

Global Recruitment Solutions

Helping healthcare recruiters to reach further than ever before, all from one, easy-to-use professional career portal.



Competition for healthcare talent is extremely high, not only locally, but on a global scale.

This level of competition can only increase in line with higher demand for healthcare professionals.

To successfully compete in this war for talent, you need to implement strategies to ensure you grab attention and stand out from the crowd.

You need to think globally.

In a world where quality healthcare candidates have become a highly valued resource, talent acquisition teams have to go beyond a single source or method to find the talent they need. That's why the most successful talent attraction teams exercise a strong command over both **inbound** and **outbound** sources of candidates, maximising their reach at every opportunity.



Inbound Recruiting

Attracting candidates who are actively engaged with your brand, searching for new career opportunities even though they may not be ready to apply.

Examples: People find you in a job search, referrals who apply, attending career fairs, applications from social recruiting and visitors to your career site.



Outbound Recruiting

Proactively searching for candidates who may, or may not, be seeking new career opportunities.

Examples: Contacting people through CV databases or professional networking sites, calling for referrals, or inviting interest through social media.

In a perfect world with unlimited resources, your own social media team and little competition for talent, this balancing act would yield great results. However your world is not perfect, resources are anything but unlimited, social networking is resource intensive or remains "something to be implemented", competition is cutthroat and the processes of candidate attraction and engagement becomes yet another priority amongst many others.

So we decided to do something about it.

What if you could access one solution that facilitates both inbound and outbound methodologies?

Grants access to both active and passive candidates?

Has a global reach far beyond any other solution today?

Provides access to your expat workforce?

Drives interest in your opportunities and highlights your organisation's brand?

Incorporates best practice in candidate attraction methodologies?

And what if the entire process could be automated?



The Job Board. Reinvented.

Welcome to the job board for tomorrow.

MEDICAL.CAREERS.GLOBAL offers the next generation of recruiting in the Social and Mobile era; a fully integrated advertising solution that allows you to promote your employer brand, highlight your career opportunities and increase engagement on a global scale.

By leveraging internet search and social media technologies in all new ways, our solution ensures greater reach and visibility than you have ever achieved before.

Whether you are seeking applicants locally, nationally or internationally, or perhaps you need a way to reach your own expat workforce, this solution provides you with the exposure and tools you need.

Advertise Here. Reach Everywhere.

We've taken everything that's good about a job board and online marketing, and updated them to better meet the needs of professional jobseekers and recruiters for today, and in the future.

- Global Job Board specifically targeting medical and healthcare professions
- Re-engineered to meet the "smartphone" era
- Proprietary Recruitment via Integrated Social Media (PRISM) not available or offered elsewhere
- Automated active and passive recruitment methodologies to manage both inbound and outbound recruitment strategies
- Global audience

In a recent survey of job seeker behaviour, 81% of respondents stated that they would routinely access between 2 and 4 job boards when seeking a new position.

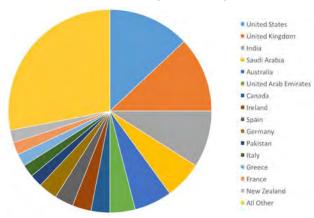
Only 6% stated that print media and professional journals were how they found their next position.



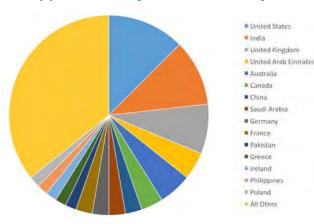
100% global reach



Visitor Statistics by Country*



Applications by Source Country



Quick Overview*

Monthly Visits:	422.8k
Unique Visitors:	355.6k
Page Views:	1.9m+
# of Jobs Posted:	24.4k
Job Alert Subscribers:	21.4k
Newsletter Subscribers:	160k +
Social Network Referrals:	62.7k
Applications Processed:	46.2k
Registered Jobseekers:	32.2k
Advertiser Profile Views:	132.6k
Advertiser's Website Clicks:	94.2k
# of Banner Impressions:	8.8m
# of Banner Clicks:	421k

*Visitors are not required to register in order to apply for a position. Figures correct as of July 2016.



Crunching the Numbers

Implementing the latest search engine optimisation technology,
MEDICAL.CAREERS.GLOBAL has a first page presence in 54 countries with a combination of over 200 of the most popular search terms in medical recruitment.

This technology, constant refinement and integrated social recruiting methodologies enables your vacancies to be seen by the broadest spectrum of healthcare professionals.

International recruitment without leaving your desk.

*Overall site statistics. Individual advertiser's statistics will vary depending on positions and locations advertised.

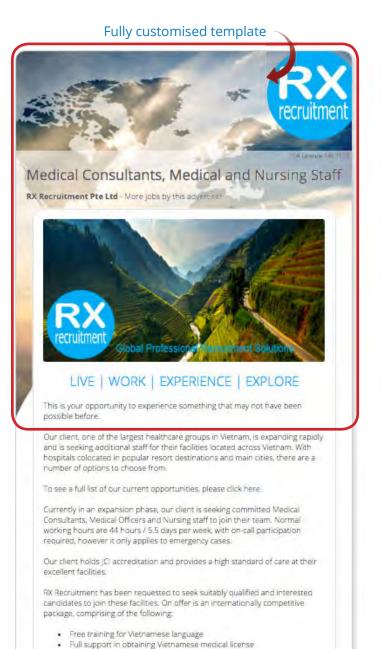
"Powerful pre-screening questionnaires allow us to quickly highlight the ideal candidates and start an immediate dialogue.

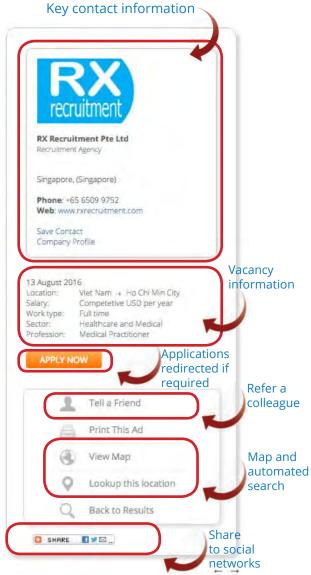
Any applicants not meeting our criteria are sent a personal, polite automated response explaining why their application hasn't moved forward.

I cannot stress enough how much time and effort this saves my team and my company."

David Carey RX Recruitment

Highlighting your recruitment brand.





A Microsite to inform and engage.



Branding and imagery with direct links to current vacancies, your website / careers portal, and contact information.

Shetland NHS Board is responsible for health care for a population of around 23,000. Local Hospital and Community Services are provided from the Gilbert Bain Hospital. In addition, wisting consultants from NHS Grampian provide out-patient clinics as well as in-patient and day-case surgery to supplement the service proportional provided out-patient surgery. Anaesthetics and Psychiatry. We have a progressive agenda within the Shetland and work in partnership, not only with other local stakeholders but with the NHS in Sociand as a whole and NHS Grampian in particular.

This is a beautiful part of the world, with a satisfyingly different lifestyle from the metropolitan centres. Those who wish to experience a unique life-work balance here. The diverse nature of Shetland's culture, the stumning scenery, the wildlife, even the local dialect, as well as the spread of different islands all make for paprofessional and personal challenges. Shetland is a world where wildlife is truly wild, where otrors and seals play in quiet coves, and the air is full of the sound birds, crowding the jagged diffis in huge and noisy colonies. There are regular sightings of Killer Whales and superbisinglys of rare sub-arctic flora.

Information about you as an employer; your location; lifestyle on offer; anything you believe relevant to generate interest.

About NHS Shetland

NHS Shetland is the most northerly Health Service in the country and a unique setting in which to develop your career. We are, of course, a small organisation, with crice 460 and following after the health needs of some 23,000 people spread across 15 islands, However, what we lack in size, we more than make up for by way of the tight-kinit, highly professional ethos that characterises every vashed to four potentions.

Our job – your job should you care to join us – is to provide healthcare services to, and strive to improve the overall health of, the population of this most delightful part of the British sites. As well as the Glibert Bain Hospital there are Local Community Services, which are usually provided via GPs and Community Nurses working from one of our ten Health Centre and other locations including mobile units and schools. All in all, you'll find a superb degree of professionalism allied to a practical, resolute approach to the challenges of providing healthcare in a northern island setting.

Working at NHS Shetland

What's it like to work in the Health Service in Shetland? Well, the remote and rural nature of our service brings its own challenges, however you can be assured that the facilities and equipment are a good as any you'll get on the mainland. Moreover, the friendliness and professionalism of your new colleagues will help you quickly to find your feet and feel at home in your new surroundings.

And, to give you a better loca of what it's like here, why not watch these video clips depicting the work and life of two of our G^o and Dentist Colleagues?



Living in Shetland

We cheerfully admit that Shedand is not for everyone – If you want to be on the underground train to a West End Theatre then we're going to propose the but for those looking for a less hettic pace and an indisputation of life then we should be on right at the top of your list.

It is a land of many contrasts—rugged hills and flower-strewn meadows; large new houses and traditional crofts, ultramodern ships and small boats which can trace their ancestry back to Viking times, slands which are distinctly Norse in character yet part of Scotland islands with a fascinating heritage and a timeless quality.

Watch myriads of seabirds over an ultramarine sea or the breathtaking loveliness of a reflected sunset. Listen to the sigh of the waves or the weind "drumming" of the snipe at dusk. Smell the heady fragrance of massed wildflowers or the evocative tang of peat smoke.

Shediand is a place which is small enough to make you feel welcome, yet large, enough to find passes and that unmitatable feeling of spacious freedom; a place of friendly, hospitable people, a place embracing both modern technology and traditional industries with a unique culture reflected in music and iterature; a place where you can enjoy the long light nights of simmer dimt; where you can walk, fish, ride, swim... or just relax; a place which offers choice.

Geography 60° North

The islands of Shetland lie scattered like the pieces of an elongated puzzle some 93 miles (150 km) north of the Scottlah Mainlant. The capital, Lerwick is 211 miles (240 km) from the Scottish port of Aberdeen and only about 18 miles (29 km) more than this from Bergen in Norway and Torshavn in the Faroe Islands.

The 60-degree line of latitude lies across the South Mainland of Shetland, passing famous brock. There are over Include a video to mile Include a video to sherries and islets along the distribution of the d

The obthernines set the most northerly up of Units, about 70 miles (113 km). North of Units Les Tuckle Flugga with as lighthouse perched 192ft. (59m) above sea level the most northerly inhabited island in the British (see.

Responsive Design for Mobile



Shetland NHS Board is responsible for health care for a population of around 23,000. Local Hospital and Community Services are provided from the dilibert Bain Hospital. In addition, visiting consultants from NHS Grampian provide out-patient clinics as well as in-patient and day case surgery to supplement the service provided by our locally-based Consultants in General Medicine, General Surgery, Anaesthetics and Psychiatry, We have a progressive agenda within the Shetland and work in partnership, not only with other local stakeholders but with the NHS in Scotland as a whole and NHS forampian in particular:

This is a beautiful part of the world, with a satisfyingly different lifestyle from the metropolitian centres. Those who wish to experience a unique life-work balance thrive here. The diverse nature of Shetland's culture, the sturning scenery, the wildlife, even the local ridlator; as well as the screen of inflorent islands all



Your microsite is your opportunity to provide more information about your organisation and engage with potential applicants.

Layout is highly flexible and can include text, images, videos, local information and testimonials to assist job seekers to make an informed decision before making an application.

Microsites can be created to your specification by our expert design team or we would be more than happy to provide you with the blueprint to design your own.

Let's get social.

The 2015 Global Recruiting Trends Report shows how social media has become a key tool in recruitment and amplification of your employer brand, with an increase of 74% over the last 4 years of direct hires having heard about positions via social media.



Introducing PRISM - Proprietary Recruitment via Integrated Social Media

MEDICAL.CAREERS.GLOBAL offers integrated multi-channel social network distribution, setting your jobs free to roam the most popular social and professional networking platforms; Facebook, Twitter, Google+ and LinkedIn. In fact we average close to 50,000 social referrals/month, and Sprout Social estimates our potential reach at 53 million across a 90 day period.



potential reach 53,000,000 across a 90 day period

15-25%

of your target audience are likely to actively go to a job board.

85%

of your target audience may be reached by incorporating an effective social media strategy.

"Excellent results and somewhat effortless. Our jobs are posted automatically and the social media integration is excellent for generating leads. Our campaign has been running for over two years now and the quality applications keep coming."

Leigh Skinner Prospect Health Easily connect your own social media networks to your job advertisements and gain access to both active and passive job seekers.

Fully integrated. Automated. Effortless.

Your vacancies will be automatically shared with both your networks and ours, while keeping your employer branding at the forefront to maximise engagement.

Let's get social.

In addition to our established networks, organisations can connect their own social media channels, leveraging your own hard-earned networks and contacts to engage with each and every opportunity. We'll have you set up in just a few clicks, then you can sit back as your networks automatically do the work for you around the clock, and with no additional effort.

Careers.Global edical.careers.global Outstanding Opportunity, for further details please Outstanding Opportunity, for further details contact me. click the link and apply via the web site. OBGYN - Tyler, TX Salaried GP Job, Southend On S careers.global - Physician OBGYN Tyler TX Best Practices in An exciting new opportunity has arisen for you an extremely successful and supportive surger Obstetrician/Gynecologist OBGYN Salaried GP in Southend on Sea. You'll be wor needed for our growing single specialty with a very well managed patient population group in Tyler, TX. Enjoy this lifestyle cused practice that offers a family MEDICAL CAREERS GLOBAL friendly atmosphere. Our practice is known for providing advanced, pers Like · Comment · Share · 2 minutes and Comment Share medical careers global Outstanding Opportunity, for further details please click the link and apply via the web site. Careers.Global Locum Consultant -Gastroenterology Outstanding Opportunity, for further details contact me. Gastroenterology 162 1529 TI Are you looking for a new challenge and an opportunity to shape the future Occupational Therapist Barking, Havering and Redbridge We have an opportunity for a motivated and University Hospitals NHS Trust BHRUT enthusiastic Band 6 Occupational Therapist to is looking to appoint two dynamic and rotation across acute and community areas in t enthusiastic Locum Gastroenterology For further details / informal visits please co Consultant colleagues to join o MEDICAL CAREFRS GLOBAL medical.careers.global Outstanding Opportunity, for further details please Comment A Share Locum Psychiatry Registrar careers.global - Locum Psychiatry Registrar Rate 80 per hour up to PGY5 or 95 per hour for PGY5. No travel or accommodation is provided. Dates Asap start to 30th September 2016 Outstanding Opportunity, for further details contact me. The Position A Locum Psychiatry Registrar is required to provide cove at a NSW hospital from Monday to Consultant Obstetrician & Friday 8 30am 5.00pm exc Gynaecologist Like . Comment . Share . 3 minutes ago Our client is opening a brand new facility in Ajrr United Arab Emirates, providing international s healthcare. With 65 beds, VIP suites, and offer

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We make it easy.

We offer complete flexibility and support tailored to the needs of your organisation and your recruitment campaign. This is achieved through access to our experienced team of developers, designers, marketing gurus and a dedicated account manager to co-ordinate it all for you.



Dedicated Account Manager

Experienced account managers to provide guidance and support, making every effort to ensure your campaign is successful



In-house marketing team who can create great content and imagery to highlight and amplify your existing branding



In-house technical team to facilitate any integration with existing career portals or software



Complete Flexibility

Single or multiuser accounts with separate branding available for each account or division as required

"We previously spent over £150,000 in journal advertising in an effort to attract the best candidates from, and in, each desired region.

MEDICAL.CAREERS.GLOBAL not only provided far more quality candidates, but at a fraction of the cost, and most importantly, at a fraction of the effort.

No print deadlines to meet. All vacancies are automatically imported and distributed via social media with no need for our staff to do anything but await the applications."

Brian Browne Medacs Singapore

More tools to power your campaign.





Our vision is to provide outstanding I community, delivered with PRIDE.

Our PRIDE values of Passion; Responsibility; I Empowerment inspire us and keep our patients do.

We run two hospitals - King George Hospital in Hospital in Romford, only a stone's throw for clinics across outer north east London and run Hospital.

Get in touch, we'd love to hear from you.

Learn more





New Zealand Awaits

RX Recruitment is currently seeking consultants across a range of specialties interested in working in New Zealand. Our clients are situated across the north and south island. Psychiatry, Radiology, Geriatrics and Emergency Medicine are in high demand.

Laure many



Fantastic opportunities across Medicine and Psychiatry

We are looking to recruit a number of Psychiatry and Medicine Doctors of all grades, so if you are a GMC Registered/Eligible Doctor looking to work for a forward thinking and supportive NHS board then we want to hear from you.

Learn more

Interested to work in Denmark?

Medicolink provides you with all the necessary information and ensure that you get the best possible preparation to a new beginning. Furthermore, we support you and your family during the entire process – we put special emphasis on our family integration programme, which makes the long term success and integration into Danish society much easier.



Learn more

We are

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PROSPECTHE LTH





Opportunity awaits

Our global reach attracts many clients across different confinents that are striving and competing to become the leading healthcare institutions in the world. Recruiting the highest possible calibre of doctors from around the globe is paramount to achieving this goal.

Learn more

Interested to work in the Middle East?







Our advertising packages and subscriptions are as flexible as you need them to be, with features that include:

- Fortnightly newsletters to over 160,000 fully opt-in subscribers (and growing) delivered directly to your potential candidate's inbox
- Dedicated campaign
 e-shots (fully dedicated to
 your message and your
 organisation)
- Banner advertising in search results and throughout other locations in our site
- Candidate Profile Alerts; get notified every time a prospective candidate matching your criteria registers on our site.



Reducing costs. Increasing impact.

When you partner with MEDICAL.CAREERS.GLOBAL you save more than just time and effort; with so many features, our single-solution portal will help you make savings across your recruitment, advertising and marketing budgets by providing instantaneous access to your target audience.

By utilising internet technologies in all new ways, supported by our own in-house marketing gurus, this solution performs the work of a whole team of recruitment experts.

At a time when resources are limited, and the average cost per hire via agencies is so high, the savings that direct hire methodologies offer cannot be ignored. MEDICAL.CAREERS.GLOBAL provides you with the opportunity to engage with a diverse selection of candidates, directly, and on a global scale, with one easy-to-use and highly affordable solution.

Reach further Engage interest Hire more Let the world come to you.

Start your campaign today.

We offer highly affordable advertising subscriptions for healthcare recruiters, with personal support backed by development, design and marketing teams.

For further details, contact our specialist representative below.



Contact: +44 (0)203 2866 742

For your nearest representative, simply email advertising@careers.global or start your advertising account by visiting https://medical.careers.global

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