



Bubble Jobs Media Pack 2016

Web, Digital, E-Commerce
Marketing & Online Jobs

Tel: 03300 883270
E: info@bubble-jobs.co.uk

Site Statistics

Bubble Jobs are a breath of fresh air! They have enabled us to target very relevant and niche digital candidates in a very short space of time



2015 Audience and Site Statistics

50,000 = Number of jobs advertised
1.3 million = Total number of visitors
500,000 = Total number of unique visitors
1,300 = Average number of job views
40 = Average number of applications



Audience by Geographic Location

48% = London **2%** = South West
18% = North **1%** = Scotland
17% = South East **1%** = Wales
13% = Midlands



Audience by Job Level

15% = Graduate / Entry-Level
50% = Manager / Mid-Level
25% = Director / Senior Level
10% = Contract / Freelance

Ten Reasons to Advertise on Bubble

“Of all the job board services we have used in the past, pound for pound Bubble gives us not only the most relevant candidates but the best all-round supply of talent in the sector.”



We are the leading jobs board for digital, marketing and creative jobs in the UK



We attract more than 100,000 active site visitors per month



We have the best, cleanest and most up to date database of UK based digital job seekers



We have won multiple major industry awards across 2014-2015, including Best Job Board at the Recruiter Awards



We have transparent pricing with no hidden fees and it's easy to create bespoke packages



We include more features in our packages than any other job board



We work closely with our clients to ensure their advert is as successful as possible throughout the course of their campaign



We have a very active presence on social media each vacancy has an average social reach of over 375,000



We are part of the European Commission Grand Coalition for Digital Jobs and we are working alongside brands like Google, Accenture and Samsung to drive new talent into the digital sector



We have a wide range of additional advertising inventory available across our sites to raise brand visibility and awareness



bubble-jobs.co.uk

Digital Jobs

Available categories on BubbleJobs...

- Account & Campaign Management
- eGaming & Games Development
- Graphic Design
- Mobile Applications Development
- Project & Programme Management
- Ecommerce
- Online & Digital Marketing
- Content Management & Production
- UI / User Interface Design
- UX / User Experience Design
- Sales & Business Development
- Consulting & Strategy
- Business Intelligence & Analytics

- Agency & Media Buying
- SEO / Search Engine Optimisation
- PPC & Paid Search
- Digital & Display Advertising
- CRM & Insights
- Direct & Affiliate Marketing
- Database & Systems
- Copywriting
- Social Media
- Product Management
- Test & Quality Assurance
- Web Security
- Web Design & Development

“The team at Bubble Jobs provide outstanding customer service. They also inform us of new developments and suggest insightful ways of improving responses which is something we have rarely experienced with other job boards.”



/BubbleJobs



@BubbleJobs



GROUP NAME

Digital Careers - Bubble Jobs

bubble-jobs.co.uk/blog

bubble-jobs.co.uk/career_portal



bubble-jobs.co.uk

Example Clients

Since using Bubble Jobs we've been really impressed with the large number of responses we've received. Using a niche job board like Bubble Jobs has brought us more relevant and high calibre candidates.



/BubbleJobs



@BubbleJobs



GROUP NAME
Digital Careers - Bubble Jobs

bubble-jobs.co.uk/blog

bubble-jobs.co.uk/career_portal

Job Advertising Rate Card

“The quality of the response is fantastic, especially when recruiting candidates with niche digital skillsets. Alongside their job board, Bubble Jobs have a range of tools at their disposal which ensure our roles gain maximum exposure to the talent in the market.”

Standard Listing

Branded job listing for 28 days
Employer profile page and logo
Twitter Job Mentions
Promotion across job search engines incl. Indeed
SEO optimised listing and screening questions
FREE 28 DAY RE-LISTING GUARANTEE*

£325

Premium Listing

Branded job listing for 28 days
Employer profile page and logo
Twitter Job Mentions
Promotion across job search engines incl. Indeed
SEO optimised listing and screening questions
Job listing refreshed after 7 days
Network cross-post on up to 1400 partner sites
14 day 'Featured Job' upgrade
FREE 28 DAY RE-LISTING GUARANTEE*

£500

The Bubble Package

Branded job listing for 28 days
Employer profile page and logo
Twitter Job Mentions
Promotion across job search engines incl. Indeed
SEO optimised listing and screening questions
Job listing refreshed after 7 days
Network cross-post on up to 1400 partner sites
14 day 'Premium Job' upgrade (top of search results)
14 day 'Featured Employer' logo
Targeted email to 20 best matching registered users
FREE 28 DAY RE-LISTING GUARANTEE*

£850

The BubblePro Package

Branded job listing for 28 days
Employer profile page and logo
Twitter Job Mentions
Promotion across job search engines incl. Indeed
SEO optimised listing and screening questions
Job listing refreshed after 7 days
Network cross-post on up to 1400 partner sites
28 day 'Premium Job' upgrade (top of search results)
28 day 'Featured Employer' logo
Targeted email to 200 best matching registered users
High visibility Banner Job Advert slot for 14 days
FREE 28 DAY RE-LISTING GUARANTEE*

£1,150



/BubbleJobs



@BubbleJobs



GROUP NAME
Digital Careers - Bubble Jobs

bubble-jobs.co.uk/blog
bubble-jobs.co.uk/career_portal

Banner Advertising Opportunities

2 Homepage Leaderboard 720px by 90px (Job Board, Digital Marketing Career Zone & Newsletter / eShot)

4 Header 468px by 60px (Blog & Digital Career Portal)

1 Skyscraper
120px by 600px
(every page on job board)

6
125 Banner
125px by 125px

(Blog & Digital Career Portal)

3
Half Skyscraper
120px by 240px

(Job Board)

5
MPU
352px by 250px
(Blog & Digital Career Portal)

The campaign was a great success and we were really pleased with the volume and quality of candidate applications we received through Bubble. We would have no hesitation in recommending Bubble Jobs and we look forward to working with them again.



/BubbleJobs



@BubbleJobs



GROUP NAME
Digital Careers - Bubble Jobs

bubble-jobs.co.uk/blog
bubble-jobs.co.uk/career_portal



bubble-jobs.co.uk

Contact us

If you need a bespoke solution or tailored client campaign, please get in touch

“We’ve worked with Bubble for over two years now and always found them a valuable resource and a pleasure to work with. They know their marketplace well and their customer service is superb – always going the extra mile where they can.

In rather crowded market, Bubble Jobs definitely stand out!”

T: +44 (0)3300 883270

E: info@bubble-jobs.co.uk



/BubbleJobs



@BubbleJobs



GROUP NAME

Digital Careers - Bubble Jobs

bubble-jobs.co.uk/blog

bubble-jobs.co.uk/career_portal