



presents...

WUZZUF.COM

Egypt's #1 Online Recruitment Job Site

بشر سوفت - About BasharSoft



BasharSoft is a technology firm specialized in developing innovative **online recruitment solutions**. We manage and operate Egypt's leading online recruitment platform – **Wuzzuf.com** – which has helped recruit 10,000+ job seekers in Egypt in 2013 through intelligent job matching technologies. Other services include enterprise solutions to streamline recruitment processes at major companies and multinationals including the largest **blue-collar** recruitment solutions deployed in Egypt.

Innovation awards and recognition:



Wuzzuf.com – Egypt's #1 Online Recruitment Platform



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Wuzzuf.com in Numbers in 2013



Intelligently matching job seekers with employers

- 10+ employment and entrepreneurship events sponsored
- 60,000+ job seekers visiting per month
- 1,500+ registered employers and recruiters
- 200,000+ emails sent/month with intelligently matched jobs
- 500,000+ CV Views
- 10,000+ hired

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What Employers and Recruiters are Saying...

“Wuzzuf is excellent when it comes to online recruitment services and they provide the highest level of professionalism and attention to details. Your work, creativity and understanding of our goals has been an immense addition to our business.”



Shimaa Ramdan

Employer Branding & University Relations at Vodafone Egypt



vodafone

“We are very pleased by the service provided by Wuzzuf, since we have managed to find a qualified personnel for every job post we have done, which totals up to 3 employees for 3 different posts in 6 months!”



Ahmed Soliman

Project Manager at MuddyBoots



“Wuzzuf.com is a very professional recruitment site, it is very well organized and easy for the user to deal with, and have many qualified candidates with different skills. And in addition to that the team is very supportive, thank you for making this site”



Rana El-Sherbiny

Staffing Advisor at Hewlett Packard



“Wuzzuf is remarkably different than any other recruitment website in the market. It tackles almost every aspect in a resume a recruiter may search for. People are friendly & always there to help, life is definitely much easier here.”



Maha Nagaty

Recruitment Specialist at Berlitz Egypt



Our Vision in Egypt

Be THE destination for all companies hiring and all people looking for jobs in Egypt. Help recruit 1 MILLION Egyptians per year by 2020.

Our Vision Globally

Build the most efficient and scalable online recruitment platform utilizing intelligent job matching to provide hassle-free experience for employers and job seekers.

Events and Partnerships



- We have partnered with and sponsored 10+ employment and entrepreneurship events in 2013 by helping our partners with marketing these events through our database of job seekers and employers.
- Our marketing channels include sending targeted emails, displaying banner ads on Wuzzuf.com, and using our social media channels.
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- Sponsored events in 2013 include: RiseUp Egypt Summit, Engineerex, Alexa Employment Fair, Startup Weekend Giza, Cairo Startup Cup, Cairo University, and CU Faculty of Engineering Employment Fairs.
- The next slides include some of our event photos...



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The Best Jobs from the Top Employers

تحت إشراف أ.د. شريف مراد عميد كلية الهندسة جامعة القاهرة

وزير التعليم العالي
وزير الدولة للتنمية الإدارية
رئيس جامعة القاهرة

وزير الاتصالات وتكنولوجيا المعلومات
وزير البترول و الثروة المعدنية
وزير التنمية المحلية

وتحت رعاية
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Mirage Hall

15 & 16 Feb. 2013

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"Earth's Largest
Engineering Employment Fair"

Sat 18th May 2013
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Education
Compass

GO GLOBAL
GO PROFESSIONAL



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