

# Euro Engineer Jobs.com

Job Ad Rate Card

## **Executive Summary**

EuroEngineerJobs.com is a quality recruitment medium for international engineering experts across Europe.

EuroEngineerJobs reaches specialised jobseekers:

- Every month EuroEngineerJobs has around 50'000 visits, and around 35'000 unique visitors
- Over 12'000 subscribers to our weekly jobs newsletter
- All our users are actively seeking jobs in a wide range of engineering fields all over Europe
- It is easy to submit job ads to EuroEngineerJobs, and basic listings are usually free
- We have great options for quick hiring, multiple jobs and general public profiling

## About EuroEngineerJobs.com

EuroEngineerJobs collects and displays a multitude of engineering jobs, otherwise scattered on multiple websites that are normally hard to find. EuroEngineerJobs provides this service for international engineering experts who want to work in Aerospace, Automotive, Chemical, Civil, Electrical, Mechanical and Power Engineering companies all over Europe.

Through professional experience we know the international job market – which is why we have been able to create this pioneer service for a large international professional audience.

## Job Ads on EuroEngineerJobs at a glance

We offer three types of Job Ads to suit your recruitment needs:

#### High Visibility Job Ads:

Your vacancy is highlighted to attract more attention and is listed in the Top Jobs box on the front page.

#### **Standard Job Ads:**

Your logo is displayed next to your job listing and the job will be on the front page for two weeks.

### **Basic Job Ads:**

A free basic service for eligible engineering jobs listed on your own website.

EUROENGINEERJOBS JOB AD RATE CARD		
Format	Price	
High Visibility Job Ad	€770	
Standard Job Ad	€ 470	
Basic Job Ad	Free	
Multiple Profile listing	€ 1070	

For full details, please visit our recruit page.

## Euro Engineerjobs.com

EuroEngineerJobs Marketing Team Rue Belliard 205 Brussels

### The advantages of a Job Ad on EuroEngineerJobs:

- Tens of thousands of visits to the website every month and this figure is increasing all the time
- Thousands of expert CVs in our database
- A target audience of highly qualified and experienced engineers
- The majority of users are multilingual
- 97% of users have indicated that they are willing to relocate

   extend your search Europe-wide and find the perfect
   candidate
- Thousands of newsletter subscribers all looking for their next career move!

#### Your vacancy is promoted to your target audience:

We know how important it is for your vacancy to reach the right audience. This is why we automatically categorise your job by policy area and include it in the appropriate niche newsletter **free of charge** – increasing not only the exposure for the job and organisation, but also your chances of finding the perfect candidate.



## Euro EngineerJobs.com

## **High Visibility Job Ads**

Do you want to attract more attention to your listing?

*High Visibility Job Ads* are ideal if you require:

- A quick response for urgent recruitment
- To receive a greater number of applications
- Marketing combined with recruiting

Your Job Ad will stand out among other EuroEngineerJobs listings:

- **Highlight** your job listing with a highlight box
- Your vacancy is shown on rotation in our '**Top Jobs**' box on the front page
- Your logo is displayed next to your job
- Greater exposure for the vacancy and your organisation
- Your job gets listed above the Basic Job Ads in all listings and searches
- We will also publish your vacancy on our **social media** pages at no extra cost
- Option to have a full job description page hosted on EuroEngineerJobs.com

HIGH VISIBILITY JOB AD RATE CARD		
Format	Price	
High Visibility Job Ad	€ 770	

Logo size in listing display: 80x40 pixels (we can help if you do not have the right logo size).

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## **Standard Job Ads**

#### More flexibility, less hassle

Standard Job Ads come with the following advantages:

- Your job gets listed above the Basic Job ads in all listings
- Your organisation's logo is shown next to your job in listings and searches and newsletter
- Your logo draws the engineering community's attention to your organisation
- Option to have a full job description page hosted on EuroEngineerJobs.com
- Job listed for free on our Social Media (Facebook and Twitter)
- We'll send you personalised stats on the click through rate of your advert

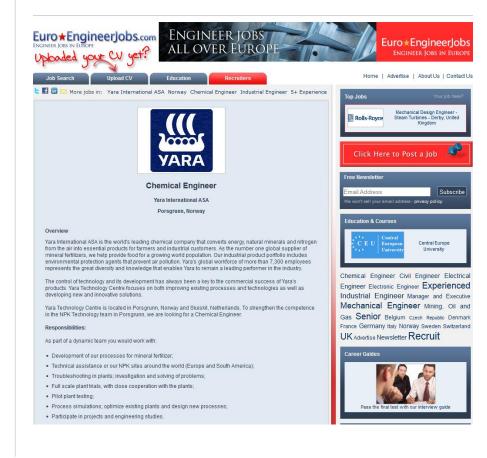
STANDARD JOB AD RATE CARD		
Format	Price	
Standard Job Ad	€ 470	

Logo size in listing display: 80x40 pixels (we can help if you do not have the right logo size)

#### Hosted on EuroEngineerJobs – what does that mean?

Not all recruiters want (or are able) to post the job description on their own website – this means that we cannot link to it. Therefore, we offer custom web pages specifically for your job vacancy, with or without your organisation's logo prominently displayed.

Here's an example of how your job description will appear:



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## **Basic Job Ads**

Qualifying positions can be listed as a *Basic Job ad*. This advert is limited in its exposure on our front page and links back to a vacancy listed on your organisation's website. If you would like more exposure for your job, you should select a Standard or High Visibility Job Ad.

#### Conditions:

- The full job description must be available at a specific web page **on your site**
- The job must be located in Europe
- The job must be for engineers
- Free listing is not available to recruitment agencies
- The job must be listed in **English**
- PhD studentships, internships, unpaid jobs and 'calls for tender' are not accepted as basic job ads

BASIC JOB AD RATE CARD		
Format	Price	
Basic Job Ad	FREE	

## **Audience Demographic Snapshot**

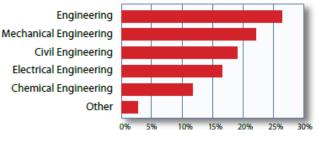
The EuroEngineerJobs audience has grown significantly since its launch in July 2011. This is largely thanks to professionals using the site recommending EuroEngineerJobs to friends and colleagues.

#### **Country and Language**

Most of our users live in Western European countries and speak at least two European languages, usually including English. In other words, EuroEngineerJobs attracts highly qualified, multilingual and geographically mobile engineering experts from all over Europe.

#### **Current profession and education level**

- EuroEngineerJobs candidates have high level skills across numerous specialist engineering fields
- Our mobile jobseekers come from all over Europe and 97% are willing to relocate



37% of our audience have an engineering masters or PhD (Source: EuroEngineerJobs CV Database)

## Euro Engineerjobs.com

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#### EuroEngineerJobs audience - first degree type

Area of Interest	Percentage
Energy and Power	37%
Mechanical Engineering	31%
Oil and Gas	31%
Industrial Engineering	31%
Civil / Structural Engineering and	
Construction	26%
Automotive	25%
Manufacturing	23%
Design	22%
Electrical Engineering	20%
Management	18%
Aerospace	17%
Environment	16%
Quality	16%
Electronic Engineering	15%
Structural Engineering	15%
Process	15%
Materials Engineering	13%
Telecommunications	12%
Marine Engineering	11%
Railway and Rail vehicle	10%
Computer Engineering / Hardware	10%
Defence and Military	10%
Chemical Engineering	9%
Transport Infrastructure	9%
Computer Programming and Software	8%
Safety and Risk	8%
Space/Satellite	8%
Nuclear	7%
Business / Administration	7%
Logistics	7%
Geotechnical engineering	6%
Education	6%

## **Star Credits**

Upgrade your paid Job Ad according to your recruitment needs with EuroEngineerJobs Star Credits:

☆ High Visibility Job Ad



Anonymous Email Inbox

Anonymous Advert

Please don't hesitate to get in touch with our sales team to learn more about our Star Credit options.

## **Job Ad Packs**

### Significant discounts

If you have multiple vacancies to fill, a Job Ad Pack is the most convenient and economical way to recruit with EuroEngineerJobs.

Here's an overview of what you can save:

- Save 15% on a package of 5 Job Ads
- Save 20% on a package of 10 Job Ads
- Save 25% on a package of 20 Job Ads

Our Job Ad Packs are the ideal long term recruitment solution your Pack will remain valid for 6-12 months.

We would also be happy to create a customised package to best suit your recruitment needs.

## Euro Engineer Jobs.com ENGINEERING JOBS IN EUROPE

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### **Testimonials**

"I often advise multinationals within High Tech, Chemical and Manufacturing industries to use EuroEngineerJobs to source highly qualified engineers. During the past six months I've successfully used EuroEngineerJobs for positions such as Process Safety Engineer, Support Engineer, Chemical Engineer and Lean Engineer. Despite complex job profiles and scarcity of the target audience, we were able to generate good resumes." *Senior Consultant, VONQ – Online media company* 

"I was looking for a project leader in the automotive business, and I found varied and interesting profiles for such a position thanks to EuroEngineerJobs. Getting into contact with those candidates after reviewing their resume was pretty easy."

- Fabien Bédaton, General Manager TRANSVERSE sprl

"Advertising on EuroEngineerJobs allows us to target a key audience that is in demand by many of our clients. We've run extensive campaigns including Job Ads, Website Banners and Newsletter Adverts to great effect. We're always very happy with the service and the site provides good return on investment too!"

- Tim Suggitt, International Sales Director, Aktor Interactive

"What I've learnt this week: The fantastic job site for engineers in the EU: www.EuroEngineerJobs.com"

- Careerslucy Blog

## **Contact Info**

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For further details on how you can advertise on EuroEngineerJobs visit: <u>http://www.euroengineerjobs.com/advertise.php</u>

#### Looking to reach other niche audiences?

<u>EuroScienceJobs.com</u> - The Research & PostDoc Scientist Jobsite <u>EuroEnergyJobs.com</u> – Energy Jobs in Europe <u>EuroTechJobs.com</u> – Software Developer & Tech Jobs in Europe <u>EuroPharmaJobs.com</u> – Pharma Jobs in Europe <u>EuroBrussels.com</u> - European Affairs Professionals across Europe

## Euro Jobsites.com

#### Disclaimer

While EuroEngineerJobs makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating.

#### Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case.

Please note we reserve the right to reject advertisements we consider unsuitable.

Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms. Eurojobsites.com is registered as a UK Limited company, number 4694396. Version 2016

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