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| Page Impressions | 802,568 |
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| Unique Users | 179,581 |
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| Job Email Alerts | 17,859 |
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All vacancies are sent to relevant candidates in our Jobs by Email alerts. All vacancies also appear on Mad.co.uk

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To contact our team with any queries, please call **020 7970 4126**, or email **paul.daoud@centaur.co.uk**

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# RECRUITMENT ONLINE ADVERTISING RATES 2014

| POSITION/BRIEF DESCRIPTION  | RATE CARD     |
|---|---------------|
| <b>SINGLE LISTING</b><br>14 days on designweek.co.uk and mad.co.uk with logo and job alert                                    | <b>£875</b>   |
| <b>LATEST JOB</b> Text listing on the jobs homepage   | <b>£995</b>   |
| <b>PREMIUM JOB</b> Job is optimised in sponsored search results   | <b>£945</b>   |
| <b>FEATURED JOB</b> One of three branded text links on the jobs homepage<br>(220 pixels wide x 150 pixels high)               | <b>£1,240</b> |
| <b>TOP SEARCH</b> Guarantees your job remains at the top of a specific search   | <b>£1,350</b> |
| <b>PREMIUM LATEST JOB</b> Text listing on homepage and jobs homepage  | <b>£1,435</b> |
| <b>JOBS BUTTON</b> Animated button on the jobs homepage<br>(120 pixels wide x 130 pixels high)                                | <b>£1,760</b> |
| <b>JOB OF THE WEEK</b> Large button appears on the DesignWeek homepage<br>and run of site (300 pixels wide x 150 pixels high) | <b>£1,995</b> |
| <b>FULL RUN HTML E-SHOT</b><br>Full HTML Email to job email alerts subscribers  | <b>£3,995</b> |
| <b>WALLPAPER</b> Sponsored background on the website  | <b>£4,995</b> |