

# COMPANY PROFILE

CareerJunction is SA's #1 Quality Candidate Provider with over 2.5 million registered job seekers. We provide an online service to recruiters and job seeker and have been at the forefront of technological developments in the Online Recruitment market in South Africa since 1997.



# **ABOUT US**

With over 3 million visitors using our website every month, CareerJunction is top of mind when it comes to having the largest amount of high quality talent and Recruiters that offer the widest range of career opportunities for our CareerSeekers. Over 3,000 Recruiters advertise their jobs on CareerJunction and make use of the variety of other online services that offer so many more strategic benefits including far greater reach and more exposure than any other job-advertising medium in South Africa.

## Our audience - a class act.

A quick snapshot of our job seeker demographics.







42% Female 58% Male



40% African 9% Coloured 9% Asian 41% White





82% have achieved further education.

are skilled, senior/management.

4% 18-25 44% 26-34 33% 35-44 11% 45-54 3% 55+

## We offer solutions to Recruitment Agencies and any size company looking to hire quality talent.

### **KEY SERVICES WE OFFER**

- Use your own brand to attract talent to your vacancies, displayed on SA's #1 Quality Candidate Provider.
- Access a live database of over 1.4 million top quality CVs from anywhere, anytime of the day.
- Enjoy considerable exposure for a wide range of positions through our online and mobile reach.
- Online response handling and bulk candidate regret tools help you save costs and time.
- Determine the success of your Job Ads by monitoring the number of views and applications they attract.
- Add a Job Section on your own website, maintaining your own brand and identity.
- Use CareerJunction as a pure sourcing tool through your existing Enterprise Hiring Solution.

#### Enjoy considerable exposure for a wide range of positions through our online and mobile reach.

Job Ads our clients publish are automatically distributed to hand-picked Media and Industry network sites, our own very popular mobile site + top international Job Aggregators.



### We offer employers more strategic benefits including a far greater reach than any other job-advertising medium in South Africa.

- Access our quality high-LSM CV database.
  - 2.5M+ Registered job seekers.
  - 1.4M+ Searchable online CVs.
  - #1 Mobile job site in SA.
  - 17M+ Job alerts distributed per month.
- **1.8M+** Online applications processed per month.
  - Automate your recruiting process.
  - Peace-of-mind through our support teams.
- Flexible packaging to suit your individual needs.
  - **Free** online training to get you started.

### For more information, please get in touch.

#### Cape Town HQ Johannesburg

Phone us: +27 21 818 8600 Phone us: +27 11 341 3700 Fax us: +27 21 818 8609 Fax us: +27 11 341 3777 Building, 2 Fir Road, Observatory, 7925. Cnr Jan Smuts Avenue and William Nicol Drive, Hyde Park, Gauteng.

Email us: info@careerjunction.co.za Email us: sales@careerjunction.co.za Visit us: Black River Park, 3rd Floor, Central Visit us: 2nd Floor, Lancaster Gate, Hyde Park Lane Office Park,



Pop in and say hello on 📍 in 🈏 🛗