

# ESTONIA

IN A NUTSHELL

CAPITAL CITY

**TALLINN**



POPULATION

**1,26 M**

MEMBER OF EU

**YES**

**1,8 %**

ANNUAL GDP  
GROWTH %

**6,2 %**

UNEMPLOYMENT  
RATE

**82 %**

INTERNET  
PENETRATION



## AGE STRUCTURE

0-14 YEARS **15,6 %**

15-24 YEARS **11,2 %**

25-54 YEARS **41,5 %**

55-64 YEARS **13,2 %**

65+ YEARS **18,6 %**



AVERAGE  
MONTHLY  
NET EARNING

CURRENCY

## MAIN INDUSTRIES



ENGINEERING, ELECTRONICS, WOOD AND WOOD  
PRODUCTS, TEXTILES, INFORMATION TECHNOLOGY,  
TELECOMMUNICATIONS

## TOP UNIVERSITIES



TALLINN UNIVERSITY (TALLINNA ÜLIKOO), TALLINN UNIVERSITY OF TECHNOLOGY  
(TALLINNA TEHNIKAÜLIKOO), UNIVERSITY OF TARTU (TARTU ÜLIKOO)



## DID YOU KNOW?

ESTONIA IS VERY IT SAVVY – SUCH COMPANIES HAVE  
STARTED OFF IN ESTONIA AS SKYPE, TRANSFERWISE,  
TAXIFY

OFFICIAL LANGUAGES

**ESTONIAN**



OTHER SPOKEN LANGUAGES: RUSSIAN, FINNISH, ENGLISH

FOR NEARLY 70% OF  
POPULATION ESTONIAN  
IS THE NATIVE LANGUAGE AND  
FOR ALMOST 30% IT IS RUSSIAN.

# CV-ONLINE ESTONIA

IN A NUTSHELL

LAUNCHED IN 1996, CV-ONLINE CONTINUES TO DOMINATE THE ESTONIAN MARKET THROUGH EXCEPTIONAL TECHNOLOGY AND A WIDE RANGE OF RECRUITMENT SERVICES THAT INCLUDES BOTH 'CAREERS PORTAL' AND 'RECRUITMENT AGENCY' CHANNELS. THIS SPIRIT OF INNOVATION HAS CREATED A PIPELINE OF 100,000 ACTIVE CVS (RANGING FROM MANAGEMENT TO TECHNICAL SPECIALISTS) AND A HUGE GRADUATE CANDIDATE BASE.

VISITOR  
PROFILE



**MEN 43 %**



**WOMEN 57 %**

## AGE GROUPS

18-24 YEARS **17 %**

25-34 YEARS **44 %**

34-44 YEARS **22 %**

45-54 YEARS **11 %**

55+ YEARS **6 %**

TOP 5

## EDUCATION

BACHELOR'S DEGREE 13 %

VOCATIONAL, PROFESSIONAL 43 %

MASTER'S DEGREE / DOCTOR 6 %

OTHER 38 %

TOP 5

## LOCATIONS

TALLINN/HARJUMAA 75 %

TARTU/TARTUMAA 9 %

IDA-VIRUMAA 3 %

PÄRNU/PÄRNUMAA 2 %

LÄÄNE-VIRUMAA 2 %

STATS FOR CV.EE

UNIQUE VISITORS/MONTH

**275 000**

CV DATABASE

**1 120 000**

SHARE OF MOBILE TRAFFIC

**23 %**