

Solutions for Employers



Leading online recruitment site in Ukraine

Work.ua has the country's largest database of currently open jobs and resumes. We are also a leader in terms of target audience and the number of new resumes and job ads posted daily.

220 000 visitors daily	70 000 employers
48 000 jobs online	1 million verified resumes
2 700 000 page views daily	7 000 new registrations every week



The smart way to recruit

When you post a job on Work.ua, you can be sure that it can be found by millions of jobseekers – and you will have plenty of candidates to choose from. We are proud of our target audience: an average visitor views more than 15 pages daily which totals to 50 million page views monthly.



Site services

Work.ua provides the tools you need to hire the right people, whether they're professional or skilled, salaried, hourly, or seasonal.

- **Job posting**
Advertise your job to millions of job seekers and get qualified responses the same day!
- **Access to resume database**
Our database has over 1 million resumes, with a thousand more added every day. You will reach this audience.
- **VIP plan**
Highlight your company and all its jobs with custom design and VIP badge.
- **Logo on the main page**
Make your brand more recognizable with your company logo on the Work.ua home page.

Our clients

More than 70 thousand Ukrainian and international companies use Work.ua to find employees. Here are some of them.



Job posting



6 million jobseekers visit Work.ua every month. To expose your jobs to this audience you need postings. Postings also allow you to renew the date of placement if you want to make ads more noticeable.

Types of postings

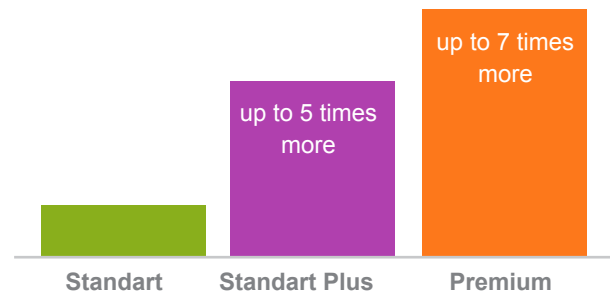
There are different types of postings with different efficiency.

- **Standart** from 149 UAH.
Post your job for a month.
- **Standart Plus** from 299 UAH.
Post your job for a month with automatic placement date weekly refresh.
- **Premium** from 499 UAH.
Post your job for a month and for the first week put it to the top of search results and Hot Job spot.
- **Anonymous** from 450 UAH.
Post your job for a month with your company name hidden and with automatic placement date weekly refresh.

Job views

Standard Plus and Premium postings significantly increase the amount of job views and sent resumes in comparison with Standard postings.

A Standard Plus posting increases job views up to 5 times, Premium — up to 7 times in just one week.



All postings types have unique features available only on Work.ua.

Duration

A job is posted for 1 month. You can stop its placement at any time. Also with postings you can repost your job every 7 days. This will help to raise the position of your job in the search results.

Subscribers for free

In addition to posting on the website, Job Agents email your job to candidates who specifically request them by region and industry. That means your job is sent directly to candidates who are looking for opportunities just like yours.

Resumes

Applicants who are interested in your job will send you their resumes. You can receive them via email as well as watch online at My Work.ua.

More effective than ever

Posting jobs on the site Work.ua is the easiest and the most effective way of searching for employees.

- **6 million job seekers per month**
The largest audience of job seekers in Ukraine.
- **More than 1,2 million subscribers**
Even those who do not visit the website will learn about your jobs by email.
- **Resumes. Delivered**
All resumes sent to your jobs are guaranteed to be available online.

Postings Standart



Post your job for a month.

Renewable postings Standart

You can post up to three job ads for free each month.

3 postings per month

FREE

Paid postings Standart

Can be purchased in any quantity, and they are accumulated, if not used.

1	5	10	25	50	100	300
posting	postings	postings	postings	postings	postings	postings
149 UAH per job	120 UAH per job save 20%	100 UAH per job save 33%	90 UAH per job save 40%	75 UAH per job save 50%	60 UAH per job save 60%	45 UAH per job save 70%
149 UAH	745 UAH 595 UAH	1490 UAH 995 UAH	3725 UAH 2235 UAH	7450 UAH 3725 UAH	14 900 UAH 5960 UAH	44 700 UAH 13400 UAH

3 postings per month are free of charge. If you need to post more jobs, you can additionally purchase the right amount of paid postings. In terms of features there are no differences between renewable and paid postings.

Postings Standart Plus

Post your job for a month with automatic placement date, refreshed weekly. This type of posting increases job views up to 5 times.

1	5	10	25	50	100	300
posting	postings	postings	postings	postings	postings	postings
299 UAH per job	239 UAH per job save 20%	200 UAH per job save 33%	179 UAH per job save 40%	149 UAH per job save 50%	119 UAH per job save 60%	89 UAH per job save 70%
299 UAH	1495 UAH 1195 UAH	2990 UAH 1995 UAH	7475 UAH 4485 UAH	14950 UAH 7475 UAH	29900 UAH 11960 UAH	89700 UAH 26900 UAH

Date of posting will be automatically updated every week. This will allow your jobs to be always up to date and to be a leader in the search results.

Postings Premium



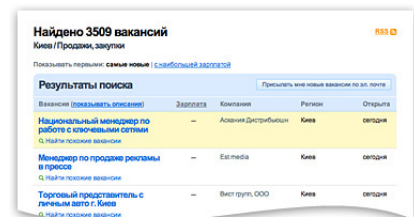
Posting Premium is the best solution when you need to find an employee as soon as possible. Post your job for a month and for the first week put it to the top of search results and Hot Job spot. This type of posting increases job views up to 7 times.

1 posting	5 postings	10 postings	25 postings	50 postings	100 postings	300 postings
499 UAH per job	399 UAH per job <i>save 20%</i>	334 UAH per job <i>save 33%</i>	299 UAH per job <i>save 40%</i>	249 UAH per job <i>save 50%</i>	199 UAH per job <i>save 60%</i>	149 UAH per job <i>save 70%</i>
499 UAH	2495 UAH 1995 UAH	4990 UAH 3340 UAH	12475 UAH 7485 UAH	24950 UAH 12475 UAH	49900 UAH 19950 UAH	149700 UAH 44900 UAH

Your job will be listed as a Standart for the remaining 3 weeks.

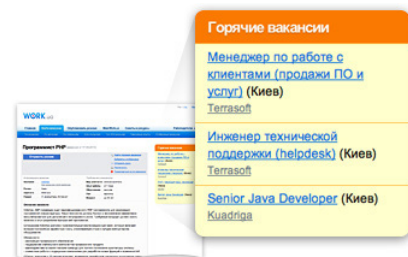
Premium Position in Search Results

Your job will be shown at the top of the page and will be highlighted in yellow.



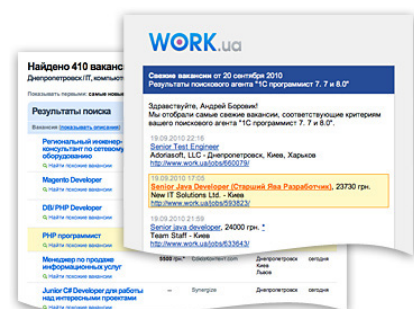
Hot Jobs Spots

During the first week your job will be displayed in a noticeable yellow spot "Hot jobs" on all pages of other jobs if it matches the search criteria.



Additional Enhancements

Your job will be the most noticeable highlighted in yellow in the search results and emails.



Resume Database Access



Work.ua has the largest resume database in Ukraine — more than 1 million. Over 1500 new resumes are added daily. Match people with your jobs faster and better than ever before.

Free access

You can search the database of resumes and view detailed information about the candidates absolutely free of charge. Only contact information is hidden in each resume.

5 contacts a day

FREE

Paid access

To view more than 5 contacts a day.

1 week	1 month	3 months	6 months	1 year
300 contacts	1,500 contacts save 20%	4,700 contacts save 30%	10,000 contacts save 40%	20,000 contacts save 50%
599 UAH	2396 UAH 1900 UAH	7787 UAH 5450 UAH	15 574 UAH 9340 UAH	31 148 UAH 15 570 UAH

Opened contacts will be available only with continuous paid access to the database. If you plan to stop using this service, be sure to save resumes as feedback or download them as files.

VIP Plan

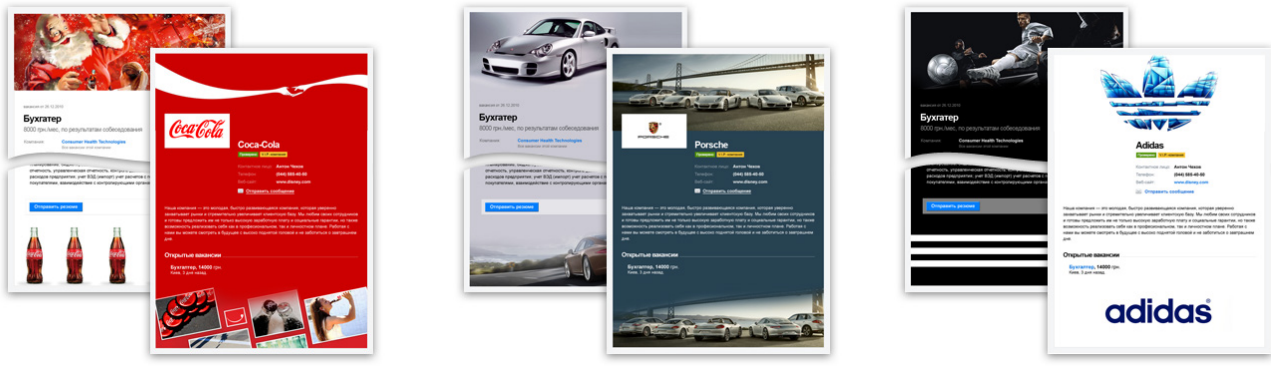


This is the best solution to enhance your company and all its jobs. Combines company branding and high efficiency of job postings.

1 month	3 months save 15%	6 months save 25%	1 year save 35%
1500 UAH	4500 UAH 3825 UAH	9000 UAH 6750 UAH	18000 UAH 11700 UAH

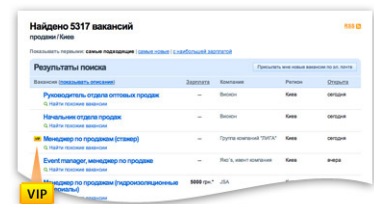
Enhanced Branding

Custom branding is a great way to customize your job postings and reinforce your company's brand. All pages of your jobs and company description will have fully customizable design.



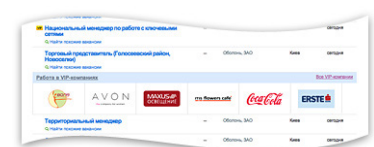
All Jobs Enhancements

A VIP badge will make each job more noticeable. It will draw attention to your jobs in the search results and Search Agent emails.



Logo in Search Results

Your logo will be dynamically displayed in the block "Work at VIP-companies". This will increase the visibility and attractiveness of your company for jobseekers.



And also

- Company logo on the "Search by company" first page.
- Marking with a VIP badge in the search results by company.
- Save up to 35% for long-term subscription.

Logo on the Work.ua Home Page

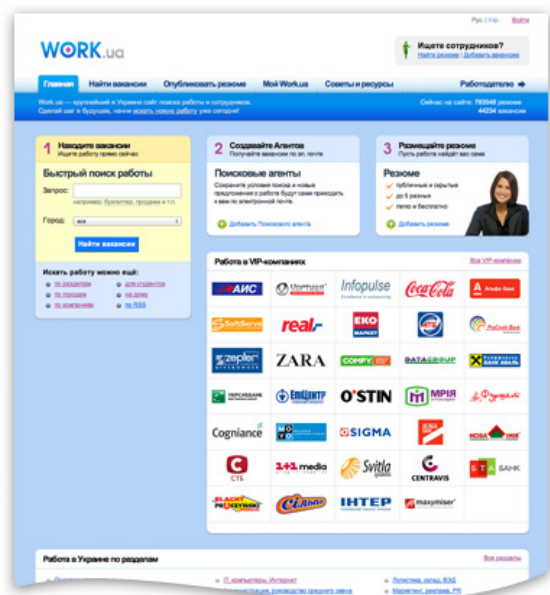


Exclusive feature for companies who really care about being well-known. Your logo will be noticed by every visitor on Work.ua.

1 month	3 months save 15%	6 months save 25%	1 year save 35%
3500 грн.	10 500 UAH 8900 UAH	21 000 UAH 15 750 UAH	42 000 UAH 27 300 UAH

Always on the Home Page

Your logo will be permanently displayed on the homepage as a gateway to all your jobs. This will significantly increase the visibility and credibility of your company's brand.



Good Luck in Your Work!

We hope for a permanent and mutually beneficial cooperation with your company and are always glad to answer all your questions concerning the services of the Work.ua website.

Best regards,
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