



onlymarketingjobs

The most decorated niche
job board in history



Call the team on 0203 176 6677
or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com



Why OnlyMarketingJobs.com?

We post over 3,000 marketing jobs from the UK's leading commercial brands to over 150,000 registered marketing professionals. We are also the only job board to offer a 'Hire Guarantee' – we will continue to advertise your job until you successfully hire.

Statistics

Monthly unique visits: 93,127*

Page impressions: 3,000,000+ **

Social media followers: 110,000+

67% more direct employer jobs than Marketing Week, 30% more than Brand Republic***

91% of direct employer jobs filled



"I'm a massive fan of OnlyMarketingJobs.com, they have the ability to reach out to such a specific audience with their dedicated resourcing service, the responses we got through were super relevant and that drastically cut down the time we spent on every hire. Great value, highly recommended."

Laura Wintle, Recruitment Manager at Jack Wills

Awards

Winner Best Specialist Job board 2013 – NORA

Winner Best Specialist Job board 2013 – Global Rec Awards

Winner Best Specialist Job board 2011 – NORA

Winner Online Marketing Innovation 2011 – ONREC Awards

Winner Best Job Board 2011 – Recruitment Consultant Awards

Some of our Clients



* based on monthly uniques for Oct 2013

** annual page impressions for 2012

*** based on job listings July–Oct 2013

Call the team on 0203 176 6677

or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com



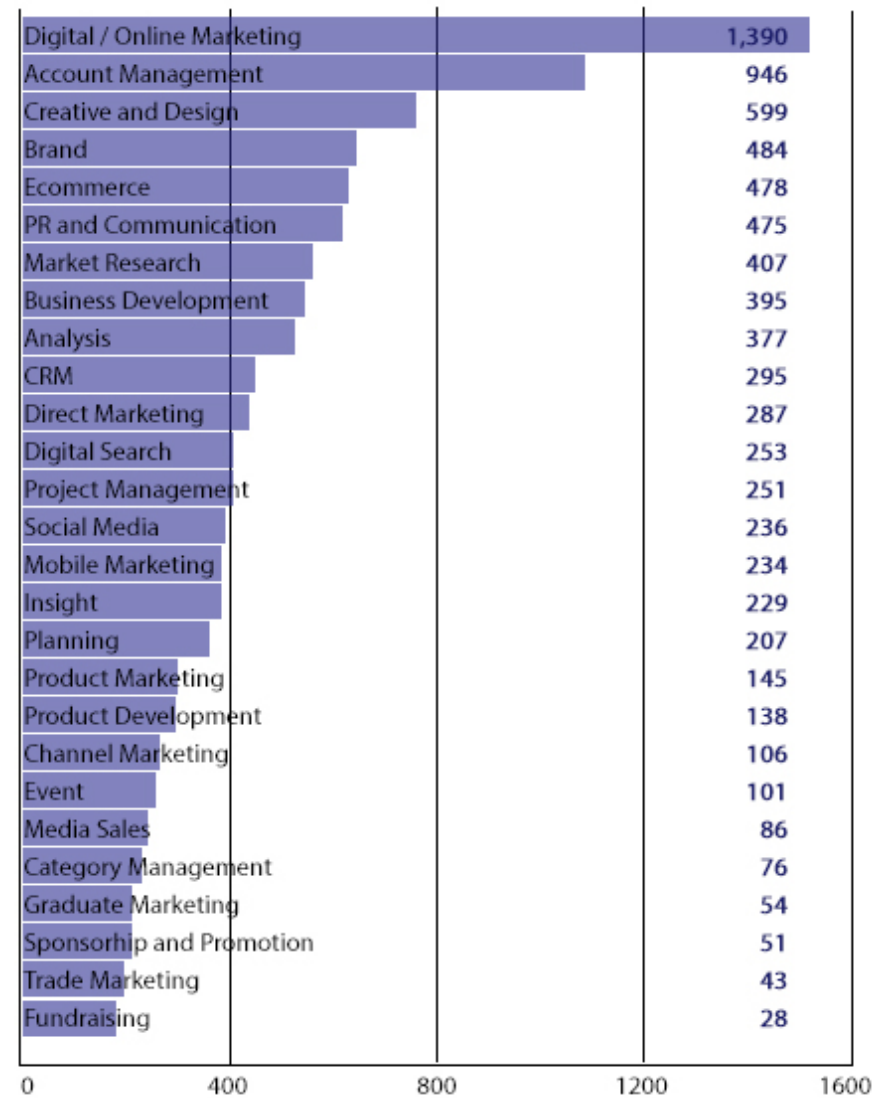
onlymarketingjobs

Vital Statistics



Jobs by Category

*Average no of jobs per month in 2013

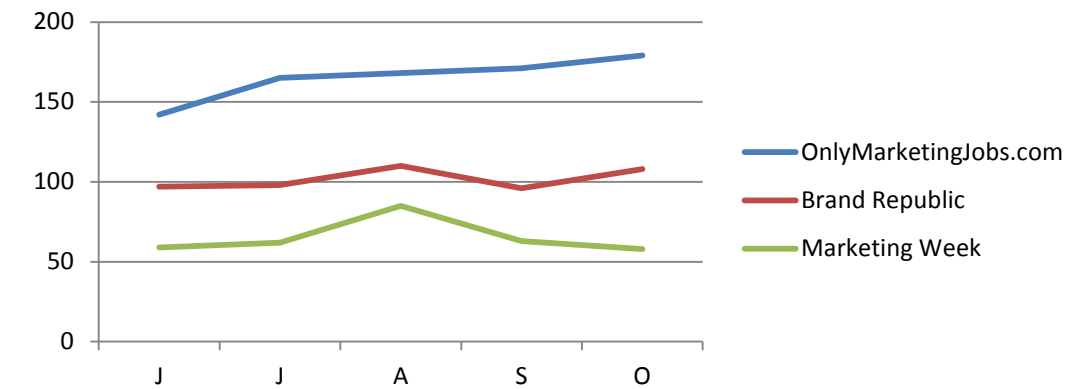


Call the team on 0203 176 6677
or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com

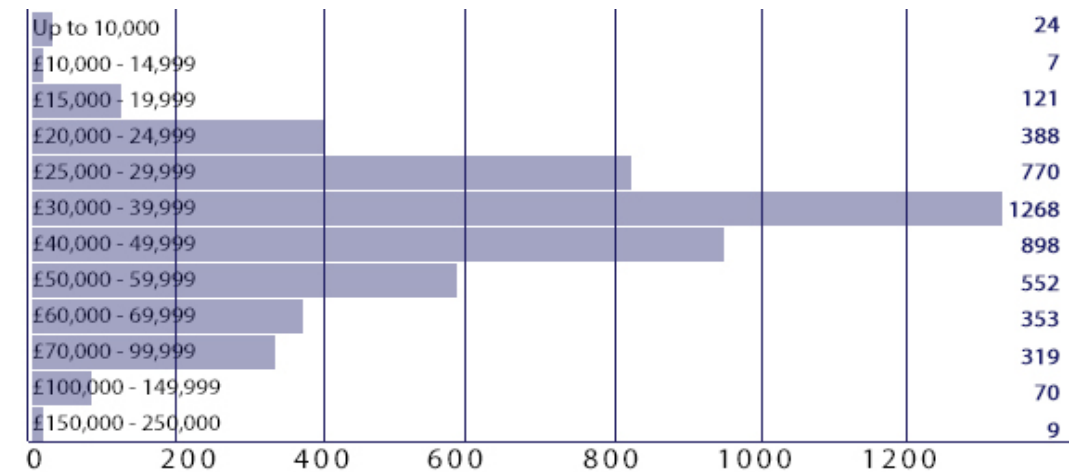
Market Share

*No of direct employer jobs June – Oct 2013



Jobs by Salary

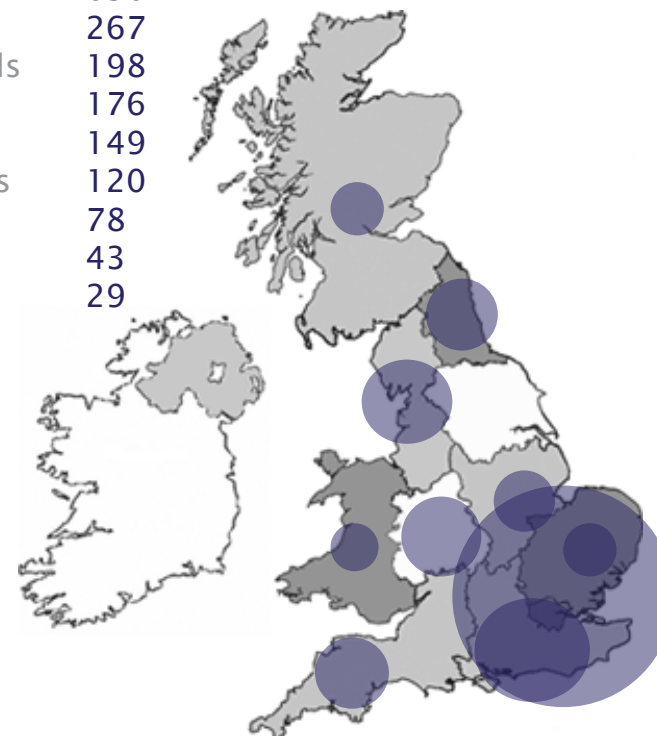
*in 2013



Jobs by Area

*Average no of jobs per month in 2013

London	2113
South East	690
North West	267
West Midlands	198
South West	176
Yorkshire	149
East Midlands	120
East Anglia	78
Scotland	43
Wales	29



onlymarketingjobs



Blitz package

Branded premium listing + homepage featured job + DRS
+ social media + keyword sponsorship

- Branded premium listing – Creates fantastic brand awareness on your job page (1)
- Homepage featured job – Appear on the featured jobs section on the home page (2)
- Dedicated resourcing service – A full search and selection service designed to reach out to only the most relevant active and passive candidates in the market (3)
- Social media – Tweeted 12 times in a month to our 51,000 social media followers (4)

Individual Total Rate: £3,175

Your Package Rate: £2,065 (SAVE 30%)

Call the team on 0203 176 6677
or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com



Targeted package

Branded premium listing + DRS + keyword sponsorship

Branded premium listing – Creates fantastic brand awareness on your job page (1)

Dedicated resourcing service – A full search and selection service designed to reach out to only the most relevant active and passive candidates in the market (2)

Keyword sponsorship – Your job will be top of search results (3)

Individual Total Rate: £2,185

Your Package Rate: £1,530 (SAVE 30%)

Call the team on 0203 176 6677
or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com



Branded package

Branded premium listing + homepage featured job + jobseeker weekly email

Branded premium listing – Creates fantastic brand awareness on your job page (1)
 Jobseeker weekly email – Logo on weekly email to jobseekers (sent to 10,000+) (2)
 Homepage featured Job – Appear on the featured jobs section on the home page (3)

Individual Total Rate: £1,985

Your Package Rate: £1,390 (SAVE 30%)

Call the team on 0203 176 6677
 or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com

Social package

Branded premium listing + social media promotion + LinkedIn announcement job feature + Facebook job posting

Branded premium listing – Creates fantastic brand awareness on your job page (1)
Social media promotion – Tweeted 12 times in a month to our 51,000 social media followers (2)

LinkedIn announcement job feature – Job description on announcement to LinkedIn members (50,000+ members)

Facebook job posting – Logo, job description and summary on our Facebook page (3)

Individual Total Rate: £1,880

Your Package Rate: £1,255 (SAVE 30%)



Call the team on 0203 176 6677
or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com

Our Brands

Not just job advertising...



Call the team on 0203 176 6677
or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com

Online Job Listings*		
Job listing	Text listing + logo + hire guarantee	£595
Video premium job listing	Text listing + logo + video + hire guarantee	£795
Branded premium job listing	HTML banner + text listing + logo + hire guarantee	£895

Preferred Job Packages			
Blitz	Branded listing + home page featured job + dedicated resourcing service + social media + keyword sponsorship	£2,065	SAVE 35%
Targeted	Branded listing + dedicated resourcing service + sponsored keywords	£1,530	SAVE 30%
Branded	Branded listing + featured job + jobseeker weekly email	£1,390	SAVE 30%
Social	Branded listing + social media promotion + LinkedIn announcement job feature + Facebook top job	£1,255	SAVE 30%

Social Media Bolt-ons		
Social media promotion	Tweeted 12x in 1 month + Pinterest promotion + Google+ promotion	£495
Linkedin announcement job feature	Job description on announcement to LinkedIn members (50,000+ members)	£395
Facebook job posting	Logo, job description and summary on our Facebook posting	£95

Call the team on 0203 176 6677
or email hello@onlymarketingjobs.com

www.onlymarketingjobs.com

Targeting Bolt-ons		
Dedicated resourcing service	A full search service to reach the most relevant candidates in the market	£995
Jobseeker weekly email	Logo on weekly email to jobseekers (sent to 10,000+)	£595
Top job	Your job will be top in the most relevant categories	£295
Keyword sponsorship	Your job will be top of search results	£295

Branding Bolt-ons		
Home page featured job	Job featured on the homepage with logo and description	£495
JBE email banner	468x60 static banner on daily email job alerts	£795 p/w
Recruiting now button	Your logo on the homepage	£295
Site button	120x120 (ex home page)	£195 p/w
Skyscraper	120x600 (ex home page)	£495 p/w
Main banner	465x60 banner at top of every page	£745 p/w

CV Database Access	
1 CV download	£15
10 CV downloads	£97.50 (£9.75 p/cv, save 35%)
30 CV downloads	£247.50 (£8.25 p/cv, save 45%)
100 CV downloads	£450.00 (£4.50 p/cv, save 70%)

*Discounts available for multiple premium job listings

All prices exclude VAT



onlymarketingjobs