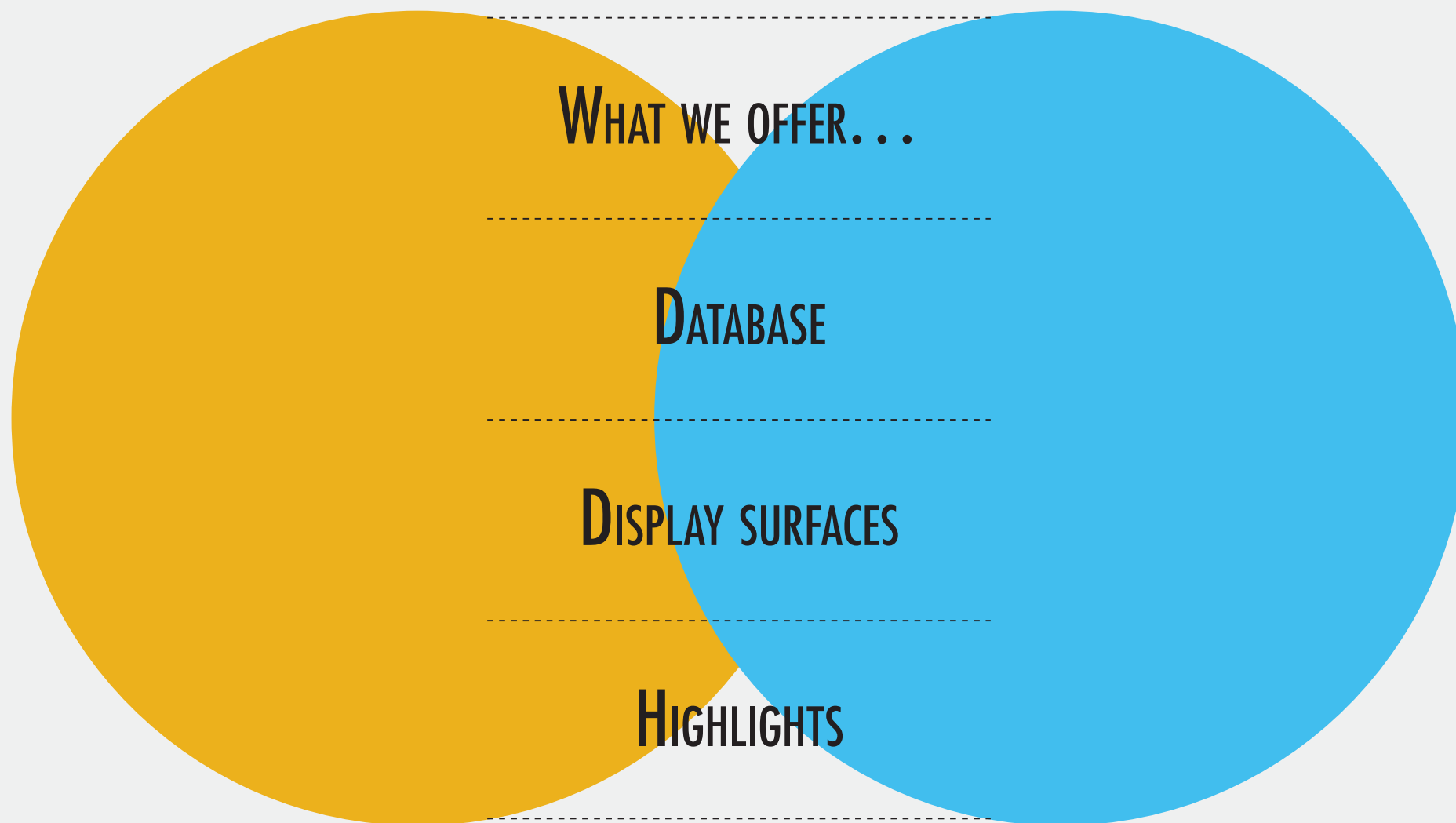


KERESNI JÓL IS LEHET

PORTFOLIO



REACH PASSIVE JOB SEEKERS



Online tools:

- Jobline.hu
- Eduline.hu
- Hvg.hu columns
- 26,000 Facebook followers
- Jobline mobile application



Offline appearance:

- HVG weekly newspaper
- Karrier Plusz
- HVG Books
- HR Plusz



Direct access:

- HVG Job Fair
- 60 job fairs nationwide
- eDM

HVG multiplatform access



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+



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more than

1,000,000
people/week

WHAT WE OFFER...

FOR YOU

- 1 contact for 5 products
- Volume discount due to the range of the portfolio
- We provide solutions, not just surfaces
(Solution > Space)



FOR JOB SEEKERS

- Ten articles per day about job market news, trends, career counselling (hvg.hu/karrier, jobline magazine)

- Access to 20,000 career-starters per year
(in the jobline database)



- A 100 page manual for career-starters, printed and online (Karrier plusz, jobline.hu/karrierplusz)

- Over 22,000 job fair visitors per year
(in the jobline database)



- 30 hours of free training for job seekers
(at HVG Job Fair)
- 2000 individual and personalised counselling sessions for job seekers, free of charge (Job Fair)

THE DATABASE

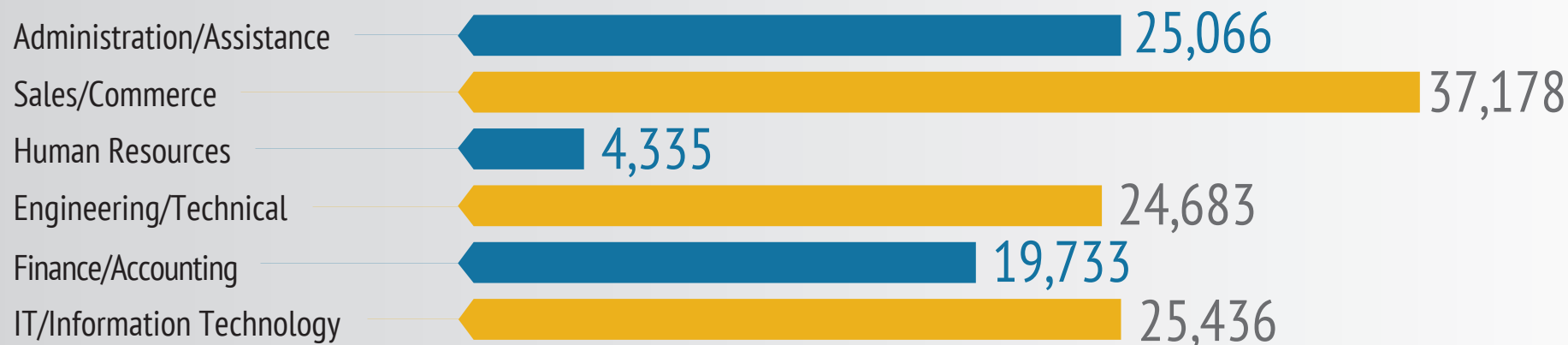
Over **100,000**
subscribers to
Jobline job portal

Over **100,000**
CVs available
for search and selection

60,000 individual
visitors a week (UU) and
450,000
page downloads
(PI) at Jobline.hu

(source: Gemius Opa 2013/Jan.)

Number of CVs in each category

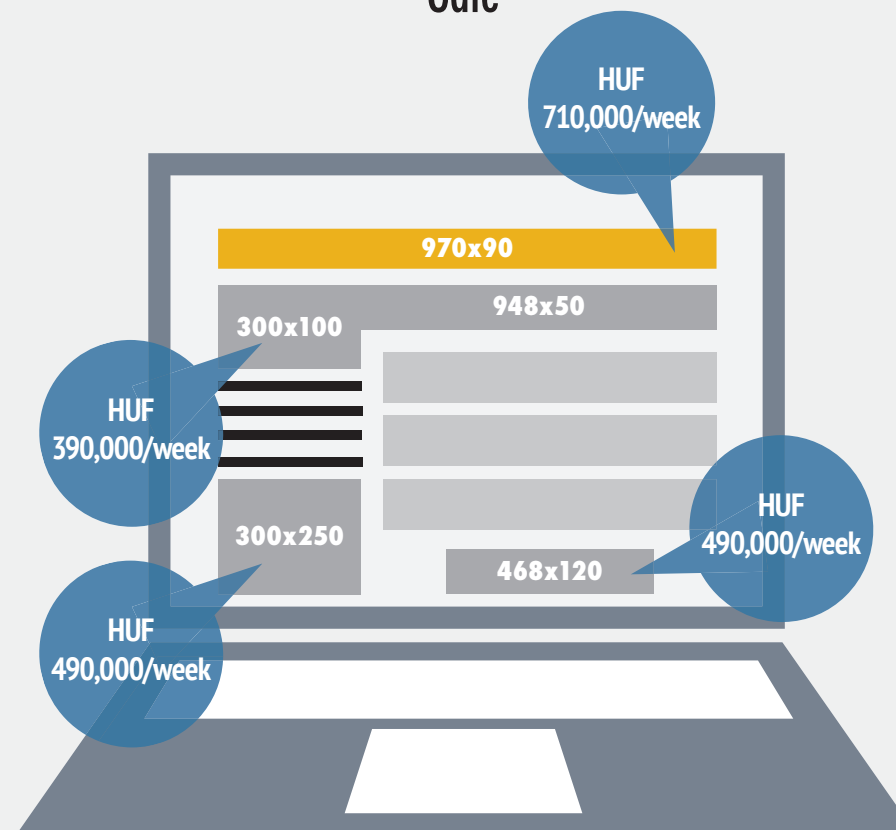


DISPLAY SURFACES

Banner adverts



Gate



Further banner surfaces in newsletters:



Jobline.hu Job-mail
Jobline.hu HR Professional Newsletter

HUF 250,000 + VAT/issue

Flyer:

Creative layout that shifts
drifts into the page.

We display your company's job adverts at a
click.

TOP1, TOP5, HIGHLIGHTS

Top1:

Your advert is displayed at the **first place** within a given category

(HUF 35,000 +VAT/week)

Top5:

Your advert is displayed at the **2nd-6th position** of the list within a given category

(HUF 25,000 +VAT/week)

Unique skin:

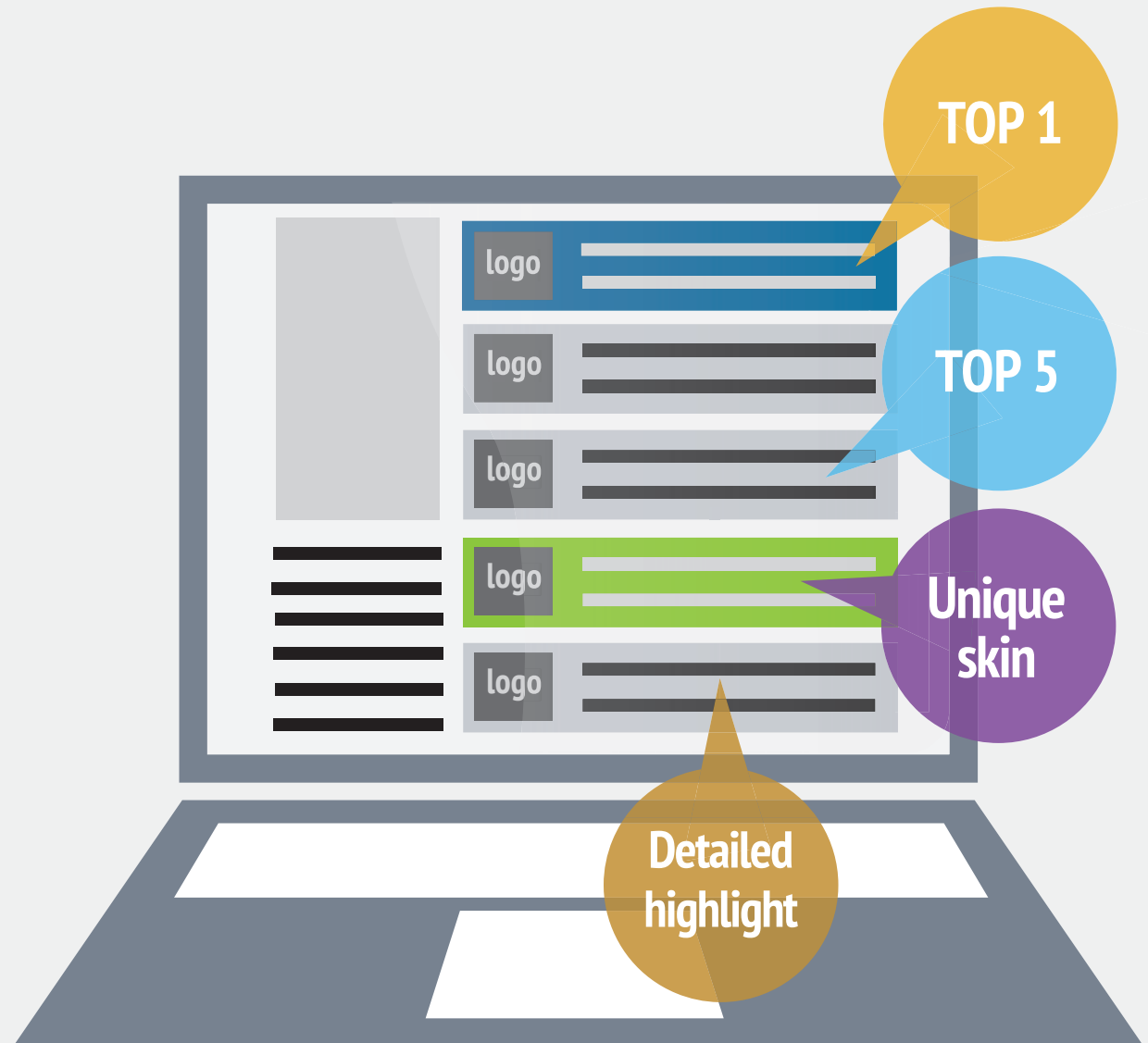
Your advert is displayed in unique colours within a given category

(HUF 45,000 +VAT/week)

Detailed highlighting:

Details of your job advert are displayed on the list page as well

(HUF 25,000 +VAT/week)



PLATINUM PACKAGE

Branded subpage (also available separately)

An advert subpage with a unique image on which the advertising company's adverts are displayed.

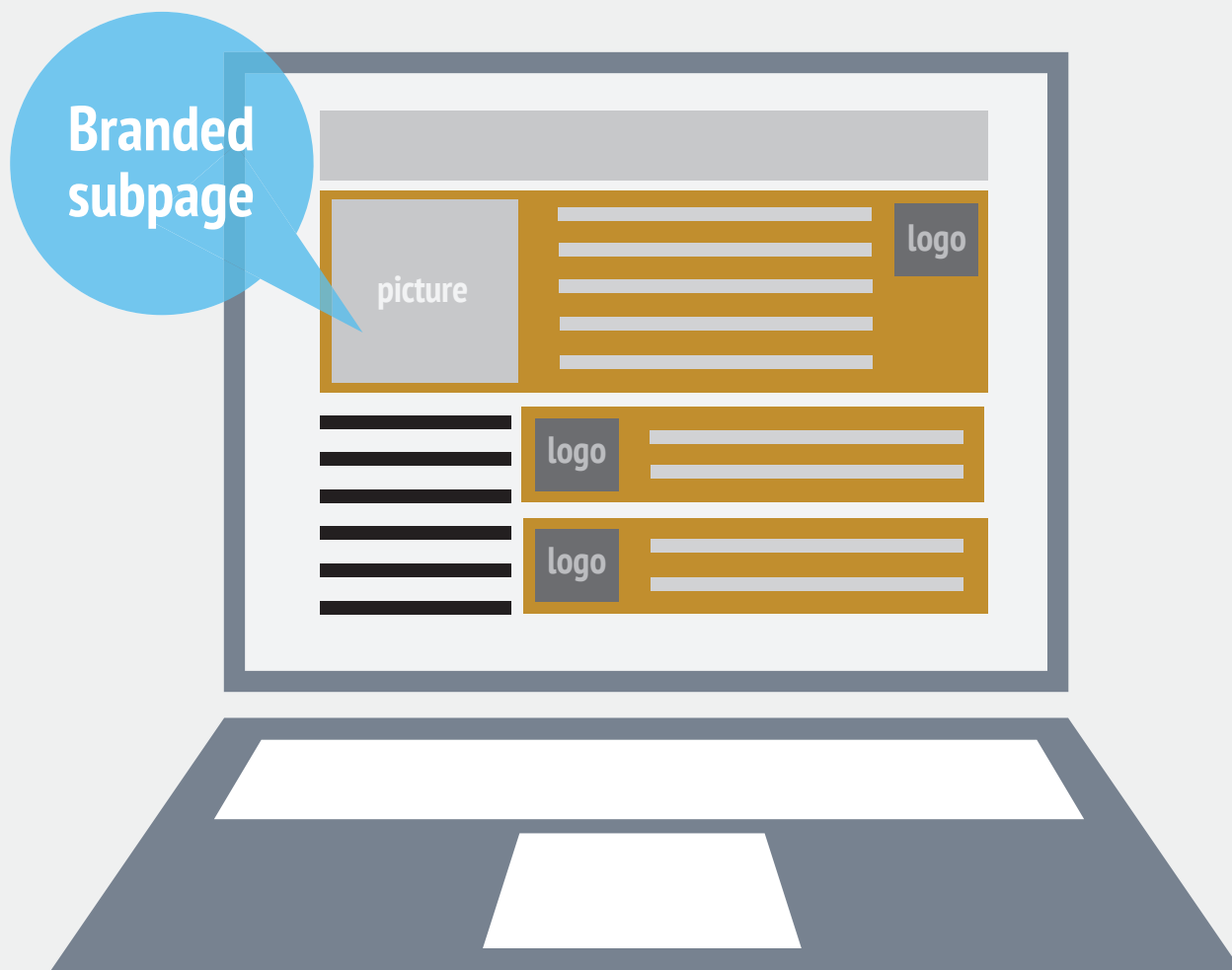
- Company information box
- Video
- Google Map
- Materials to download
- Banner (330x238 Pixel)
- Personalised domain – `companyname.jobline.hu`

Branded subpage tab on the main page

On the home page, a caption reflecting the company's image directs to the subpage with the unique image. Accessible from the home page, at a fixed place.

Job-mail sponsored link

The sponsored link appears in the job-mail, under the form of address, in a text box.



APPEARANCE EMBEDDED INTO CONTENT

HVG weekly magazine:

HR adverts, job adverts



Hvg.hu/karrier:

PR articles on hvg.hu

jobline.hu/karrierplusz

PR articles in up to 3 columns

Jobline Extra:

Displays on HVG online surfaces according to theme and category.

Newsletters:

- PR article in HR professional newsletter
- PR article in career-starter newsletter

PR article



On
Jobline app
as well!





jobline@hvg.hu

+36-1-436-2031