



New arrival on the job search market, **GOjobs.ch** announces its launch. An innovative and intuitive online platform aiming to become **the low-cost reference on the job search market in Switzerland.**

Dynamism and innovation

Translated in English, French and German, **GOjobs offers a pleasant and creative environment.** Job postings appear immediately legible and ads selection is done in one click. Then there is only to apply via LinkedIn, Xing, or via a standard form.

To deal with a struggling Swiss job market, GOjobs focuses on the essential: keep a dynamic. **The team's philosophy is summed up in one word: « GO! ».** The vision of the site is simple: bring back skills in the middle of the conversation between candidates and recruiters.

The easyJet of employment...

GOjobs is definitely low-cost, but does not skimp on quality. **Customer satisfaction is the number one goal:** and any non-satisfied client will be reimbursed, no questions asked. *« We know that all companies are looking to reduce costs, which is quite legitimate. Considering some competitors abusing their dominant position by considerably increasing their rates lately, we respond with attractive prices that will never change »* stated Laura Cohen, Head of Communications at Gojobs.

A promising start

Freshly launched, GOjobs already attracted big names such as Adecco, the world leader in temporary employment, or PricewaterhouseCoopers, renowned international audit firm. *« We encourage job seekers to adopt our philosophy »* continues Laura Cohen. *« A candidate may restrict himself to apply for a job that attracts him because he thinks he does not fit enough to the job description. We respond to this with a simple philosophy: GO! Forget the fear, analyze the company, the job, the skills and GO. Only those who do not attempt anything do not make mistakes. So what do we risk? ».* Gojobs promises to give new life to the recruitment industry with a simple and effective platform. Finally, GOjobs is a human-sized company, an advantage that allows it to adapt quickly to support its clients and to respond effectively to market changes.

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