

POSAO.BA ADS

Premium campaign

Advertise on more than 60 different media channels and promote your ad through Posao.ba social networks with over 90.000 users. We offer you the possibility of branding your company's profile and job ad as well, and use the ATS system for administration, archiving, evaluation of applications, as well as group communication with applicants on your ads. Through premium campaign you are now able to attract 40% more applications compared to advertising on other positions. Also, your ad will be promoted on partner web portals in Bosnia and Herzegovina in the form of rotating banners.

Front page Recommended ribbon 1 day 47 EUR / 15 days 468 EUR / 30 days 702 EUR Premium ad campaign price does not include job ad

Featured employer

Are you advertising one or more positions at the same time? Is it important for you to ensure ad visibility on front page? Featured employer is the most attractive ad, specially designed for advertising one or more positions on front page, attracting up to 30% more job applications then other locations. Aside from that, your ad is additionally promoted through 5 newspapers.

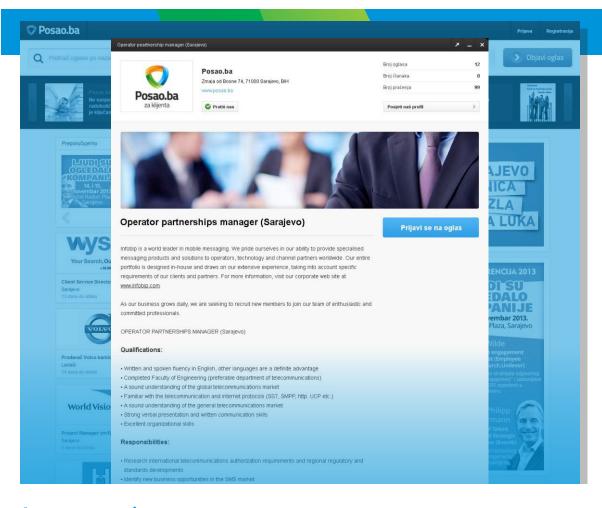
1 POSITION	30 days 234 EUR
FROM 2 TO 5 POSITIONS	30 days 351 EUR
FROM 6 TO 10 POSITIONS	30 days 468 EUR
OVER 11 POSITIONS	30 days 702 EUR

Refreshed ad option

Your job ad can be refreshed, after which it is being placed at the top of the front page and is visible to all Posao.ba users. With this option you can choose to refresh your job ad maximum twice in one month, where your job ad will be brought at the top of the home page.

Front page / Ad is being returned to the top of the front page 60 EUR

Note: these prices include VAT.



Anonymous ad

Anonymous ad will be presented as "Posao.ba for client" and does not contain information about the employer, because of certain market reasons due to which company wishes to remain anonymous or presented in behalf of authorized agency. All candidates which meet the requirements will be contacted by an intermediary agency or directly from the client, and will be introduced later on the identity of the employer.

Anonymous ad 30 days **Job ad + 117 EUR**

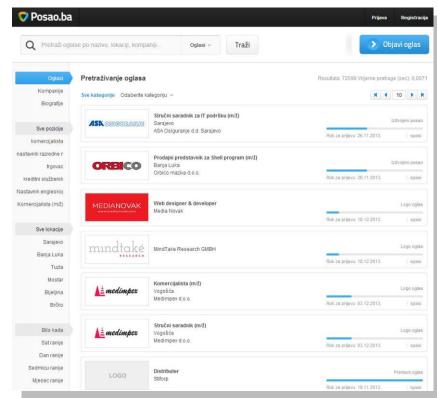
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Ad inside the category

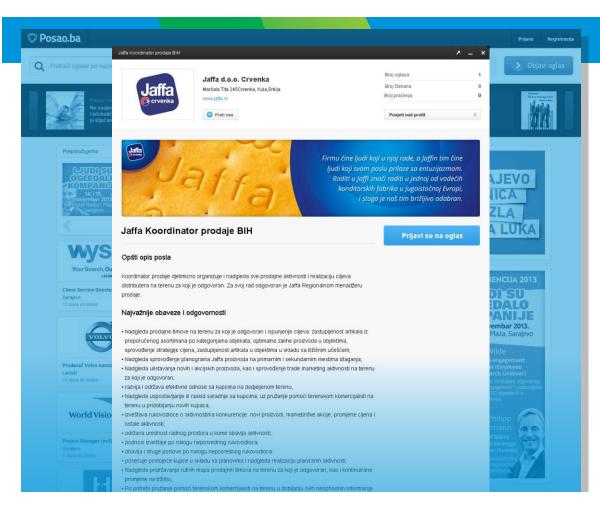
Search engine is next to front page most visited part of Posao.ba portal that users most commonly use. Listing in category such as IT, sales, finance, etc. ensures that your ad goes out among the first ads among hundreds of ads available when you search job ads. This way you ensure visibility in search engine and ad position is always at the top of the list of job ads. In addition to these benefits, listing category has the best advertising price in comparison with other available types of ads.

Ad inside the category / One position

30 days **117 EUR**



Note: these prices include VAT.



Branded ad

Research have shown that during job application process, candidates are more attracted to attractively designed ads, great visual identity of the certain company's profile and their ad design. These are all the factors that help them decide whether to apply on a company's ad or not. Use this space as an additional promotion of your company and advertise open positions through Branded ad.

Branded ad Job ad + 117 EUR

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Media ad

Apart from promoting your ad through the portal Posao.ba, your job ad can be further promoted through Media ad. In this way, we provide extensive promotion of your job ad through additional channels, as well as social networks, ensuring that it reaches the target audience as well as right candidates.

Channels through which we additionally promote your ad:

- Facebook promotion on Posao.ba FB page (Facebook Ads and Sponsored story 10 days campaign);
- Promotion on Posao.ba LinkedIn group, the largest business community of professionals:
- Radio promotion through 35 radio stations accross BiH;
- Promotion through 5 print newspapers.

Job ad + 176 EUR

facebook Linked in.

RADIO & NEWSPAPERS



Note: these prices include VAT.