

Ordinary «job posting» at FINN.no:

The screenshot shows the FINN.no homepage with a banner at the top featuring various job-related icons. Below the banner, a search bar displays the text "Søk blant 14 103 stillinger". A red arrow points from this search bar to a callout box at the bottom left. The main content area shows search filters for "Alle stillinger", "Lederstillinger", and "Deltidsstillinger". It also displays "FINN foreslår" sections for companies like Aker Solutions, randstad, and Adecco. On the right, there is a prominent job listing for "jobz" with the headline "Vi fokuserer på entusiasme, faglig tyngde, ryddige forhold og et godt sosialt miljø".

Search for available jobs on FINN,
and ENI appears like this (if search
matches content in ENIs classified).

FINN jobb:

- 514.000 unique users each week

The screenshot shows a job listing for "Discipline Engineer Goliat Subsea Facilities and Pipelines" on the ENI Norge website. The listing includes a large image of an oil platform with the text "promising horizon, long-term perspective" overlaid. The job description details the responsibilities of the Discipline Engineer, mentioning participation in operational readiness activities, ensuring compliance with local requirements, and contributing to the development and improvement of maintenance concepts. The listing also specifies the location as "Vestre Svanholmen 12, 4313 Sandnes".

Description of the bannerformats

WHY DO YOU GET UP IN THE MORNING?

Du bør undersøke hva DNV GL kan tilby deg i Bergen.
Se ledige stillinger >

FINN jobb

Søk blant 16 003 stillinger

Logg inn SP&P Sett inn annonsen

Alle stillinger Lederstillinger Deltidsstillinger

ANNONSE FRA NKS ANNONSE FRA NIKS

Gratis kurs i studie-teknikk Finn metodene som passer best for deg. Les mer

Få jobben til å dekke utdanningen Slik overtarer du sjefen. Les mer

Bli oppdaget med CV på FINN!

0 Har du CV på FINN? Logg inn, og se hvor mange som har sett deg, eller legg inn ny CV.

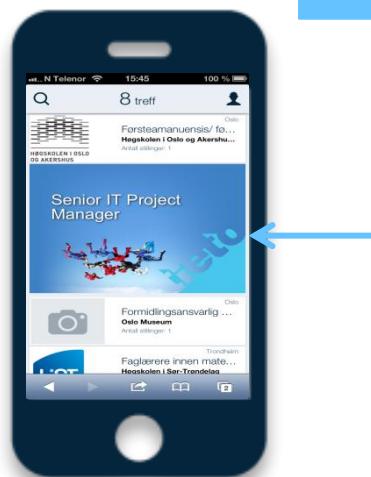
Her kan du følge med på hvor mange som har sett din CV.

Lurer du på hvem som har sett din CV?

Profilerte stillinger

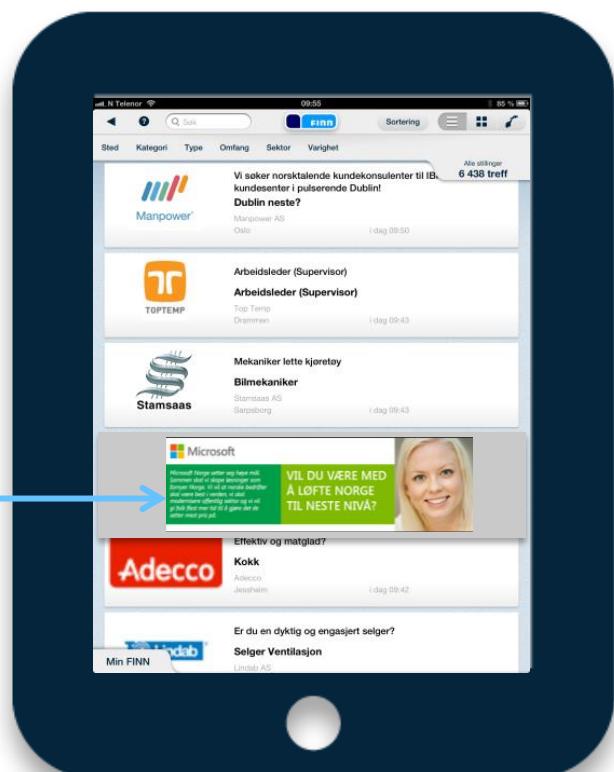
TINGSTAD SAFER, SMARTER, GREENER DNV-GL

«Dominans desktop»



«Inline mobil»

«Inline tablet»

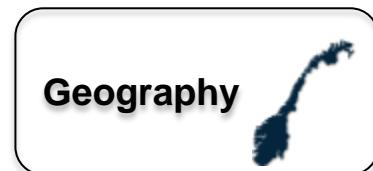


50% of the users visit FINN.no via their phone or tablet

→ This allows the advertiser to reach the target candidate in more situations during a day;

- While travelling
- In bed
- At the bus
- During vacation

Demography of FINN-users equals the demography of Norway





Demography – mobile users FINN.no

**Apple, android
and others...**



49% at m.finn from iPhone, 47% from Android.

Sex



More men than women at m.finn.no: **64%** men, **36%** women.

Age



	12-19 yrs	20-29 yrs	30-39 yrs	40-49 yrs	50 yrs+
	9%	34%	34%	18%	6%



Demography – FINN tablet

**Apple, android
and others...**



95% of tablet users use iPad, 3% Android

Sex



53% of the users are men, 47% women

Age



12-19 yrs

14%

20-29 yrs

16%

30-39 yrs

29%

40-49 yrs

22%

50 yrs+

18%



Job listing prices Partner agreement

Ads pr year:	Price pr ad- Fulltime ads	Price pr ad- Part time ads
6 - 15	Kr 5 900	Kr 2 500
16 - 50	Kr 5 400	Kr 2 300
51 - 100	Kr 4 900	Kr 2 000
101 - 200	Kr 4 500	Kr 1 600
201 - 500	Kr 3 300	Kr 1 200
500 +	Kr 2 500	Kr 1 000