

HUNGARY

IN A NUTSHELL

CAPITAL CITY

BUDAPEST



POPULATION

9,88 M

MEMBER OF EU

YES

3,5%

ANNUAL GDP
GROWTH %

6,9%

UNEMPLOYMENT
RATE

75%

INTERNET
PENETRATION



AGE STRUCTURE

0-14 YEARS **14,8%**

15-24 YEARS **11,7%**

25-54 YEARS **41,6%**

55-64 YEARS **14%**

65+ YEARS **17,8%**



159 000
HUF

AVERAGE
MONTHLY
NET EARNING

CURRENCY



FORINT

MAIN INDUSTRIES



AGRICULTURE, METALLURGY, CONSTRUCTION MATERIALS,
PROCESSED FOODS, TEXTILES, CHEMICALS (ESPECIALLY
PHARMACEUTICALS), MOTOR VEHICLES

TOP UNIVERSITIES



BUDAPEST UNIVERSITY OF TECHNOLOGY AND ECONOMICS, CORVINUS UNIVERSITY OF BUDAPEST,
EÖTVÖS LORÁND UNIVERSITY, SEMMELWEIS UNIVERSITY, UNIVERSITY OF DEBRECEN, UNIVERSITY OF SZEGED



DID YOU KNOW?

THE HUNGARIAN YOUTH SHOWS OPEN AND CREATIVE
ATTITUDE TO CREATE VALUE ALL FIELDS OF LIFE

OFFICIAL LANGUAGES

HUNGARIAN



OTHER SPOKEN LANGUAGES: ENGLISH, GERMAN, FRENCH, ROMANIAN, SLOVAK, SERBIAN

HUNGARIANS WELCOME DIVERSITY AND
OFFER CHARMING AND SPARKLING CULTURE

MONSTER.HU AND WORKANIA.HU

IN A NUTSHELL

WE COMBINE THE REACH AND PENETRATION OF BOTH MONSTER.HU AND WORKANIA.HU JOB BOARDS - HELPING THOUSANDS OF MULTINATIONAL CLIENTS FIND THE SKILLED WORKERS, TECHNICAL SPECIALISTS AND SENIOR MANAGERS THEY NEED IN IT, ENGINEERING AND EVERY OTHER TALENT COMMUNITY IN HUNGARY (50% OF THE 600,000 PROFESSIONALS WHO VISIT OUR SITES EVERY MONTH HAVE A DEGREE). DISCOVER THE UNRIVALLED POWER OF MONSTER.HU AND WORKANIA.HU!

VISITOR
PROFILE



MEN 54%



WOMEN 46%

*MONSTER.HU NUMBERS

AGE GROUPS

18-24 YEARS **28%**

25-34 YEARS **34%**

35-44 YEARS **16%**

45-54 YEARS **13%**

55+ YEARS **11%**

TOP 5

EDUCATION

BACHELOR'S DEGREE 31%

MASTER'S DEGREE 26%

VOCATIONAL 18%

HIGH SCHOOL 13%

CERTIFICATION 11%

TOP 5

LOCATIONS

BUDAPEST 42%

PEST COUNTY 12%

CSONGRÁD COUNTY 5%

BARANYA COUNTY 4%

BORSOD-ABAÚJ-ZEMPLÉN COUNTY 4%

STATS FOR MONSTER.HU AND WORKANIA.HU

UNIQUE VISITORS/MONTH

340 000 / 360 000

MONSTER.HU

WORKANIA.HU

CV DATABASE

42 000 / 19 700

MONSTER.HU

WORKANIA.HU

SHARE OF MOBILE TRAFFIC

16% / 26%

MONSTER.HU

WORKANIA.HU

SOURCES: www.indexmundi.com, www.internetlivestats.com, www.topuniversities.com, en.wikipedia.org/wiki/Hungary, www.ksh.hu, www.eurostat.hu and www.tradingeconomics.com, Hungarian National Statistics Office | Collected in June 2015.