



# Hello and welcome to Job Mail!

*Thank you for showing interest in South Africa's favorite job portal where we have been :*

*Bringing job seekers and employers together for nearly 20 years via web, mobile, print and social.*



# Why Job Mail?



➤ Established in 1992, Junk Mail Publishing is South Africa's leading classified, with Job Mail being one of 8 verticals that branched out from Junk Mail in the past 22 years.

➤ Job Mail's mission is to bring job seekers and employers together. We provide a user friendly, solution orientated platform by offering a free and premium solution regardless of whether you are searching to fill 1 vacancy or a multitude of vacancies.

➤ For Job seekers we offer a platform whereby they can brand themselves by means of a CV , professional photo and a video CV to showcase their skills.

➤ For employers and recruiters we offer a 3 tiered recruitment solution, which includes classifieds and solution driven packages that allow employers to effectively match the right candidate to the right position.

# Bragging rites....

# #1

Largest job portal in South Africa as per [www.alexa.com](http://www.alexa.com)



Collectively we are the 3<sup>rd</sup> largest website in SA



70% of our users use mobile to register, search and apply.



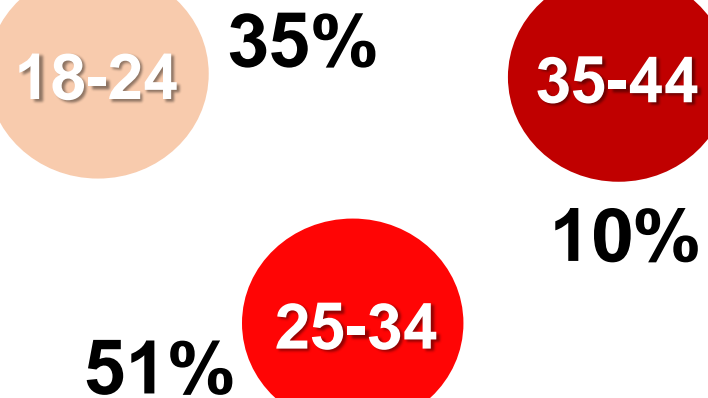
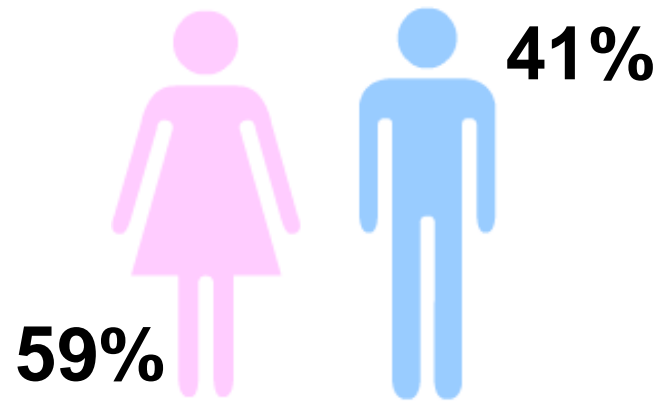
+280K additional audience on social platforms

JobMail

[www.jobmail.co.za](http://www.jobmail.co.za)



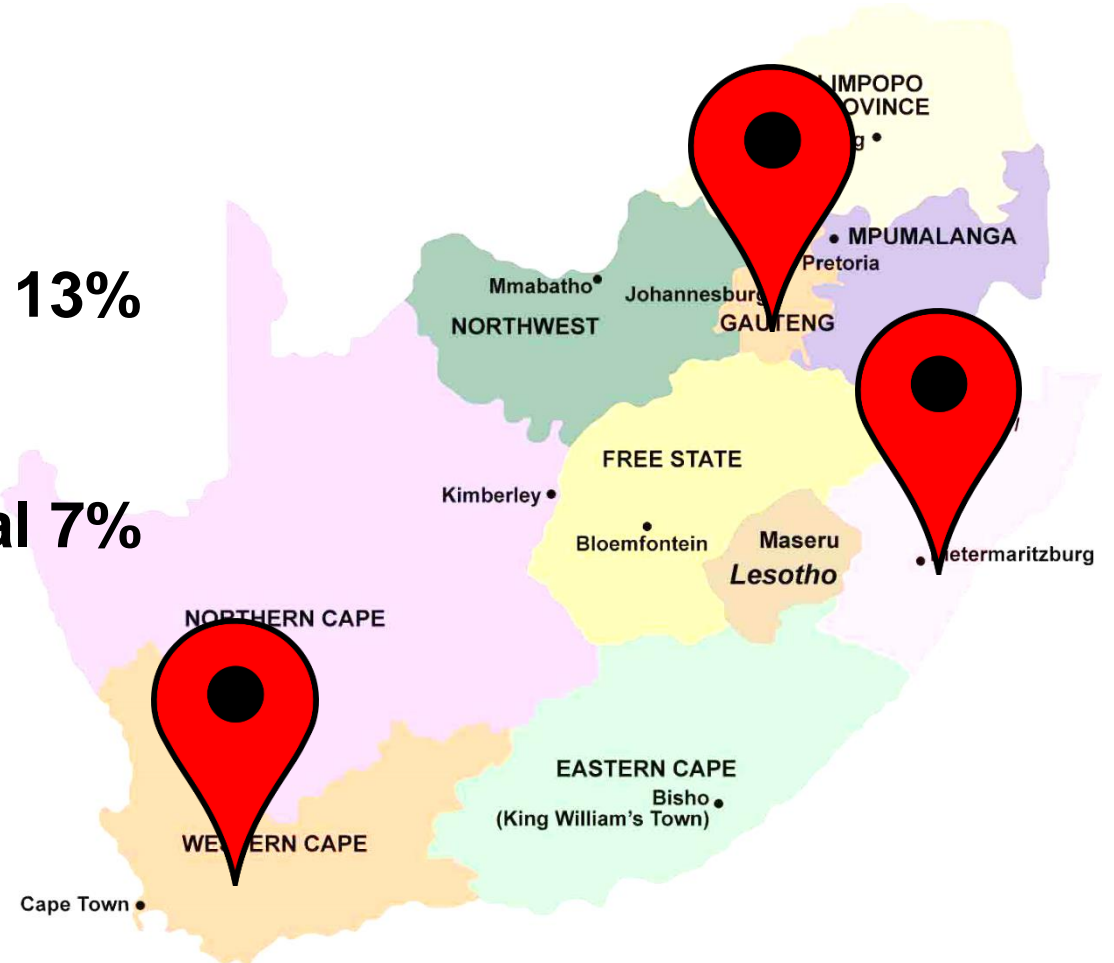
# Our users



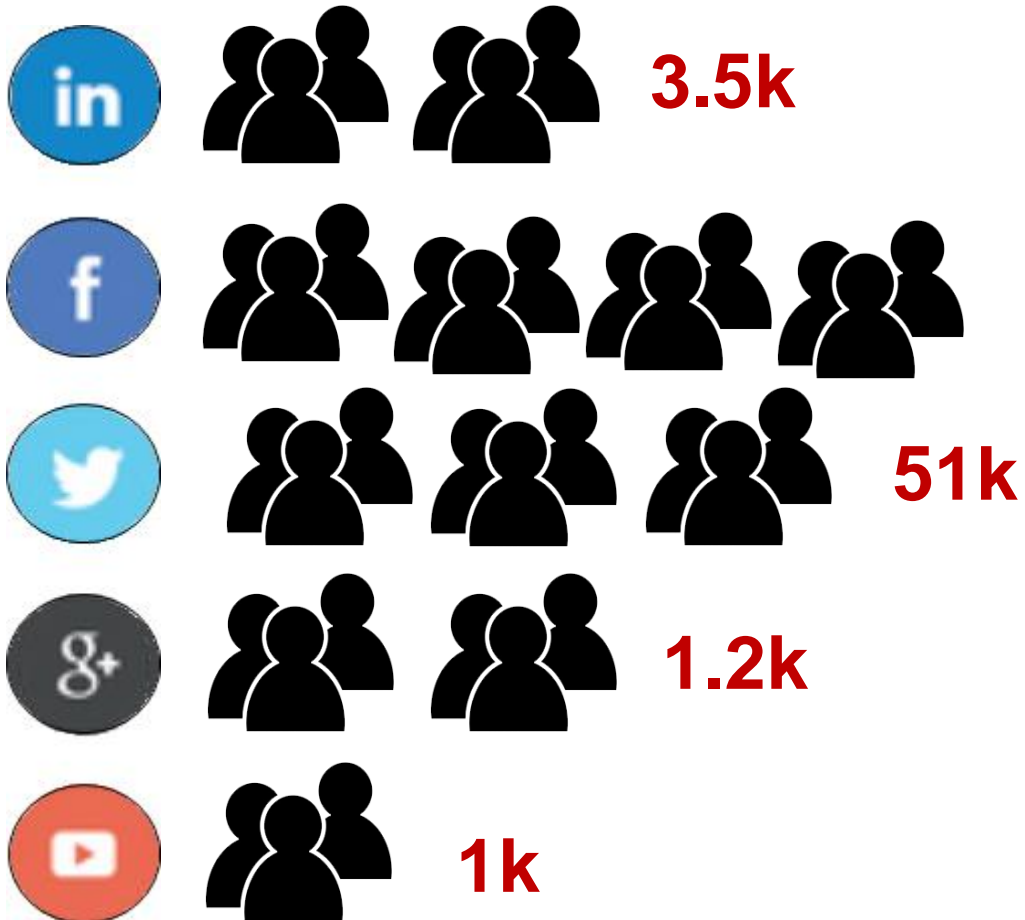
Gauteng 73%

Western Cape 13%

Kwa-Zulu Natal 7%



# Our Users



Highest monthly salary 92k – 95k

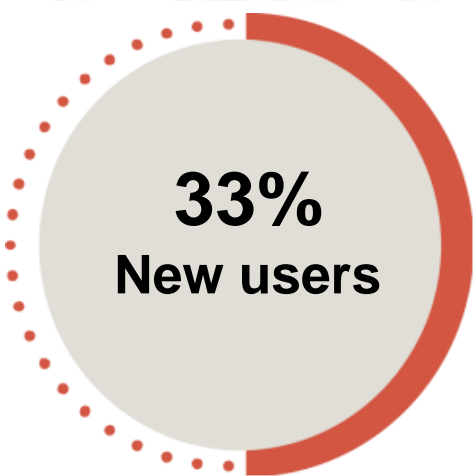
Average monthly salary 23k – 28k




**Top Categories:**  
Sales / Marketing; PA / Secretary; Building/ Construction / Mining; Beauty ; Engineering; IT / Development; Finance / Accounting; Nursing; Retail



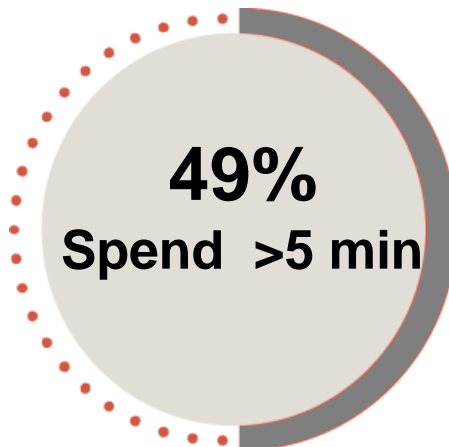
# Our Users

A donut chart with a light gray center and a red outer ring. The red ring is filled with approximately one-third of the circle, representing 33%. A dotted red line follows the outer edge of the ring.

**33%**  
New users

A donut chart with a light gray center and a dark red outer ring. The dark red ring is filled with approximately two-thirds of the circle, representing 68%. A dotted dark red line follows the outer edge of the ring.

**68%**  
Return

A donut chart with a light gray center and a dark gray outer ring. The dark gray ring is filled with approximately half of the circle, representing 49%. A dotted dark gray line follows the outer edge of the ring.

**49%**  
Spend >5 min

*I have made use of the services of Job-Mail for some time now and I have found the site to be very user friendly. By making use of Job Mail, M-Kem has found the huge data base available to us to be excellent value for money. The fact that the CV's available can be scrutinized to ensure that the candidates are at least meeting one's minimum requirements saves a tremendous amount of what would have been wasted time spent checking faxed CV's. The administration staff have always been friendly and helpful. I have no hesitation in recommending Job Mail to employers."*

Marius, M-Kem Medicine City (August 2015)

# Advertising solutions that fit to maximise exposure.



facebook.  
twitter  
Google+  
LinkedIn

BANNER ADVERTISING



JobMail

[www.jobmail.co.za](http://www.jobmail.co.za)



# Our Packages



- A-Z recruitment solution
- Manage branches activity
- Registration on own website

## Premium Management Tool

ENQUIRE



- Unlimited Branded ads online and print
- Filter questionnaires
- Unlimited CV search

## Volume Solution

ENQUIRE



- Unlimited CV search
- Online branding
- Look for the candidates you need

## Headhunt Candidates

ENQUIRE



- Branded ad online and Print
- Ad Priority ranking on the site

## Once off Placements

ENQUIRE



# Our Packages



We offer Nationwide exposure, distributed in over 8000 outlets with a readership of over 88000 a week.

Artwork can be designed in-house at no charge, according to your specifications.

We are the only publication that specializes in vacant positions, Training and Business opportunities. Therefore we can guarantee relevance.

We are a full color publication

Size	columns	mm size
Dps		552 x 380
Full Page	8 x 38	270 x 380
½ page	8 x 19	270 x 190
¼ page	4 x 19	133 x 190
Top Job	2 x 11	66 x 110

# Need re-assurance?



We don't tie you to a contract

(monthly recurring with 30 day notice period)

Free Advertising

(T's & C's apply)



# What's in it for you?



RUPPERT



SHAREN



ROSE



RENE



LERATO



LYNNETTE

*We hope you have enjoyed hearing about Job Mail and what we can offer you and we look forward to doing business with you!*

*The Job Mail Team*



RUTH



CHARMAINE



MARYKE



SAJ



ELYN



SALMA



GRACE



NEO



LEANDRA



MASON



ALVIN



GAVIN

