

www.lifeinmiddlesex.co.uk

www.lifeinthemidlands.co.uk

www.lifeinnewcastle.co.uk

www.lifeinnorfolk.co.uk

www.lifeinnorwich.co.uk

www.lifeinnottingham.co.uk

www.lifeinoxford.org.uk

www.lifeinportsmouth.co.uk

www.lifeinpreston.co.uk

www.lifeinreading.co.uk

www.lifeinsouthampton.co.uk

www.lifeinsouthend.co.uk

www.lifeinstaffordshire.co.uk

www.lifeinstirling.co.uk

www.lifeinsuffolk.org.uk

www.lifeinsurrey.co.uk

www.lifeinsussex.co.uk

www.lifeinwindon.co.uk

www.lifeinwales.co.uk

www.lifeinyorkshire.org.uk



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PARTNERS



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HOW WE ATTACT CANDIDATES

SOCIAL MEDIA



[facebook.com
on.fb.me?Zkblqz](https://facebook.com/on.fb.me?Zkblqz)



[linkedin.com/
company/strike-jobs](https://linkedin.com/company/strike-jobs)



[twitter.com/
StrikeJobs](https://twitter.com/StrikeJobs)



[strikejobs.
wordpress.com](https://strikejobs.wordpress.com)



[youtube.com/
strikejobs](https://youtube.com/strikejobs)



[pinterest.com/
strikejobs](https://pinterest.com/strikejobs)

MOBILE

Our website is mobile and tablet optimised with touchscreen features and full functionality.



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CAREER TOOLS

Many job seekers find that searching for a job is a daunting and complicated task.

We have help and advice sections to assist you in your search to make the process less difficult.

Our system is purposely built with simplicity and speed in mind right from the original build of the site.



JOB ALERTS

Be involved, as the say, “in it to win it” .

Job alerts sends the most recent postings from Clients direct to your email, on-line or on your mobile, giving you the heads up all the time 24/7.

It makes sense.



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VIDEO CV



A video CV can vastly improve your chances of striking that all important job you have always dreamed of.

Just like Facebook or LinkedIn, the world of the visual image has moved leaps and bounds over the last couple of years. Skype has changed our daily social life and helped us freely speak to Auntie Betty in Australia sitting in our living room in London. The birth of the internet and subsequent explosion of Youtube speaks volumes, LITERALLY!

Here are some BENEFITS for you:

- Many more people find love on dating sites, purely by putting their photo on their profile
- Interviewers make their decision about whether to hire you or not within the first 20 seconds of meeting with you in person
- Presentation and body language is KEY to any employers decision making process
- You get one chance to make an impression with a written CV, with a video as well, you get TWO chances!



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E-NEWSLETTER

Your company name and logo will be seen in our e-newsletter by all our candidates.



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SOME OF OUR CLIENTS



Delaware North



Additional Resources
Placing People First



Hope Recruits
Recruitment Consultancy



Darren Bell Recruitment



Search an unrivalled 300,000 live CVs from the best UK and Overseas Candidates

- 20,000 monthly CV registrations to the database
- Over 21,000 job applications monthly
- 60,000 monthly job searches
- Your jobs receive exposure on 100+ career sites
- Watchdog alerts
- Simple loading and company profile access
- Over 46 industry sectors and 75 Countries
- Dedicated customer service Team.
- More International jobs than any other UK based Job Board.



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