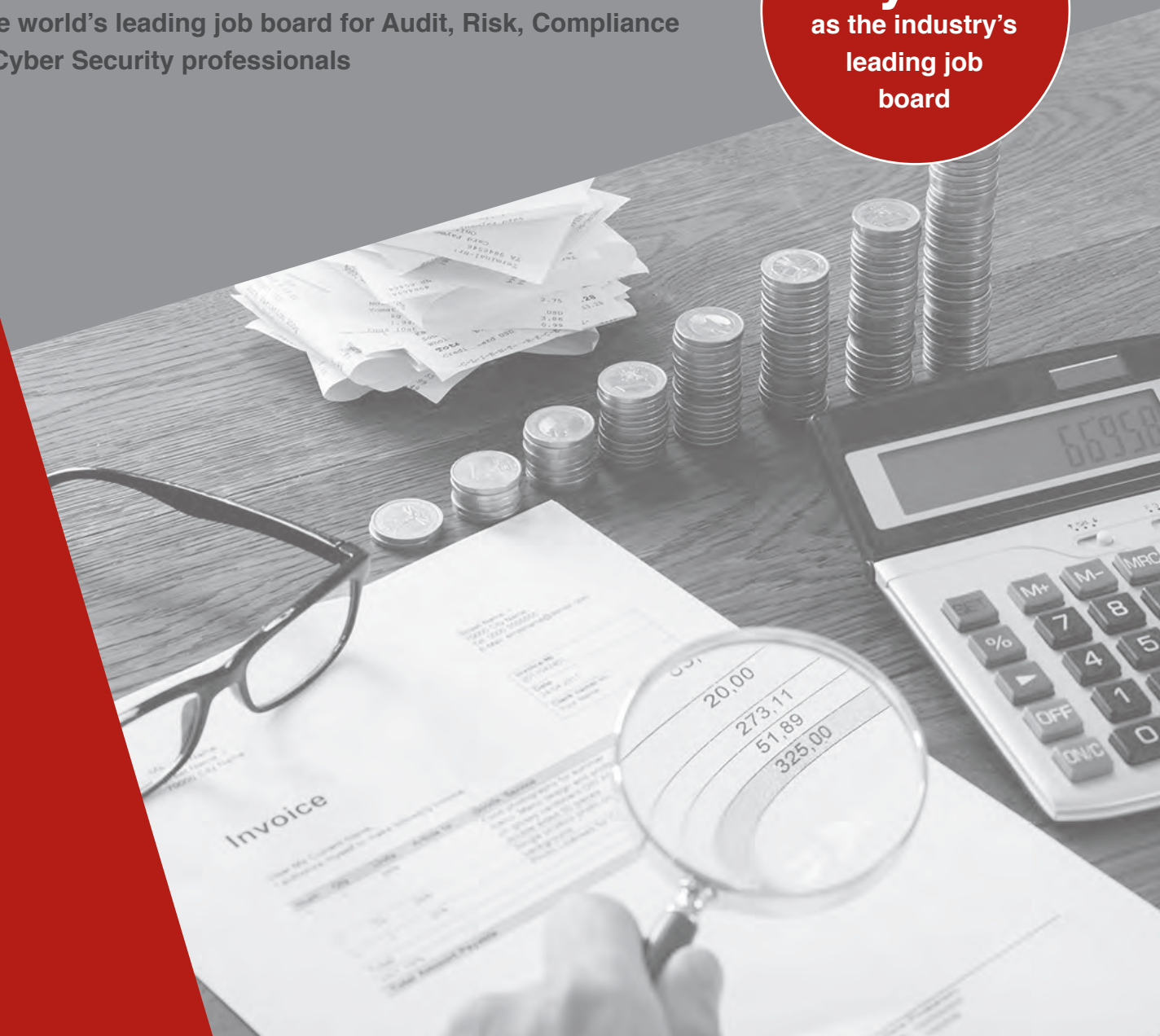


# CareersinAudit.com 2019 Media Pack & Rate Card

The world's leading job board for Audit, Risk, Compliance  
& Cyber Security professionals

Celebrating  
**14 years**  
as the industry's  
leading job  
board



# About CareersinAudit.com

**CareersinAudit.com** is the world's leading job board and career resource for Audit, Risk, Compliance and Cyber Security professionals. Established in 2005, CareersinAudit.com was the very first specialist job board and industry resource for the global Audit community and continues to lead the way in Corporate Governance recruitment online, with a loyal following of **over 220,000 registered professionals worldwide**.

We advertise all Audit and Governance related roles from Audit Assistants to Audit Directors and Partners, through Risk, Compliance, Assurance and Cyber Security, covering the full industry spectrum of Internal Audit, External Audit, IT Audit, Information Security, Risk Management, Compliance, Advisory, Corporate Governance, GRC, Internal Controls, Fraud, Forensic Accounting, Financial Crime, Regulations, AML, Data Analytics, Technology Risk, Graduates/Trainees and everything in between. Our fully searchable CV Database contains over 45,000 professional jobseeker CVs and another 3,500 candidates join the site every month.

In 2016 the CareersinAudit Group expanded by launching three additional specialist job boards, specifically for Risk, Compliance and Cyber Security, to cover the ever-growing global industry staffing requirements within these areas;

[www.CareersinRisk.com](http://www.CareersinRisk.com)  
[www.CareersinCompliance.co.uk](http://www.CareersinCompliance.co.uk)  
[www.CareersinCyber.com](http://www.CareersinCyber.com)

CareersinAudit.com has been voted the first choice of job board by industry professionals for the past 9 years running in the independent NORAS survey and 59% of candidates agree that we have better jobs than other sites\*. Compared with other job boards and career sites (including LinkedIn), 34% of Audit, Risk and Compliance candidates use CareersinAudit.com first, before any other site\* – can you afford to be missing out on these people?

\* NORAS 2018

The screenshot displays the CareersinAudit.com website. At the top, there's a navigation bar with links like Home, Find a Job, Jobs by Email, Recruiter A-Z, Careers Advice, Find a Course, CV Upload, Your Account, About Us, and Advertise. A search bar is prominently featured with filters for Job Type, Employer Sector, and Location. Below the search bar, a table lists various job types and their counts, such as Advisory (51), Assistant Audit Manager (45), Assurance (70), Audit Assistant (15), Audit Consultant (30), Business / Corporate Auditor (112), Change Management (9), Compliance & Regulation (28), Corporate Governance & GRC (6), Cyber Security (11), External Auditor (42), External Audit Senior (63), External Audit Manager (52), External Audit Sr Manager (20), External Audit Partner (1), Financial Crime (6), Forensic / Fraud (13), Graduate (4), Internal Auditor (197), Internal Audit Senior (237), Internal Audit Manager (200), Internal Audit Senior Manager (66), Internal Audit Head of Department (22), Internal Audit Director (4), Internal Controls (32), IT Auditor (70), IT Audit Senior (65), IT Audit Manager (73), IT Audit Senior Manager (42), IT Audit Director / Partner (8), Quality Assurance (5), Risk (89), Sarbanes-Oxley (15), and Other (24). To the right, there's a 'Featured Job of the Week' section for an External Audit Manager at PwC. Below this, there are sections for 'Receive Job Alerts by Email' and 'Upload Your CV'. At the bottom, a 'Featured Audit Employers' section displays logos for EY, BDO, sky, KPMG, HSBC, pwc, Deloitte, randstad, facebook careers, Michael Page Finance, Government Internal Audit Agency, and dyson.

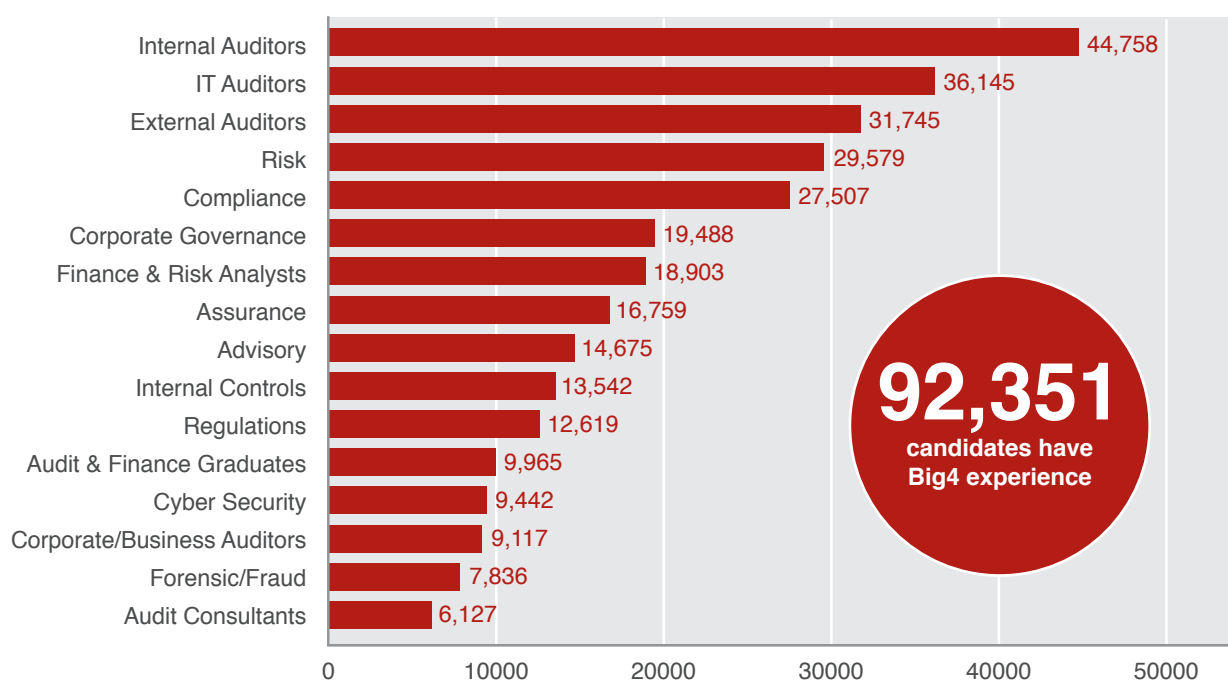
## Our Awards



CareersinAudit.com is the most highly decorated niche job board, winning many industry awards and accreditations, including the highly acclaimed **'Best Job Board'** award at the 2013 and 2017 Recruiter Awards for Excellence, **'Best Job Board'** at the 2016 Drum Recruitment Business Awards and **'Best Specialist Job Board'** at the Global Recruiter Industry Awards in 2012, 2016, 2017 and 2018, demonstrating both its true effectiveness in the market and just how well the site performs for recruiters and employers across the world.

CareersinAudit.com has a truly global reach with professionals registered from over 180 countries. With offices in London, New York and Sydney, the CareersinAudit.com team is ideally positioned to assist with your online recruitment needs 24 hours a day and will provide you with the right candidates for any role, at any level, in any location.

**Contact us** today to find the very best professionals on the industry's leading job board.



CareersinAudit.com registered candidates January 2019



## Our Key Monthly Site Statistics



Featured monthly in the leading global accountancy, technology and graduate publications, as well as all relevant career websites, CareersinAudit.com is at the forefront of current affairs and issues affecting Auditors today. With over 40,000 professional followers across the CareersinAudit social media network (including LinkedIn, Facebook, Xing, Instagram and Twitter), **CareersinAudit.com reaches the largest Audit, Risk, Compliance and Cyber Security audience anywhere online.**



CareersinAudit.com is not just a job board, it also provides access to a range of valuable resources, including regular analysis and commentary from leading industry journalists and exclusive career advice from the sector's key advisors. The site also conducts regular surveys to research the latest industry trends among its loyal candidate base of over **220,000 professionals**.

With dedicated account managers located around the world and an extensive range of candidate attraction media to suit all budgets, CareersinAudit.com is the most cost-effective and reliable way to reach Audit, Risk, Compliance and Cyber Security professionals.

### NORAS 2018 Results (National Online Recruitment Audience Survey)

- 34%** of Audit, Risk & Compliance candidates use CareersinAudit.com first. Compare this with just 1% who use ICAEWjobs first, 1% who use Cityjobs first, 3% who use eFinancialCareers first and 27% who use LinkedIn first.
- 95%** of our candidates are actively looking for a new job or are open to new opportunities
- 85%** of our candidates are professionally qualified ACCA, ACA, CIMA or CIA
- 80%** of our candidates have a degree, masters, postgraduate diploma, MBA or doctorate
- 75%** of our candidates are managers, senior managers, heads of department or directors
- 58%** of our candidates have over 10 years professional work experience

# 2019 Rate Card

## Job Credits – Corporate & Direct Hiring Companies

Single jobs can be posted immediately online using a credit or debit card. [Click here to post your job.](#) **Contact us** to be invoiced or pay by phone. We will also sponsor each of your jobs on Indeed and many other partner sites, which means you don't need to.

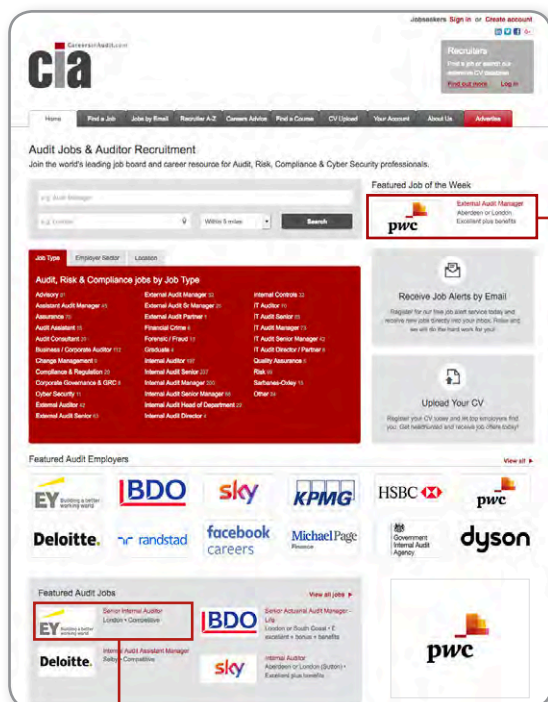
Product	Credit Use	Price
Branded Job Posting	1 month	£595
Premium Job	1 month	£695
Top Sector Sponsored Job	1 month	£895
Video Job	1 month	£895
Homepage Featured Job*	1 month	£995
Job of the Week*	1 month	£1,095 (Upgrade only – £500)
5 Branded Job Credits	12 months	£2,495 (£499/job)
10 Branded Job Credits	12 months	£4,490 (£449/job)
20 Branded Job Credits	12 months	£7,980 (£399/job)
50 Branded Job Credits	12 months	£14,950 (£299/job)



Corporate job credit bundles are available to use within 12 months and include a free branded Corporate Profile Page and listing in the Employer Directory, worth £150 a month. Your jobs will also be promoted across our social media network and included on thousands of candidate job emails sent every day.

**\*Includes our Hire Guarantee** – we guarantee that you will hire within the first 30 days, or we will continue to advertise your job until you do. Please see [here](#) for more information and T&Cs. Our Hire Guarantee applies to 30 day Homepage Featured Jobs and 30 day Job of the Week listings only.

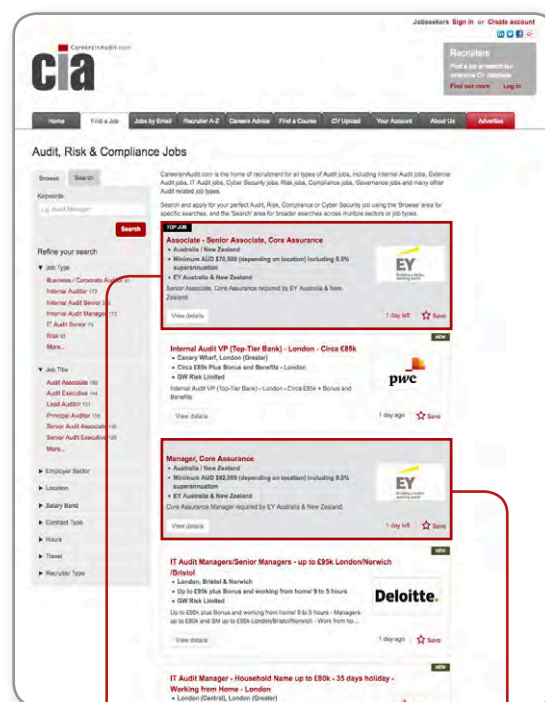
Homepage



Homepage Featured Job £995

Job of the Week £1,095

Job Listing Page



Top Sector Sponsored Job £895

Premium Job £695

## Candidate/CV Databases

### Global CV Database

**Contact us** today to access the CV Database and over 45,000 fully searchable specialist candidate CVs. Each monthly CV Database licence includes unlimited searches, 'CV Email Alerts' and access to the CareersinAudit LinkedIn networking groups (another 17,000+ professionals), as part of the package.

Product	Details	Price
Full CV Database Licence	1 month	£595
Full CV Database Licence	1 week	£295
Full CV Database, Extra Licence	1 month	£195
10 CV Download Credits	1 month	£200 (£20/CV)
50 CV Download Credits	1 month	£750 (£15/CV)
100 CV Download Credits	1 month	£1,000 (£10/CV)

Additional discounts apply for 6 and 12 month CV Database agreements, and when adding the CV Database to a recruiter job package. See [here](#) for details of our discounts. Over 100 new, specialist candidates add their CVs to the searchable database every day.

### US CV Database

We are pleased to offer access to a second CV Database, which contains over 4 million candidates in the United States, for clients looking to recruit in the US or looking for American candidates. This is in collaboration with one of our media partners. You will have unlimited access to both the global and US CV Databases and unlimited searches on both. The US database works on a CV credit system.

**Contact us** today to gain access to both databases.

Product	Details	Price
Full access to both databases plus 10 CV download credits on US database	1 month	£695
Full access to global database plus 20 CV download credits on US database	1 month	£745
Full access to global database plus 50 CV download credits on US database	1 month	£795
Full access to global database plus 100 CV download credits on US database	1 month	£895

To access just the US CV Database, we offer the following options.

Product	Details	Price
10 CV download credits	1 month	£129
20 CV download credits	1 month	£199
50 CV download credits	1 month	£299
100 CV download credits	1 month	£399

## Job Postings – Recruitment Agencies

### Monthly Recruiter Job Packages

Monthly branded job postings for recruitment agencies start from as little as £8.95 each. Combining jobs with the CV Database brings a package discount of up to 20%. All recruiter job packages run for a minimum of 3 months. We will also sponsor each of your jobs on Indeed and many other partner sites, which means you don't need to.

Product	Details	Price
5 Branded Job Credits	1 month	£245
10 Branded Job Credits	1 month	£295
20 Branded Job Credits	1 month	£395
30 Branded Job Credits	1 month	£495
40 Branded Job Credits	1 month	£595
50 Branded Job Credits	1 month	£695
100 Branded Job Credits	1 month	£895
Branded Profile Page	1 month	£150
Recruiter Directory Listing	1 month	Free with Profile Page

**£13,790**

the average recruitment agency placement fee from candidates found on CareersinAudit.com in 2018

### Recruiter Job Credit Bundles

For recruitment agencies that require fewer than 5 jobs per month, we offer job credit options, to be used over 12 months. Buy a bundle of job credits and use them as needed within a year.

Product	Details	Price
1 Branded Job Credit	12 months	£595
5 Branded Job Credits	12 months	£745 (£149/job)
10 Branded Job Credits	12 months	£990 (£99/job)
20 Branded Job Credits	12 months	£1,380 (£69/job)
50 Branded Job Credits	12 months	£2,450 (£49/job)
Branded Profile Page	1 month	£150
Recruiter Directory Listing	1 month	Free with Profile Page

**95%**

of our candidates are actively looking for a new job or are open to new opportunities

**“The product CiA offers is of fantastic quality when it comes to connecting auditors with recruiters. The service level and integrity they offer is 5 stars and I am very thankful for the assistance they have provided me over the years. I highly recommend CareersinAudit.com as they have never let me down.”**

*Michael Rose, Managing Director – Five One Recruitment*



## Branding – Website Banners, Buttons & Mini Sites

Product	Size (pixels)	Monthly Views	Details	Price
Featured Employer Homepage Button	120x60	310,000	7 days/1 month	£350/£950
Leaderboard Banner, 7 days	468x60	752,000	Homepage/all pages	£450/£650
Skyscraper, 7 days	120x600	752,000	Job search pages	£350
Button, 7 days	120x120	752,000	Job search pages	£250
Homepage MPU, 7 days	300x250	310,000	Homepage	£350
Corporate Profile Page	120x60	100,000	1 month	£150
Branded Mini Site (min 12 months)	5 pages	n/a	1 month	£450
Creative Build – Button or Banner	Various	n/a	We make them for you	£100

Homepage  
Leaderboard Banner £650

Job Listing Page  
Button £250

Featured Employer Button £950  
Skyscraper £350  
Homepage MPU £350



## Branding – Direct Email Campaigns

We send out over 650,000 Job Alert emails to our subscribed candidates every week. The banner space on the top of these emails is one of our best performing products and provides over 100 clicks every day.

Candidate eNewsletters are distributed monthly and are received by over **85,000** subscribers. Weekly Job Emails are sent every Tuesday and are received by the latest candidates to have registered during the past three months. **Contact us** for recent examples of any of these direct email campaigns.

Product	Seen by	Details (pixels)	Price
Banner on 'Candidate Job Alert' emails	650,000	7 days (468x60)	£1,250
eNewsletter Featured Employer	85,000	Logo, profile & 2 jobs	£950
eNewsletter Featured Recruiter	85,000	Logo, profile & 2 jobs	£750
eNewsletter Featured Job	85,000	Logo, profile & job	£550
Logo on Weekly Jobs Email	6,000	Logo & link (120x60)	£250
Job on Weekly Jobs Email	6,000	Job summary & link	£250

## 'Audit Direct' HTML Targeted Emails

Product	Details	Price
Small Targeted Email	Sent to 1–1,000 candidates	£950
Medium Targeted Email	Sent to 1,000–2,500 candidates	£1,450
Large Targeted Email	Sent to 2,500–5,000 candidates	£1,950
XL Targeted Email	Sent to 5,000–10,000 candidates	£2,450
Creative Build Targeted Email	We make them for you	£250

Choose your candidate distribution list from any criteria including job title, salary, location, sector, experience and skills, among many others. We currently have over 85,000 candidates who have subscribed to receive our Targeted Emails. Our response rates are impressive with typical click-through rates of up to 25%. All of these candidates are fully subscribed to hear about third party job offers. All Targeted Emails include proofs, list management, distribution and statistical reporting following each campaign. All emails are fully branded HTML and we can design them for you if required.



Job Alert example



'Audit Direct' Targeted Email examples



Job Shot example

## Job Shots

Job Shots are smaller highly targeted emails, which include up to five of your current job roles that are live on the site. Each email is dual-branded and very effective at reaching the right candidates at the right time. Email bundles are available to use within 12 months.

Product	Details	Price
Single Job Shot	Sent to 200 best candidates	£350
5 Job Shots	Each sent to 200 candidates	£1,250
10 Job Shots	Each sent to 200 candidates	£2,250

## Tried & Tested Packages

Choose from one of our Tried & Tested packages and save up to 32% on our standard prices. Simply let us know the package you would like to take and we will do the rest.

Package	Details
<b>Featured</b> <b>£995</b> (rate card £1,195)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>Listing in Recruiter Directory (1 month)</li> <li>Featured Job on Homepage (7 days)</li> </ul>
<b>Quick Response</b> <b>£1,450</b> (rate card £1,795)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>Listing in Recruiter Directory (1 month)</li> <li>Featured Employer Button (1 month)</li> </ul>
<b>High Competition</b> <b>£1,950</b> (rate card £2,495)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>Listing in Recruiter Directory (1 month)</li> <li>Job of the Week on Homepage (7 days)</li> <li>Featured Employer Button (1 month)</li> <li>10 CV Download Credits (1 month)</li> </ul>
<b>Highly Targeted</b> <b>£2,950</b> (rate card £4,095)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>HTML Targeted Email to 5,000 exclusive candidates</li> <li>Featured Recruiter Button (1 month)</li> <li>Job of the Week on Homepage (7 days)</li> </ul>
<b>Difficult to Fill</b> <b>£3,950</b> (rate card £5,645)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>Job of the Week on Homepage (7 days)</li> <li>HTML Targeted Email to 5,000 exclusive candidates</li> <li>Featured Employer Button (1 month)</li> <li>Leaderboard Banner, all pages (14 days)</li> <li>10 CV Download Credits (1 month)</li> </ul>
<b>Full Campaign</b> <b>£6,990</b> (rate card £10,245)	<ul style="list-style-type: none"> <li>5 Branded Job Listings (1 month each)</li> <li>Corporate Profile Page (1 month)</li> <li>Featured Recruiter Button (1 month)</li> <li>HTML Targeted Email to 10,000 exclusive candidates</li> <li>2 Homepage Featured Job upgrades (1 month each)</li> <li>Leaderboard Banner, all pages (1 month)</li> <li>50 CV Download Credits (1 month)</li> </ul>

## Payments, Discounts & Agency Commission

We accept payments by credit or debit card, GoCardless, bank transfer or we can invoice you. We provide full transparency with our discounts so you know exactly what you can save with larger packages and ongoing agreements.

### Corporate Packages

These discounts do not apply to the 'Tried & Tested' packages.

Packages over £5,000	10% discount
Packages over £10,000	20% discount

### Advertising Agencies & Charities

We pay 10% agency commission and give 10% discount for charities.

### Recruiter Packages

Job and CVDB packages.

3 month agreement	10% discount
6 month agreement	15% discount
12 month agreement	20% discount

Job only or CVDB only packages.

6 month agreement	5% discount
12 month agreement	10% discount

## Our Clients



## Testimonials

“As this was the first time Audit Scotland has used your site I was impressed with the service received and by how easily it was to post a job via your team. We will certainly use this job site for future vacancies.”

*Susan Fisher, Assistant Human Resources Manager – Audit Scotland*

“We choose CareersinAudit.com because in our eyes it's the only Audit careers page worth investing in. We have many years' experience recruiting Audit professionals and it's the 'go to' site for the best audit and risk candidates. Stephanie and Simon are a joy to work with and they treat every client like it's their only client. I would absolutely recommend CareersinAudit.com, for the above reasons primarily. Financially it makes complete sense but also the relationship is rewarding and just as important too.”

*Andrew Bell, Director – Hanami International*

“I've been using CareersinAudit.com for the past 2 years and I am extremely happy with the applications we have received so far. We have been successful in hiring across multiple countries and at different seniority levels.”

*Julie Mitchell, Senior Talent Acquisition Specialist – Philip Morris International*

“We have been using CareersinAudit.com for over 4 years and have found the service impeccable. Our account manager is very professional and always on hand to assist with queries for any issues we have had. We cannot recommend CareersinAudit.com enough; they have been an invaluable source for candidates.”

*Lisa Keddle, Group Administration Manager – Change Recruitment Group*

Click [here](#) to see more testimonials.



Other specialist job boards in the CareersinAudit Group:



## Contact Details

**T** +44 (0)20 7553 6350 (UK)  
+1 718 535 8892 (USA)  
+61 (0)2 8188 1767 (Asia Pacific)

**E** [info@careersinaudit.com](mailto:info@careersinaudit.com)  
[sales@careersinaudit.com](mailto:sales@careersinaudit.com)

**W** [www.CareersinAudit.com](http://www.CareersinAudit.com)  
[www.CareersinRisk.com](http://www.CareersinRisk.com)  
[www.CareersinCompliance.co.uk](http://www.CareersinCompliance.co.uk)  
[www.CareersinCyber.com](http://www.CareersinCyber.com)

**United Kingdom, Europe & Middle East (Head office)**  
12 Hammersmith Grove, London, W6 7AP, UK

**North America & Canada**  
280 Madison Avenue, Room 912, 9th Floor,  
New York, NY 10016, USA

**Asia Pacific, Australia, New Zealand & China**  
Suite 4, Level 12, 115 Pitt Street, Sydney,  
NSW 2000, Australia