



Media Pack & Rate Card 2017

About Us

Supply Chain Online is the UK's leading Procurement and Supply Chain job site. For over 8 years we have provided targeted recruitment advertising to the UK's leading employers and consultancies, offering an **unparalleled portfolio of products** to ensure your roles are placed in front of the largest and most relevant Procurement and Supply Chain jobseekers.

Over the course of the past 8 years, our hard work behind the scenes, added to our longevity in market has resulted in us being the **highest ranked specialist Procurement and Supply Chain job site** across all major search engines, and also the highest ranked specialist site according to web ranking company Alexa UK web ranking.

We are also the only specialist in this sector built on a **fully responsive web platform** allowing us to offer candidates and clients full website functionality across all mobile devices (over 40% of our traffic comes via tablet and smartphone) and allowing candidates to apply on the move using our Filechooser software to upload your CV from the cloud –improving attraction and conversion of applications.

We cover all disciplines and sectors within Procurement and Supply Chain nationwide from Procurement jobs in London to Supply Chain jobs in Manchester. Some of our most popular job titles are **Supply Chain Manager, Buyer, Category Manager, Procurement Manager, Demand Planner and Warehouse Manager**

"For every role we advertise, Supply Chain Online delivers over and above other specialist job boards in the Procurement space. They are quick to respond to queries and consultative - they're genuinely interested in your business and they follow up to deliver high levels of customer service."

Rupert Gaster - Director

Rate Card

Job Credits – Corporate

Single jobs can be posted immediately online using a credit or debit card

Product	Duration	Price
Branded Job Posting	Up to 6 Weeks	£395
Premium Job	Up to 6 Weeks	£595
Top Job	Up to 6 Weeks	£695
Homepage Featured Job	Up to 6 Weeks	£795
5 x Branded Job Credits	12 Months	£1,475 (£295 per job)
10 x Branded Job Credits	12 Months	£2,350 (£235 per job)
20 x Branded Job Credits	12 Months	£3,495 (£175 per job)
50 x Branded Job Credits	12 Months	£4,750 (£95 per job)

Corporate job credit bundles are available to use within 12 months and include a free branded Corporate Profile Page and listing in the Recruiter Directory, worth £150 per month.

Job Credits – Recruiters

Monthly branded job credits for recruitment agencies start from as little as £3.90 each. Additional discounts apply for 6 and 12 month contracts.

Product	Duration	Price
10 x Branded Job Credits	Up to 6 Weeks	£295
20 x Branded Job Credits	Up to 6 Weeks	£350
50 x Branded Job Credits	Up to 6 Weeks	£475
100 x Branded Job Credits	Up to 6 Weeks	£595
125 x Branded Job Credits	Up to 6 Weeks	£650

Candidate/CV Database

Contact us today to access the CV Database. CV Database also includes "CV's by Email" alerts.

Product	Duration	Price
Unlimited CV Search	1 Month	£395
Unlimited CV Search	3 Months	£945
Single CV Download	1 CV Download	£20
Unlimited CV Download	12 Months	£3000

Branding – Website Banners & Buttons + Email Marketing

Give your campaign a boost by adding Homepage branding. Top Banner and Job of the Week can link to either your job listing or can re-direct the jobseeker externally via an apply URL. Employer Logo's link directly to the job listing.

Product	Duration	Price
Homepage Featured Employer Logo	1 Month	£400
Homepage / Run of Site Top Banner	1 Month	£1500
Homepage Job of the Week	1 Week	£595
Skyscraper	1 Month	£995
Corporate Profile Page	Up to 6 weeks	£150
Enhanced Job Listing	Up to 6 Weeks	£395

Targeted HTML Email Marketing

Give your campaign a boost with an Exclusive client branded E-shot, or sponsor our Weekly Hot Jobs E-shot.

Product	Sent to	Price
Exclusive Client Branded Display E-shot	25,000	£995
Weekly Hot Jobs E-shot – Logo+Text Link	25,000	£295
Sponsor Weekly Hot Jobs E-shot – Job of the Week	25,000	£395

High Visibility Jobs

Premium Job + Logo


The **Premium Job** appears higher and more often, and is designed to stand out from a Standard Listing. The **Premium Job** can attract up to 10 times more views and applications than a Standard Listing.

PREMIUM JOB

Procurement Manager - Technology and Infrastructure

London (Greater) | Competitive | Online Resourcing Ltd

ITV is currently looking for a procurement manager to work within Technology.



Expiring today | ☆


Top Job + Logo

The **Top Job** appears higher in results and more often than a Standard Listing, due to the ability to sponsor industry sectors such as FMCG or Engineering, and keywords such as Buyer or London. The **Top Job** is designed to stand out and can attract up to 10 times the amount of views and applies than a Standard Listing

TOP JOB

Customer Experience Manager - Gatwick

England, West Sussex, Gatwick | Competitive Salary plus bonus | Easyjet




As Customer Experience Manager, you'll lead and inspire hundreds of people who work for our third-party suppliers



8 days ago | ☆

Enhanced Job Listing


The **Enhanced Job Listing** allows the client to customise the job listing page for maximum client branding. The client can add their own custom designed display banner at the top of each live job. Job Title colour, buttons and links can also be colour matched to the clients brand colour for that corporate feel.



Supplier Manager

 [Share](#)  [Apply](#)

2 days left


www.cokecce.com/careers

Recruiter

Coca-Cola Enterprises

Location

Milton Keynes

Salary

Competitive Salary plus Benefits

From a secret recipe to a bold idea and very proud traditions, we build the future. Coca-Cola Enterprises (CCE) manufactures, distributes, sells and markets some of the world's strongest brands in non-alcoholic beverages. We are part of Coca-Cola Enterprises Inc, the leading Western European marketer, distributor, and producer of bottle and can non-alcoholic refreshments and the world's third-largest independent Coca-Cola bottler. Some of the brands you will find in our portfolio are Coca-Cola®, Fanta®, Powerade®, Glaceau Vitaminwater®, Monster® and Caprisun®.

Leading brands, great people, growth and the reward that comes with it: the raw materials for success are right here. But still, success depends on our skilled management sharing thirst: a thirst for getting more and better from our people and systems, a thirst for pushing limits, and a thirst for

Homepage Branding Positions

1. Top Banner
2. Homepage Featured Job
3. Homepage Featured Employer Logo
4. Homepage Job of the Week
5. Skyscraper

The screenshot shows the homepage of supplychainonline. The layout includes a top banner, a navigation bar, a search section, and several content blocks. Four specific branding positions are highlighted with numbered callouts:

- Position 1:** Top Banner, featuring a Capgemini advertisement.
- Position 2:** Featured jobs section, displaying job listings from IHG, Coca-Cola Enterprises, and Monarch Group.
- Position 3:** Featured employers section, displaying logos for IHG, Bentley, Hain Daniels Group, Monarch Group, Samskip, Carnival UK, Coca-Cola Enterprises, nationalgrid, Alexander Proudfoot, Costello & Reyes, NG Bailey, and ONLINE RESOURCING.
- Position 4:** Job of the week section, featuring an easyJet advertisement for a Customer Experience Manager role.

The homepage also includes a search bar with the text "Search Procurement and Supply Chain Jobs", a "Recruiters" button, and a "Sign in or Create account" link.

The screenshot shows the 'supplychainonline' website. At the top, there's a navigation bar with links like 'Home', 'Find a job', 'Jobs by email', 'Search recruiters', and 'News & Articles'. A 'Recruiters' button and 'Sign in or Create account' link are also present. The main section displays 'Found 1,090 jobs'. On the left, there's a sidebar with filters for keywords, location, and various job attributes. The main content area shows three job listings: 'Procurement Consultant' from Bramwith Consulting, 'Transport Contract Manager' from Michael Page Logistics, and 'Production Planner' from Vertical Advantage. A callout box labeled '5' points to a vertical banner on the right that says 'PLANNING MANAGER' and 'Banbury, Milton Keynes', with a yellow circle containing the letter 'E'.

Tried & Tested Packages

The **Premium Job** appears higher and more often, and is designed to stand out from a Standard Listing. The **Premium Job** can attract up to 60% more views and applications than a Standard Listing.

Package	Details	£Rate Card	£Package
Premium Package	Premium job + Logo Homepage Featured Job Enhanced Job Listing Sponsored E-shot (Logo + Text Link)	£1,245	£895
Gold Package	Premium Job + Logo Homepage Featured Employer Logo Sponsored E-shot- Job of the Week Hire-guarantee. We advertise your job vacancy and all promotional campaigns until you successfully hire	£1,435	£995
Platinum Package	Premium Job + Logo Homepage Top Banner Homepage Job of the Week Exclusive Targeted HTML e-shot	£3,500	£1,750

	Social Media Campaign		
Social Media Package	Premium Job + logo LinkedIn Promotion – 5,000 Connections LinkedIn Promotion - 40 Groups (over 200,000 connections) Twitter - Job is Tweeted 12 times in a month to over 3,500 followers with relevant #hashtags	£1,490	£1,110

Advertising Agency Commission is offered on all products at 10%

Client Testimonials

"I have used Supply Chain Online since June 2011. Their approach to customer service is exceptional. I own a niche, small recruitment business but Richard Marshall, the Director, ensures that my business receives the same level of importance as the larger recruitment businesses that also use the site. Supply Chain Online is a market leader for Procurement & Supply Chain jobs and most job seekers use it as a first port of call. This ensures that I receive a flow of quality candidates." **Suzanne Hathaway, Director - Hathaway Lane**

"Supply Chain Online, and Richard in particular, are always efficient, helpful and speedy. Any brief I send over always returns great insight, stats, and bespoke packages that are appropriate for each client. Any industry related briefs will always be sent to Supply Chain Online!" **Beth Menear, Client Services Manager - Sparks Careers**

"SupplyChainOnline really delivered an outstanding candidate, who was a dream to work with. Very responsive and positive, a perfect match for the culture and the challenges." **Lucy Bennell, Director - Bennell Associates**

"We always receive quality from Supply Chain Online" **Charlotte Mackenzie, Recruitment Manager - Capgemini Consulting**

"Outstanding calibre of candidates - great service and great results." **Barbara Robertson - Director at Supply Chain People**

"Consistently delivers - over and above other job boards in the Procurement space." **Rupert Gaster - Director at Procurement Heads**

"Extremely pleased - recommended" **Mark Gould, Managing Director, Wholebake Limited**

"Big response, high quality. We placed a great candidate from Supply Chain Online." **Daniel Cornwell, Director – SPE Resourcing**

"Impressive in applications - plus great functionality" **Zoe Moorhouse - Deputy Head of HR - Grafton Merchanting GB**

"Recommended - significantly increased our candidate applications on a daily basis" **Clare Wyness – GPA**

"Only Supply Chain Online consistently deliver high quality and high volume candidates." **Jonathan Chadwick - Director - Prime Recruitment**

"The market leader in this sector - recommended." **David Hobson - Director - Cadence Recourcing**

"An integral part of our online advertising mix." **Justin Lewsley - Beaumont Select**

"If only everyone else was as efficient!" **Richard Fluskey – BUPA**

"Supply Chain Online is impressive!" **James Swift - Beyond Interactive Ltd**

"Exceptional - the best in the market." **Dominic Sumners - OnlineMediaExperts**

Supply Chain Online Contact Details

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