



SPACECAREERS

www.space-careers.com

2015 SPACE CAREERS MEDIA PACK

The top jobs and the best talents
in the space industry



ABOUT SPACE CAREERS

Run by space professionals for space professionals, Space Careers (www.space-careers.com) is the market-leading online recruitment service for the space industry. We offer job postings and resume database access at prices that can't be beaten.

Space Careers is operated by Spacelinks, a space industry recruitment company based in the heart of the European aerospace industry in Toulouse, France.

Our purpose is to help those who are involved with the space industry manage their careers more effectively by bringing them the best information from the most reliable sources and to provide them with this information quickly, accurately and efficiently.

In addition to its Jobs and CVs databases, Space Careers also features the largest space industry directory on the web. Many of the companies listed in the directory advertise their vacancies on this site. We also offer up-to-the-minute space news and a number of useful resources to improve job searching.

Space Careers combines cutting-edge technology with a superior understanding of the space industry to provide you with high quality online recruiting solutions. Unlike the big job boards, Space Careers understands your industry and delivers the technical professionals you need.

With Space Careers, you will reach space industry engineers, scientists, and technicians in the most cost-effective way possible.

Save time. Focus your search

Find candidates from around the globe or around the corner. Small company or large, Space Careers can help reduce your recruiting costs.

Tools included in your membership allow you to have full control over your jobs. 24/7 access to your own admin area and to our comprehensive and searchable database of CVs means you can run your recruiting campaign exactly the way you want. Furthermore, our database is qualified. With our in-depth knowledge of the industry, we do weed out all irrelevant resumes (only 50% of the resumes we receive make it to our website) so you are not wasting your time with dozens of candidates with no industry experience.

Our filtered CV database already includes over 15,000 highly skilled candidates and an average of 500 to 700 space jobs are online.

Experienced Audience

Target quality candidates with a job posting on Space Careers. Reach individuals with the specialised skills and knowledge you're looking for.

Global Announcement

Email notification of your job posting is sent to jobseekers who have subscribed to a Space Careers 'job alert'.



JOB POSTING RATES

Pricing starts at €450 (approx £350 or US\$550 - you can purchase your subscription in either US Dollars, UK Pounds or Euros) for one month unlimited job postings and CV database access, with package discounts available if you have more permanent recruiting needs. For example, a Gold subscription will give you **unlimited jobs posting** and **unlimited CV database access** for one year at just over €250 per month!

2015 Pricing Structure (excluding VAT)

1 month	Discovery	450 euros
3 months	Bronze	1,150 euros
6 months	Silver	1,950 euros
12 months	Gold	3,200 euros

(Cost for one user. Please contact us if more than one login is required)

All online credit/debit card transactions are handled through our secure third party payment processors at RBS WorldPay. RBS WorldPay are part of The Royal Bank of Scotland Group, the 5th biggest banking group in the world. RBS WorldPay payment solutions are trusted by thousands of businesses, big and small worldwide. If more convenient, we can also invoice you.

Note: recruitment agencies are only eligible for the Gold package.

STATISTICS

Since the launch of our website in March 2005, our traffic has been growing steadily thanks to our relentless marketing and search engine optimisation efforts. We are now getting an average of 50,000 unique visitors and 200,000 page views per month.

Space Careers vs. Its competition

Even though the space market is much smaller than the aviation market, Space Careers now enjoys the same level of traffic as the major aviation job sites and is way ahead of the other space and defence jobs boards as evidenced by the following Alexa rankings (as of January 1st 2015)

Alexa Ranking (the smaller, the better)

Flight Global	www.flightglobal.com	36,974
Aviationjobsearch	www.aviationjobsearch.com	147,553
Space Careers	www.space-careers.com	192,316
Aeroindustryjobs	www.aeroindustryjobs.com	1,933,676
Jobs in space	www.space-jobs.co.uk	3,207,120
SpaceJobsCenter	www.spacejobcenter.com	5,402,985
GNSS jobs	www.gnssjobs.com	14,735,801

To get an updated ranking of Space Careers, click on the link below
http://www.alexa.com/data/details/traffic_details?q=&url=http://www.space-careers.com/

In addition, Space Careers benefits from an excellent Google Page Rank of 6.

[1] Alexa is an independent ranking tool that has been crawling the Web since early 1996. Alexa has gathered 4.5 billion pages from the 30 million most visited websites.



WEBSITE ADVERTISING

Online advertising is one of the most powerful advertising mediums available today and yet it is also one of the easiest and least costly to use. When you want to reach a large, highly targeted audience in a short period of time there is no better choice.

Online advertising is powerful and immediate with the ability to not only create brand awareness and improve positioning in customers' minds but to entice direct action such as a website visit, a newsletter subscription, or a sale.

Why should you advertise with Space Careers? There are many reasons from our impressive space industry audience to our affordable pricing and easy-to-understand advertising packages.

Space Careers visitors are professional, influential and educated. Banner advertising provides you with a cost-effective means to increase your brand awareness with this desirable audience.

This is the method of choice to raise the profile of your company on Space Careers and within the industry. A banner will make your company stand out from the rest and will direct jobseekers to your jobs, pulling them away from your competitors.

Banner advertising rates (excluding VAT)

Top Banner	468 x 60	€1,000/month
Vertical Banner	120 x 240	€800/month
Square Button	125 x125	€500/month
Small Button	120 x 90	€300/month

Frequency discounts available

Top Banner – 468 x 60

This run-of-site ad is an effective way to spread your message and build your brand across the aerospace industry. The top ad displays on many Space Careers pages, and, because we limit the number of ads running through this space (up to 7 rotating banners), you are assured maximum exposure for your message.

Vertical Banner – 120 x 240

Vertical banner advertising is cost effective and powerful. Verticals, which appear on the left of the page level with the content, are run-of-site.

Square Button – 125 x125

Small Button – 120 x 90

Buttons also appear on the left of the page level with the content and are run-of-site.

Links from your banner ad can be provided to your corporate website or to another web page or file which we can host for you at no extra charge. You may wish to link your banner to a PowerPoint presentation on your product, or to a pdf brochure. The choice is yours.

In addition, we maintain a transparent system for tracking your website banner advertising.

We accept Flash, GIF and JPEG file types with a maximum file size of 30kb. Animations are allowed.



OUR CLIENTS

Targeted job boards have become increasingly popular among companies who value their specific audience and personalized attention. Space Careers is no different and our ever-expanding clients list testifies to our reputation for delivering a good service at a competitive price. Following are some of the organisations that are actively seeking space professionals with a variety of skills and have decided to add Space Careers as an inclusive part of their recruitment tools:

- AKKA GmbH
- ALSTOM Aerospace
- Alten
- Altran
- AMPAC ISP Europe
- Analytical Graphics
- Antwerp Space
- AOES Group B.V.
- Arianespace
- Assystem
- Atos Origin
- Avanti Communications
- BlackBridge
- British Telecom
- CAM GmbH
- Capgemini
- Carl Zeiss AG
- Carlo Gavazzi Space SpA
- CERN
- Clemessy
- COM DEV

- CGI
- cosine Research B.V.
- CS Communications & Systèmes
- Deimos Space
- DLR
- EADS Astrium
- ESA (European Space Agency)
- ESO (European Southern Observatory)
- ESSP
- EUMETSAT
- Euroconsult
- European GNSS Agency (GSA)
- EUTELSAT
- Exelis - VIS
- GMV
- GTD
- HE Space Operations BV
- HISPASAT
- Honeywell
- IABG
- Inmarsat Ltd

- Intelsat
- Intespace
- INVAP
- Kayser Threde GmbH
- Kongsberg Defence & Aerospace
- LSE Space
- LuxSpace
- Magellium
- MDA Space Missions
- MIT Lincoln Laboratory
- NBN Co
- NSR (Northern Sky Research)
- O3b Networks
- OHB Systems
- Qinetiq Space NV
- RapidEye AG
- Rhea System SA
- SSBV-ROVSING
- RUAG Space AG
- Satellite Services BV
- SciSys Ltd

- Septentrio
- Serco
- SES
- SOGETI
- Space Applications Services
- Spacebel SA
- Spaceopal
- SRON
- SSBV - Rovsing
- Surrey Satellite Technology Ltd
- Swedish Space Corporation
- Telespazio Vega
- TERMA
- Thales Alenia Space
- VCS AG
- Verhaert Space
- Virgin Galactic
- Vitrociset
- WorldSpace
- Wyle Laboratories
- XCOR Aerospace



CANDIDATE SOURCING & QUALIFYING (headhunting)

With our extensive space industry experience and very large industry network, we can help you find the right candidates for your space-related vacancies.

This headhunting service typically costs about 15% to 25% of the candidate's base salary, depending on the complexity of the position and location. The purpose of candidate sourcing is to deliver qualified applicants to our clients. Our process includes:

- Formalize the vacancy description
- Develop candidate questionnaire
- Research, source and advertise for potential candidates
- Review candidates backgrounds and resumes and interview key candidates through a pre-qualifying interview
- Provide written summary and resume to client
- Provide regular email or telephone updates to clients

We operate a "no hire – no fee" policy, i.e. there is no retainer fee and you will only be charged if you recruit one of the candidates we have submitted to you. Clients who use our sourcing services include EADS Astrium, Arsat, Azercosmos, Avanti Communications, British Telecom, Turksat, Vega and OHB.

CONTACT US

Do you have any questions? Ready to start your recruitment campaign? Contact us and we will tell you how we can help. Pierre Oppetit, founder of Spacelinks, is a space industry veteran. With over 30 years in the business, he speaks your language and understands the recruiting challenges you face when it comes to attracting and hiring the kind of talent and top-notch professionals particular to the space industry.

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