

# CROATIA IN A NUTSHELL

CAPITAL CITY

## ZAGREB



POPULATION

4,47 M

MEMBER OF EU

YES

0,5%

ANNUAL GDP  
GROWTH %

16,1%

UNEMPLOYMENT  
RATE

65%

INTERNET  
PENETRATION



AVERAGE  
MONTHLY  
NET EARNING

CURRENCY  
 KUNA

## MAIN INDUSTRIES



TOURISM, CHEMICALS AND PLASTICS, MACHINE TOOLS, FABRICATED METAL, ELECTRONICS, PIG IRON AND ROLLED STEEL PRODUCTS, ALUMINIUM, PAPER, WOOD PRODUCTS, CONSTRUCTION MATERIALS, TEXTILES, SHIPBUILDING, PETROLEUM AND PETROLEUM REFINING, FOOD AND BEVERAGES

## AGE STRUCTURE

0-14 YEARS 14,5%

15-24 YEARS 12,1%

25-54 YEARS 41,1%

55-64 YEARS 14,5%

65+ YEARS 17,8%

## TOP UNIVERSITIES



UNIVERSITY OF ZAGREB, UNIVERSITY OF SPLIT, UNIVERSITY OF RIJEKA, UNIVERSITY OF OSIJEK, UNIVERSITY OF ZADAR, UNIVERSITY OF DUBROVNIK, UNIVERSITY OF PULA, DUBROVNIK INTERNATIONAL UNIVERSITY



## DID YOU KNOW?

98% OF MOBILE SURVEY PARTICIPANTS IS WILLING TO MOVE ABROAD.

OFFICIAL LANGUAGES

CROATIAN



OTHER SPOKEN LANGUAGES: ENGLISH, GERMAN, SERBIAN

# MojPosao IN A NUTSHELL

WITH A WORKING POPULATION KNOWN FOR STRONG ENGLISH AND GERMAN-SPEAKING SKILLS - AND 64% OF EMPLOYEES WILLING TO WORK ABROAD - CROATIA'S TALENT COMMUNITIES ARE ATTRACTIVE TO EMPLOYERS IN MANY DIFFERENT SECTORS. MOJPOSAO ENJOYS A HUGE 90% MARKET SHARE OF CROATIA'S ONLINE RECRUITMENT TRAFFIC (WITH MORE THAN 600.000 MONTHLY VISITORS). OVER 54.000 CLIENTS (AND 140.000 CANDIDATES) HAVE ENJOYED RECRUITMENT SUCCESS THROUGH THE MOJPOSAO CHANNELS - SO THIS IS 'THE DESTINATION' FOR YOUR RECRUITMENT IN CROATIA.

VISITOR  
PROFILE



MEN 46%



WOMEN 54%

## AGE GROUPS

18-24 YEARS 13%

25-34 YEARS 38%

35-44 YEARS 29%

45-54 YEARS 13%

55+ YEARS 7%

TOP 5

## EDUCATION

BACHELOR'S DEGREE 15%

VOCATIONAL, PROFESSIONAL 55%

MASTER'S DEGREE / DOCTOR 26%

OTHER 4%

TOP 5

## LOCATIONS

ZAGREB I ZAGREBAČKA 54%

PRIMORSKO-GORANSKA 12%

ISTARSKA 11%

SPLITSKO-DALMATINSKA 11%

OSJEČKO-BARANJSKA 7%

STATS FOR MOJ-POS AO.NET

UNIQUE VISITORS/MONTH

710 400

CV DATABASE

173 000

SHARE OF MOBILE TRAFFIC

29%