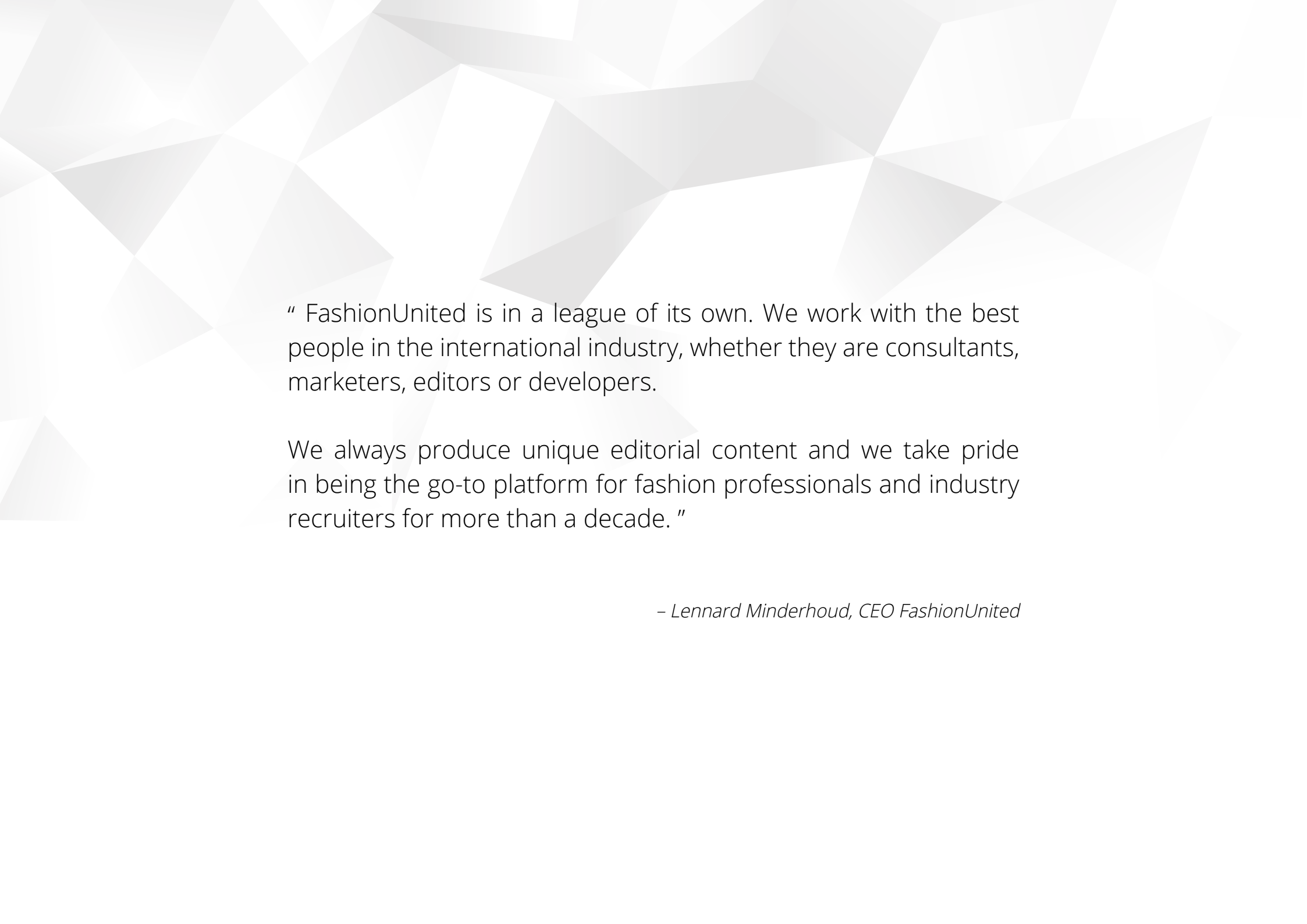




FASHIONUNITED

Media Kit 2018



“ FashionUnited is in a league of its own. We work with the best people in the international industry, whether they are consultants, marketers, editors or developers.

We always produce unique editorial content and we take pride in being the go-to platform for fashion professionals and industry recruiters for more than a decade. ”

– Lennard Minderhoud, CEO FashionUnited

What

Who we are

FashionUnited is the leading international platform for the fashion industry

FashionUnited strives for more fun & efficiency in fashion

FashionUnited offers a one-stop-shop platform with:

- **News and trends**
- **Career** center
- **Events** calendar
- Business **Intelligence**

Globally

Where we are

30 countries with career center
20 countries with local news in local language

Canada
United States

Mexico
Peru
Argentina
Chile
Colombia
Brazil

Austria
Belgium
Denmark
Finland
Germany
Switzerland
The Netherlands
United Kingdom

Norway
Sweden
Turkey
Poland
France
Italy
Spain
Portugal

Russia
India
China
Japan

Australia
New Zealand

In Visitors

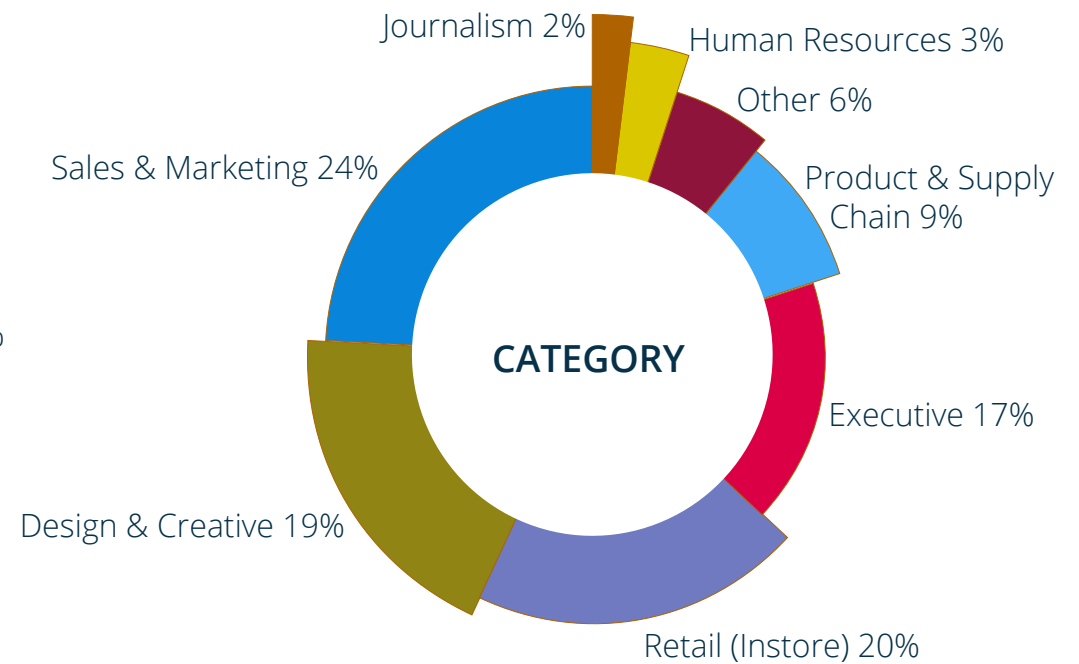
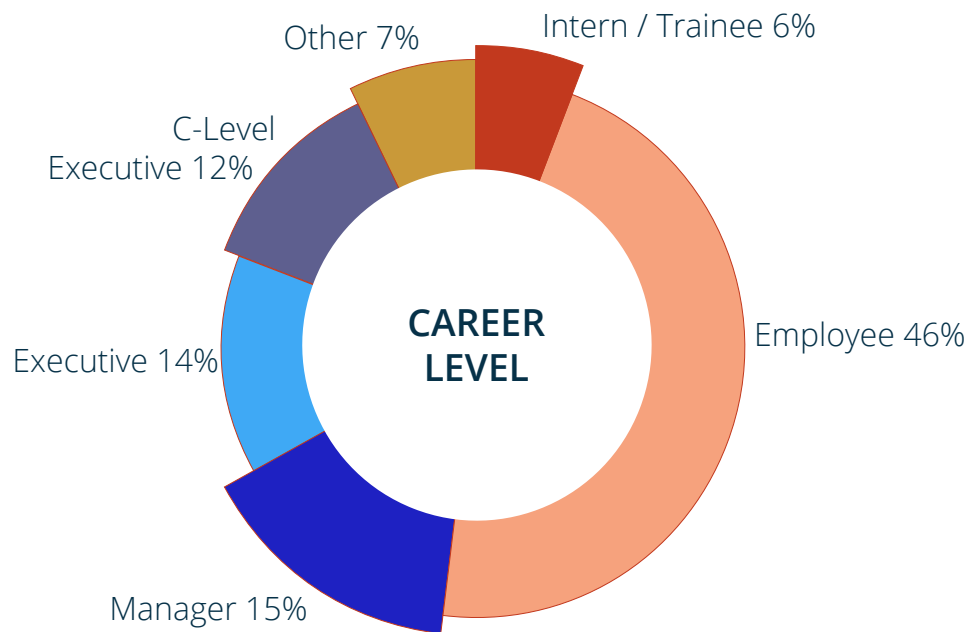
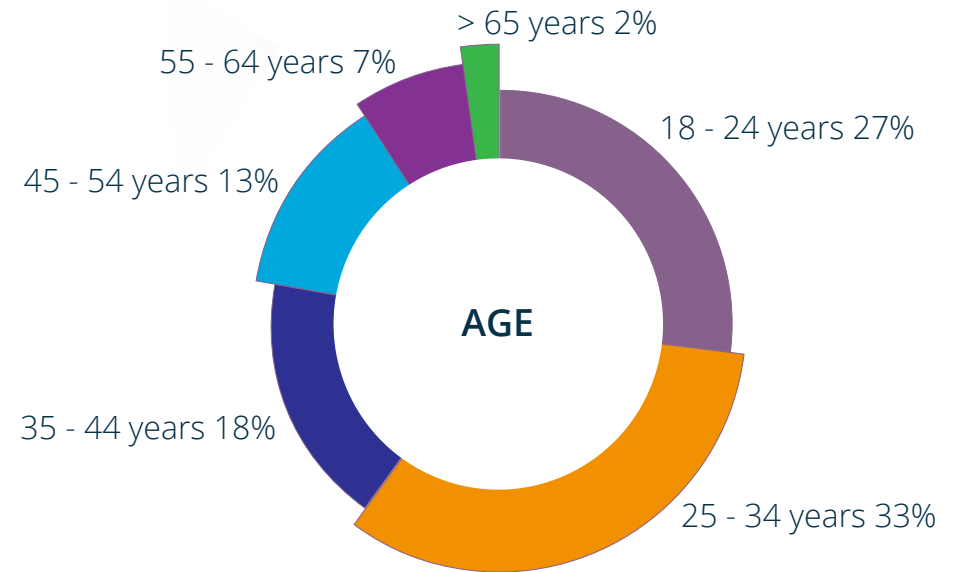
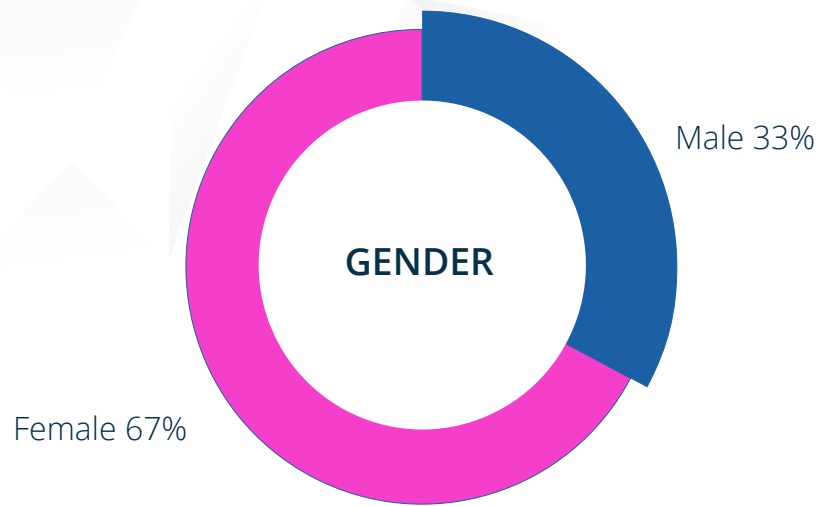
Who are our users?

FashionUnited is the one-stop-shop for buyers, CEO's, creatives, designers, fashion journalists, HR managers, job seekers, marketers, retail professionals, sales professionals & other professionals from the fashion industry.

	Monthly visits	Monthly pageviews	Time on site	Newsletter subscribers	Twitter followers
Belgium	65,000	220,000	03:02	12,500	8,000
France	115,000	270,000	01:51	22,000	22,000
Germany	240,000	1,200,000	02:58	16,000	20,000
India	30,000	60,000	04:06	23,000	15,000
Italy	40,000	80,000	02:03	9,000	31,000
Netherlands	250,000	900,000	01:42	30,000	30,000
Russia	55,000	95,000	04:02	7,000	12,000
Spain	80,000	200,000	02:51	44,000	35,000
Switzerland	12,000	40,000	03:01	1,000	3,000
United Kingdom	165,000	320,000	04:07	28,000	47,000
United States	100,000	270,000	03:02	8,000	51,000
Total	1,1152,000	3,655,000	03:16	200,500	247,000

Contact your consultant for the most recent numbers for Mexico, Colombia, Peru, Chile, Argentina, Australia, New Zealand, Canada, Scandinavia, China.

Audience





Social Media Reach

35,000 + Facebook followers

250,000 + Twitter followers

60,000 + followers on LinkedIn

350,000 + total direct social media audience



In Numbers

27,000 + articles published per year

75,000 + jobs published per year

500 + pageviews per job

1,100,000 + applications per year

Partners & Customers

Did you know...

- that **80%** of the global top 100 fashion companies is already using FashionUnited services?
- that FashionUnited cooperates with more than
 - **50** trade fairs
 - **50** fashion schools
 - **50** fashion weeks
- that FashionUnited believes that establishing long term relationships with one another is key?
- that FashionUnited wants to provide fashion professionals with the most suitable products?

