



Top Language Jobs



Media Pack 2016/17

Submitted by
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Top Language Jobs

European Sites

www.toplanguagejobs.at - Austria
www.toplanguagejobs.be - Belgium
www.toplanguagejobs.bg - Bulgaria
www.toplanguagejobs.ch - Switzerland
www.toplanguagejobs.co.uk - United Kingdom
www.toplanguagejobs.cz - Czech Republic
www.toplanguagejobs.de - Germany
www.toplanguagejobs.dk - Denmark
www.toplanguagejobs.es - Spain
www.toplanguagejobs.fr - France
www.toplanguagejobs.hu - Hungary
www.toplanguagejobs.ie - Ireland
www.toplanguagejobs.it - Italy
www.toplanguagejobs.lu - Luxembourg
www.toplanguagejobs.nl - Netherlands
www.toplanguagejobs.no - Norway
www.toplanguagejobs.pl - Poland
www.toplanguagejobs.com.pt - Portugal
www.toplanguagejobs.ro - Romania
www.toplanguagejobs.se - Sweden
www.toplanguagejobs.sk - Slovakia
www.toplanguagejobs.com.gi - Gibraltar
www.toplanguagejobs.com.mt - Malta

North American Sites

www.toplanguagejobs.ca - Canada
www.toplanguagejobs.com - United States

Sister Sites

www.languagejobs4u.com - Global
www.jobsinprague.cz - Czech Republic

Summary

The Number 1 Job Board for Bilingual & Multilingual professionals. With c.25,000+ **unique** visitors every day and 800,000+ **active** jobseekers registered on our database. **60%** of our audience are looking to move for their next opportunity.

Statistics

Advanced Web Statistics 6.4 (build 1.809) – Key Performance Statistics (as audited by Hitwise)

Job Vacancies on site (approx)	13,500+
Applications Per Month	50,063
Unique Visitors Per Month	798,436
Total Visitors Per Month	998,046
Average Length of Visit	9 minutes
Page Impressions per month	6,298,904
Registered Users (CV's) - active	800,000+

One-Off Campaigns

Package Deal 1

1 Corporate Advertisement
1 Targeted Mailshot
Side Banner on 1 Site
Company Profile on 1 Site

Total package cost: **£695 (saving £745)**

Package Deal 2

1 Featured Corporate Advertisement
1 Targeted Mailshot
Side Banner on 1 Site
Company Profile on 1 Site

Total package cost: **£845 (saving £905)**

Package Deal 3

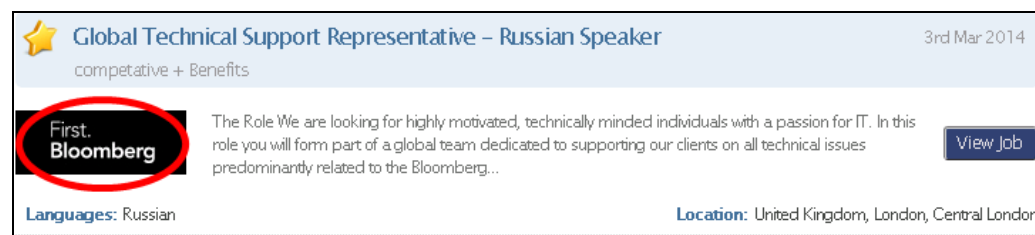
1 Corporate Advertisement
1 Month 1 User CV Database Access
Side Banner on 1 Site
Company Profile on 1 Site

Total package cost: **£995 (saving £835)**

Advertisements

Corporate advertisements take priority over recruitment agency adverts and are always listed at the top therefore gaining approximately 6 times more applications. **Each vacancy includes 3 languages, 3 industry sectors and 1 location.** It stays on the site for a period of 28 days and is automatically refreshed every 7 days for maximum and continued exposure. Corporate advertising is branded with the company logo in the search results and on the job description, to raise your company profile.

Unlimited agreements benefit from 3 day auto refresh and unlimited language selection



The screenshot shows a job listing for 'Global Technical Support Representative - Russian Speaker' posted on 3rd Mar 2014. The listing includes a star icon, the text 'competative + Benefits', and a 'View Job' button. The First. Bloomberg logo is circled in red. The role description states: 'The Role We are looking for highly motivated, technically minded individuals with a passion for IT. In this role you will form part of a global team dedicated to supporting our clients on all technical issues predominantly related to the Bloomberg...'. The location is listed as 'United Kingdom, London, Central London' and the language as 'Russian'.

Cost: **£360** each – **Bulk discounts available upon request**

Company Profile (Intro)

This is housed on the homepage under the 'Search by Employers' section and is hyperlinked from your side banner. This gives candidates the opportunity to search via the employers section and find vacancies exclusively, as well as provide a link to your website and company profile.

Apple

[View current vacancies for Apple](#)

Apple designs Macs, the best personal computers in the world, along with OS X, iLife, iWork and professional software. Apple leads the digital music revolution with its iPods and iTunes online store. Apple has reinvented the mobile phone with its revolutionary iPhone and App Store, and has recently introduced iPad 2 which is defining the future of mobile media and computing devices.



Telephone: 00 353 21 428 4000

Website: <http://jobs.apple.com/index.ajs?EID=1&method=mExternal.searchJobs>

Cost: **£360** - per calendar month / per site

CV Database

The CV search function will allow you to headhunt matching candidates from over 800,000 active registered jobseekers and 10,000+ new CVs registered every month. Companies use this function to match the right job-seekers in the shortest time frame.

Features:

- Keyword matching
- Native language matching
- Target local candidates and candidates looking to relocate
- Candidate Email Alerts: Receive emailed CV's on candidates as soon as they register that matches the criteria you are looking for

Your search returned **48** results and is ordered by Last Update Date [My CV Alerts](#) [My CV Folders](#)

Displaying 10 results per page

Pages: [1](#) [2](#) [3](#) [4](#) [5](#)

[Back to search.](#)

Frederic lemonnier Updated: 27/02/2014

Residence: My MBA in International Business from the Paris Graduated School of Management has allowed me to learn many technical skills, such as, Trade and Marketing policy. Part of my role is to be commercially minded, sell key products contributing to the Sales policy (of HP and UPS for instance) and to responding to customers' needs (LCL). I have worked as a Commercial employee for CCA International for the Hewlett Packard division and more recently as an Inside Sales Representative for UPS. My role involved in researching new clients, developing loyalty with the big ones and selling HP printers' services and UPS transport and technology solutions through inbound and outbound calls. Those positions also allow me to be the main customer contact in a way to advise him and to help him according to his needs.

Most fluent language: French

Other Languages: French

Availability: From 0000-05-01

[View keyword matches in Candidates CV](#)

Azimah Mrs GILES Updated: 23/02/2014

Residence: United Kingdom , E48QJ , Chingford London

Most fluent language: French

Other Languages: French

Availability: From 0000-05-01

[View keyword matches in Candidates CV](#)

Salary Required: 22000+

Hourly Rate Required: 10+ Per Hour

[Locations Willing to Work In](#)

rachid graba Updated: 19/02/2014

Residence: United Kingdom , W14 0SU , London

Most fluent language: French

Other Languages: Arabic, English, French

Availability: From 2010-01-19

[View keyword matches in Candidates CV](#)

[Locations Willing to Work In](#)

Costs start from: **£750** per month (Unlimited Access & Email Alerts)

Provides access to Country CVs on Top Language Jobs database. Quoted price is for one log-in, 300 actions per day. An action is defined as a view, email or saving of a CV from search result

Side Banner Advertising (Branding)

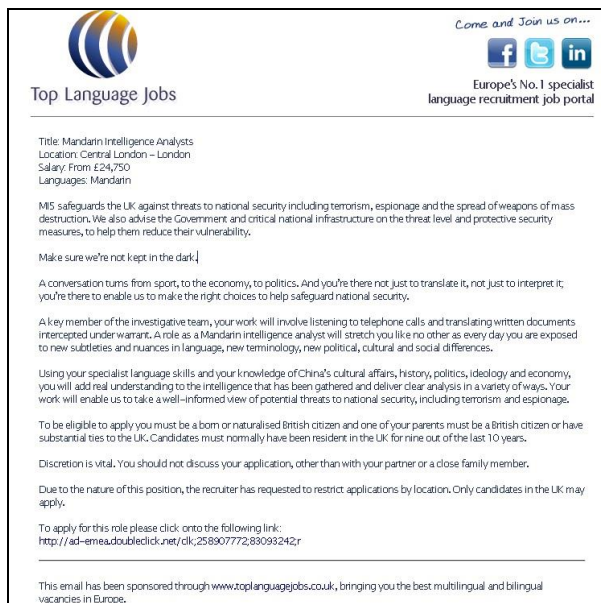
This can be either static or flashing. This is placed on the right hand side of the site under featured recruiters and it will be housed on the homepage and throughout the site on all the relevant pages including all languages, industries and sector pages relevant to your roles. The banner drives additional traffic to your vacancies and brands companies as a key recruiter in this field – c.75% of candidates click on these and with c.25,000 unique visits a days to our site, the side banner is fundamental at maximising both your audience and response.



Cost: **£360** - per calendar month / per site

Targeted Mailshots

We will email each of your job descriptions directly to all candidates registered with us who match your jobs' specific requirements. Mailers play a vital role because many candidates do not have the time to visit job portals once they have registered, so by registering for relevant emails, they can receive the latest and most relevant jobs into their email inbox. This optimises your response and can dramatically speed up the recruitment process.



The screenshot shows a job advertisement for 'Mandarin Intelligence Analysts' from 'Top Language Jobs'. The ad includes the following details:

- Title:** Mandarin Intelligence Analysts
- Location:** Central London – London
- Salary:** From: £24,750
- Languages:** Mandarin

The ad also contains a detailed description of the role, mentioning that the analyst will be part of an investigative team, listening to telephone calls and translating documents intercepted under warrant. It highlights the need for a specialist in Chinese cultural affairs, history, politics, ideology, and economy. The ad includes eligibility criteria (born or naturalised British citizen or parent is a British citizen or has substantial ties to the UK) and a link to apply: <http://ad-emea.doubleclick.net/clk;25890772;83093242;r>. A footer note states: 'This email has been sponsored through www.toplanguagejobs.co.uk, bringing you the best multilingual and bilingual vacancies in Europe.'

Cost: **£360** each – **Bulk discounts available upon request**

Top Banner Advertising (Branding)

This appears at the top of the home page. High impact and exclusive to a maximum of 5 advertisers per site in equal rotation. The Top Banner is a powerful feature if you want to optimise awareness of your opportunities and the number of applications the roles receive.



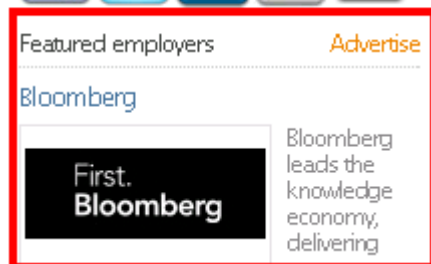
Cost: **£720** - per calendar month / per site

Featured Employer

The featured employer offers the highest level of exposure for companies wanting to brand and announce large campaigns.

Positioned on the homepage and visited by over 25,000 unique visitors every day, the featured employer links into your own branded mini website within our site, allowing you to fully integrate your brand into your recruitment campaign. **Exclusive to 2 advertisers.**

Come and Join us on...

A screenshot of a featured employer advertisement for Bloomberg. The ad is enclosed in a red rectangular border. At the top left, it says "Featured employers" and at the top right, "Advertise". Below this, the word "Bloomberg" is written in blue. On the left, there is a black box with the text "First. Bloomberg" in white. On the right, the text reads "Bloomberg leads the knowledge economy, delivering".

Cost: **£1,000** - per calendar month / per site

Unlimited Plans (Country & PAN EU)

1, 3, 6 & 12 Month agreements available

Email: alex.s@toplanguajobs.com for any schedules or bespoke/stat requests

Costs are exclusive of VAT