

### Advert specifications

All banners and logos must be supplied as GIF, JPEG or Flash files with "alt" text and a URL with which to link the advert.

### Animated adverts

#### GIF/Flash animations must:

- be no longer than 15 seconds;
- be no larger than 40 KB;
- loop through a sequence of frames three times maximum.

#### The following specifications apply to Flash adverts:

- an alternative GIF or JPEG image file must be provided as a degradation option for browsers that do not support Flash;
- any audio included will only play when initiated by the user;
- adverts must have a solid background colour (i.e. not transparent);
- advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera and Safari browsers prior to supply.

### Posting Options

	Duration	Price (€)
University posting	30 days	415
Industry posting	30 days	835
Featured posting*	7 days	1115
Opportunity of the week*	7 days	1395

\* Includes 30 days standard posting.

### Branding options

	Duration	Price (€)
Employer profile	Unlimited	Free
Featured recruiter tile (120 x 60 pixels)	30 days	975
Featured employer	7 days	1115
Showcase video	12 months	1115
Horizontal banner	30 days	1395

### Bespoke Options

	Price (€)
Career video	available on request
Webinar	available on request

For more information on print recruitment options please contact us

# Contact us

## Recruitment advertising



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## Management



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