

Jobkorea.co.kr (*Monster's Korean division*) is a online recruitment provider.

We guarantee you the highest traffic among all Korean career sites as well as data resources. With JobKorea's brand known as a trustworthy recruitment partner, we can help elevate your brand to qualified job seekers, across all markets.



JOBKOREA offers Customers simple but most-effective services with easy to set up procedures.

Job Posting

- Homepage - reach JK's 10 million job seekers
- Job Information page - reach most active job seekers
- Job category page – directly reach seekers by job category

Banner Branding

- Animated Image/Flash Banner with high attention
- Best choice for not only recruiting but promotional advertising
- Analytical reporting can be provided via Ad expert system

Resume Mining

- Senior Level (GM/ Senior Director/ Highly skilled manager)
- Junior Level (Manager/ Accountant/ Technical Engineer)
- Entry Level (Graduates/ Low work experience)

**Job Posting
Category page**

Category Job Postings appear on the functional and specific Job Category pages.

Category Page: http://www.jobkorea.co.kr/List_GI/GI_Part.asp

The screenshot displays four categories of job postings on the JobKorea website:

- TOP LOGO 채용정보:** Shows job listings with a red background, company logo, job title, and expiration date. Example: 오성엘렉트릭(주) 소재사원..
- LOGO 채용정보:** Shows job listings with a white background, company logo, and job title. Example: ANDTECH 오이모직.
- TOP 채용정보:** Shows job listings with a white background, no logo, and job title. Example: 반월공단pcb회사 상어 60% 기술사가능.
- PLUS 채용정보:** Shows job listings with a white background, no logo, and job title. Example: [부품]일부계열회사/ 자체계약으로입사.

NO.	DESCRIPTION	SPECIFICATION	PRICE (KRW/week)
6	Top Logo Plus Type	<ul style="list-style-type: none"> ■ In the Top Section ■ Highlight background color in Red + Company Logo + Job Title + Expiration date ■ Exposure up to 4 different job categories 	539,000 / week
7	Top Logo Type	<ul style="list-style-type: none"> ■ In the Top Section ■ Company Logo + Job Title + Expiration date ■ Exposure up to 4 different job categories 	385,000 / week
8	Logo Type	<ul style="list-style-type: none"> ■ In the Middle Section ■ Company Logo + Job Title + Expiration date ■ Exposure up to 4 different job categories 	308,000 / week
9	Top Text Type	<ul style="list-style-type: none"> ■ Text-type advert ■ Exposure up to 4 different job categories 	231,000 / week
10	Plus text Type	<ul style="list-style-type: none"> ■ Text-type advert ■ Exposure up to 4 different job categories 	154,000 / week

Banner Branding

Main Banners are the first display products on JobKorea page. This high attention can not but bring in higher CTR.

Main page

URL : <http://www.jobkorea.co.kr>



NO.	DESCRIPTION	SPECIFICATION	PRICE (KRW/week)
①	Main Big Banner	Size:495*110 (4~8 ads in rotation) Capacity:30K Style: Image or Flash Guaranteed exposures (400,000/week)	3,080,000 / week
②	Main Right Banner	Size:255*130 (4~8 ads in rotation) Capacity:30K Style: Image or Flash Guaranteed exposures 400,000/week	1,925,000 / week

Banner Branding

Sub Banners guarantee the most exposure on Job Category page, Job listing page, Job description page and others. Its repeated exposure is a highly effective advantage.

Sub(Job Search) page

URL : http://www.jobkorea.co.kr/List_GI/GI_Part.asp

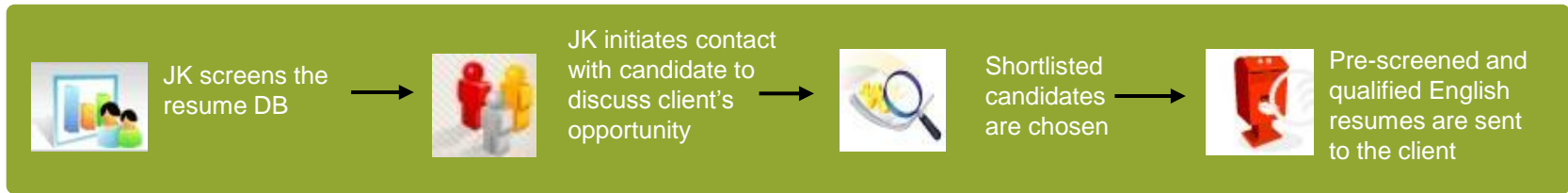
The screenshot shows the JobKorea website interface. At the top, there's a navigation bar with '채용정보' (Recruitment Information) and various filters like '지역별' (By Region), '분류별' (By Category), '기업별' (By Company), and '채용정보검색' (Recruitment Information Search). A search bar is also present. Below the navigation, there are several promotional banners. The most prominent one is a large orange banner for '2013학년도 2학기 신/편입생 모집' (2013 Academic Year 2nd Semester New/Transfer Student Recruitment) for OCU (Ochang University). Other banners include '교육비 무료 교육생 모집' (Recruitment of students with free tuition) and '한 단어로 찾는다. 한규! 단어검색' (Find with one word. Han-gyu! Word search). At the bottom, there's a grid of job listings categorized by '직종별' (By Job Type) and '업종별' (By Industry).

NO.	DESCRIPTION	SPECIFICATION	PRICE (KRW/week)
①	Sub Top Banner	Size:480*80 (4~8 ads in rotation) Capacity:30K Style: Image or Flash Guaranteed exposures (3,000,000/week)	1,925,000 / week
②	Sub Right Banner	Size:205*155 (4~8 ads in rotation) Capacity:30K Style: Image or Flash Guaranteed exposures 3,000,000/week	1,540,000 / week

Resume Mining

JobKorea International professional team will help you save cost and time on recruiting process.

This service saves employers time since the JobKorea team personally screens the large database of resumes on the client's behalf and delivers a shortlisted set of candidates to the client.
 All resumes are delivered in English.



Pricing is based on the level of required. Please contact international@jobkorea.co.kr for quotation.

Senior Level (GM/ Senior Director/ Highly skilled manager)...10 resumes...per week

Junior Level (Manager/ Accountant/ Technical Engineer).....10 resumes...per week

Entry Level (Graduates/ Low work experience)..... 10 resumes...per week

Only interested candidates are forwarded to the employer.
 All candidates are aware of the client's job opportunity and willing to apply for the position.

More Questions or Need Help?

Let JobKorea International sales team Works for you.

Mon. ~ Fri. 9:00AM– 6:00PM working hours a day.

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