



RATE CARD - 2014

Advertising Costs

Description	Size	Details / Restrictions	Cost
JOB POSTINGS			
30 day single advert posting	Standard	Includes logo and e-mail job alerts to candidate database.	£110.00
30 day single advert posting, with featured job space	Standard	Includes logo and e-mail job alerts to candidate database.	£180.00
30 day single advert posting, with right side banner	Standard	Includes logo and e-mail job alerts to candidate database.	£200.00
30 day single advert posting, with right side banner and featured job space	Standard	Includes logo and e-mail job alerts to candidate database.	£350.00
10 x job posting package for 30 days	Standard	Includes logo and e-mail job alerts to candidate database.	£250.00
Unlimited job posting package for 30 days	Standard	Includes logo and e-mail job alerts to candidate database.	£400.00
Featured job spaces	Standard	Enhanced listing in the category of the job, shown on the left hand side of our site on a rotation with a maximum of 10 others	£200.00

BANNERS (for 30 days exposure)

Top Banner on Chosen Page e.g. Doctors	240 x 60	Max 5 banner rotations. Banners pertaining to specific vacancies will link through to a holding page listing particulars about the vacancies. Banners not directly involved advertising job vacancies can link externally to their own website see costs below	£250.00
Top Banner on chosen page e.g. Doctors	240 x 60	Max 5 banner rotations. Banners can link through to an employer's website at Jobs4Medical's discretion.	£400.00
Right Side Banner on chosen page e.g. Doctors	120 x 60	Limited to 6 banners on rotation. Banners pertaining to specific vacancies will link through to a holding page listing particulars about the vacancies. Banners not directly involved advertising job vacancies can link externally to their own website see costs below	£150.00
Right Side Banner on chosen page e.g. Doctors	120 x 60	Limited to 6 banners on rotation. Banners can link through to an employer's website at Jobs4Medical's discretion.	£300.00
Interim About Us Page	Standard	Links from a banner, this is an opportunity to showcase the recruiter	£100.00

- all prices are quoted excluding VAT and last for 30 days

Banner Advertising

- Top Banners



- Hot Job featured Banner

A vertical banner for Bupa Hartswood. At the top is the Bupa Hospitals logo in a blue box. Below it, the text reads "BUPA Hartswood Nurse" in bold, followed by "Grade F Senior Nurse, Grade G Sister/Charge Nurse, Grade G Senior/Charge Nurse Theatre Essex (England) Salary: Negotiable". At the bottom is a red button with the word "Details" in white.

- Bottom banner



- Right Side Banners



Jobs4Medical site statistics as of April 2014

Approx Number of vacancies on the site	8,100
Candidate database (growing daily)	283,420
Average visitors to the site per month	101,119
Average Unique visitors to the site per month	69,070
Average Page Views per Month	310,670

- **ABOUT WWW.JOBS4MEDICAL.CO.UK**

Jobs4Medical is a specialist niche market online jobsboard servicing the following market sectors:

Doctors (all grades and specialities)

Nurses (all grades and specialities)

Dental

- General Dental Practitioners
- Dental Nurses
- Dental Hygienists
- Dental Receptionist

Social Worker

Support Worker / Health Care Assistant

Allied Health

- Physiotherapist
- Occupational Therapist
- Radiography
- Cardiac Technician
- Dietician
- Ambulance Technician
- Audiology
- ODP
- Speech & Language Therapy

Management & Administration

- Home Manager
- Medical Secretary
- Senior Management
- Medical Claims Handler

Optometry

- Optometrist
- Dispensing Optometrist
- Optical Assistants

Psychotherapy

Pharmaceutical & Scientific

Medical Sales