

POLAND IN A NUTSHELL

CAPITAL CITY

WARSAW



POPULATION

38,47 M

MEMBER OF EU

YES



3,4%

ANNUAL GDP
GROWTH %

7,7%

UNEMPLOYMENT
RATE

68%

INTERNET
PENETRATION



AGE STRUCTURE

0-14 YEARS **14,6 %**

15-24 YEARS **11,9 %**

25-54 YEARS **43,8 %**

55-64 YEARS **14,7 %**

65+ YEARS **15 %**



3300
PLN

AVERAGE
MONTHLY
NET EARNING

CURRENCY



ZLOTY

MAIN INDUSTRIES



FUEL AND ENERGY, IRON AND STEEL,
ELECTROMECHANICAL, CHEMICAL, MINERAL

TOP UNIVERSITIES



UNIVERSITY OF WARSAW, JAGIELLONIAN UNIVERSITY,
POZNAN UNIVERSITY, LODZ UNIVERSITY



DID YOU KNOW?

TALENT POOL INCREASES EACH YEAR BY 15,000
GRADUATES OF IT FACULTIES ON UNIVERSITY LEVELS

OFFICIAL LANGUAGES

POLISH



OTHER SPOKEN LANGUAGES: ENGLISH, GERMAN, RUSSIAN

MONSTERPOLSKA.PL IN A NUTSHELL

ESTABLISHED IN 1999, MONSTERPOLSKA HAS THE BRAND PRESENCE, RANGE OF PRODUCTS AND WIDE-VARIETY OF INNOVATIVE SOLUTIONS TO DELIVER THE 'BEST' CANDIDATES IN ONE OF EUROPE'S LARGEST AND MOST COMPETITIVE TALENT MARKETS. OUR TRAFFIC CONTINUES TO GROW (BY 100% YEAR-ON-YEAR), GIVING YOU ACCESS TO 500,000 UNIQUE VISITORS EVERY MONTH, OVER 80,000 'LIVE' CV'S - AND AN EXPERT TEAM IN THE CAPITAL CITY, OFFERING THE BEST ADVICE AND GUIDANCE ON RECRUITING RIGHT ACROSS POLAND.

VISITOR
PROFILE



MEN 40%



WOMEN 60%

AGE GROUPS

18-24 YEARS **32%**

25-34 YEARS **35%**

35-44 YEARS **15%**

45-54 YEARS **10%**

55+ YEARS **8%**

TOP 5

EDUCATION

MASTER'S DEGREE / DOCTOR 33%

BACHELOR'S DEGREE 30%

HIGH SCHOOL 26%

VOCATIONAL 12%

TOP 5

LOCATIONS

MAZOWIECKIE 26%

ŚLĄSKIE 13%

MAŁOPOLSKIE 8%

DOLNOŚLĄSKIE 8%

ŁÓDZKIE 7%

STATS FOR MONSTERPOLSKA.PL

UNIQUE VISITORS/MONTH

480 000

CV DATABASE

132 000

SHARE OF MOBILE TRAFFIC

15%