

FINLAND

IN A NUTSHELL

CAPITAL CITY

HELSINKI



POPULATION

5,47 M

MEMBER OF EU

YES

0%

ANNUAL GDP
GROWTH %

10,3%

UNEMPLOYMENT
RATE

94%

INTERNET
PENETRATION



AGE STRUCTURE

0-14 YEARS

15%

15-24 YEARS

12%

25-54 YEARS

41%

55-64 YEARS

15%

65+ YEARS

18%



3284

AVERAGE
MONTHLY
NET EARNING

CURRENCY



MAIN INDUSTRIES



ELECTRONICS, MACHINERY, VEHICLES AND
OTHER ENGINEERED METAL PRODUCTS,
FOREST INDUSTRY AND CHEMICALS

TOP UNIVERSITIES



UNIVERSITY OF HELSINKI, AALTO UNIVERSITY, UNIVERSITY OF TURKU,
UNIVERSITY OF OULU, UNIVERSITY OF EASTERN FINLAND



DID YOU KNOW?

THERE ARE LOT OF SKILLED IT & TELECOM
SEEKERS AVAILABLE IN FINLAND.

OFFICIAL LANGUAGES

FINNISH, SWEDISH



OTHER SPOKEN LANGUAGES: ENGLISH, GERMAN, RUSSIAN, ESTONIAN

MONSTER.FI

IN A NUTSHELL

MONSTER.FI IS THE BIGGEST CAREERS PORTAL IN FINLAND, ESTABLISHING AN UNRIVALLED MARKET POSITION SINCE LAUNCH IN 1998. OUR WIDE RANGE OF PERSONALISED SOLUTIONS INCLUDE EVERYTHING FROM JOB POSTINGS AND ENGAGEMENTS CAMPAIGNS, TO TECHNOLOGY-ENABLED RECRUITMENT LIFE-CYCLE SOLUTIONS SUCH AS OUR EASY-TO-USE TEAMIO ATS AND VIDEO INTERVIEWING TOOLS.

VISITOR
PROFILE



MEN 55%



WOMEN 45%

AGE GROUPS

18-24 YEARS

18%

25-34 YEARS

20%

34-44 YEARS

23%

44-49 YEARS

14%

50+ YEARS

21%

TOP 5

EDUCATION

BACHELOR'S DEGREE 32%

VOCATIONAL, PROFESSIONAL 26%

MASTER'S DEGREE / DOCTOR 24%

HIGH SCHOOL 10%

OTHER 8%

TOP 5

LOCATIONS

ETELÄ-SUOMI (HELSINKI, ESPOO, VANTAA) 54%

LÄNSI-SUOMI (TAMPERE, TURKU) 29%

OULU (OULU, KAJAANI) 9%

ITÄ-SUOMI (KUOPIO, JOENSUU) 6%

LAPPI (ROVANIEMI) 2%

STATS FOR MONSTER.FI

UNIQUE VISITORS/MONTH

482 000

CV DATABASE

33 000

SHARE OF MOBILE TRAFFIC

31%