



Why RetirementJobs.com?

RetirementJobs.com gives you access to the largest pool of age 50+ candidates and helps your company augment diversity initiatives and round out its workforce. Your open positions are viewable to 2+ million job seekers each year.

Why Hire Employees Over 50?

Our customers know that mature workers generate measurably higher customer satisfaction rates. Hiring mature workers also substantially reduces HR costs. Since they stay on the job three times longer than their younger counterparts, you'll open fewer job requisitions. That lowers expenses for hiring, onboarding, and training.

Out of need or choice, an increasing percentage of people in this demographic are remaining in the workforce longer and plan to continue in their mainstream careers or seek different challenges and opportunities.

Call today to take advantage of one of our introductory offers!

Is Your Organization Age Friendly?



Send a clear message to candidates and existing employees that your organization values diversity in its workforce. Join other leading employers and get certified.

Clients

- AARP
- H&R Block
- IRS
- John Hancock
- Kaplan University
- Mass General Hospital
- Merck
- Home Instead
- Robert Half International
- The Fresh Market
- Transportation Security Administration
- UnitedHealth Group
- Veterans Administration

Media

- ABC World News Tonight
- NBC Nightly News
- The Boston Globe
- Good Morning America
- Forbes
- Money
- National Public Radio
- The New York Times
- USA Today
- Wall Street Journal

Website Traffic

RetirementJobs.com is the most visited career site for people age 50+ — *Compete.com*

Testimonials

"RetirementJobs.com's certification gives RHI credibility with candidates. We only use RJC for this market. They have the highest customer service. We ask them to include us in all the press they get."

— *Robert Half International*

"The go-to online destination for workers age 50-plus."

— *Forbes.com*

Contact Us

RetirementJobs.com
781-890-5050 (option 2)
sales@retirementjobs.com

Pay by the Post, Click or Hire

Job Postings: 30 Days

NUMBER OF POSTINGS	PRICE PER POSTING
1 – 24	starting at \$99*
25 – 49	\$59 each
50 – 60	\$44 each
61 – 100	\$37 each
101 – 200	\$35 each
201 – 300	\$31 each
301 – 600	\$28 each
601 – 900	\$25 each
901 – 1,500	\$22 each
1,501 – 2,500	\$21 each
25,01 – 5,000	\$19 each
5,001 – 7,500	\$17 each
7,501 – 10,000	\$15 each
10,000+	\$14 each

**Purchase online*

Unlimited Job Postings: \$995/mo. (6 month minimum)

Many employers find posting ALL their jobs through our turnkey solution to be the easiest way to go. Rather than guessing upfront which job types are most relevant for the age 50+ demographic, let job seekers decide. This solution is designed for your ease-of-use.

Metro Post: Annual

Metro Post is designed for employers who are continually recruiting for the same positions in multiple locations on a regional or national basis. Create a posting containing up to five (5) individual positions.

NUMBER OF LOCATIONS	PRICE PER LOCATION
20 – 40	\$280 per year
41 – 70	\$260 per year
71 – 100	\$240 per year
101-150	\$220 per year
151 – 200	\$200 per year
201 – 300	\$180 per year
301 – 400	\$160 per year
401 – 500	\$140 per year
501+	Call for price

Pay Per Click or Lead/Application

Our performance-based service operates on a pay-per-click or pay-per-application model, the same approach used by advertisers on Google and Yahoo!. Pay only when a candidate clicks on your job. Most clicks range between \$0.25 - \$4.00 and applications/leads from \$5 to \$30.

Posting Options

Wraps and Feeds:

You can choose to have us pull your job postings from your website, or process a job export file.

Agencies and Job Distributors

RetirementJobs.com is fully integrated with all the leading national job distribution systems and applicant tracking systems.

Age Friendly Certification



Boost apply rates by 20%.*

Get Certified!

The Certification seal is inserted on your company profile and all job postings listed on RetirementJobs.com. Employers are encouraged to place the seal on all online and offline recruitment media.

The application fee for Certification ranges from \$995 to \$1,995 depending on company size. This fee can be applied to certain recruiting packages. Ask your Account Executive for details.

**Average increase for Certified Employers over non-Certified Employers*

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Branding Options

Company Profile

\$299 per month

Building your brand online begins with a profile of your organization. Our creative team will custom build a branded profile with your logo. Includes multiple links to your company's website.

Social Media and Now Hiring Tile

\$899 per month

Reach millions with a homepage placement of your logo. Tiles appear above the fold and link directly to your Company Profile. On RetirementJobs.com's Facebook page, we promote your organization as an employer now hiring people age 50+.

Newsletter and Job Alert Sponsorships

\$999 per 100,000

Available in increments of 100,000 registered users. Job alerts go out weekly and our newsletter is delivered nationally to 800,000+ active job seekers.

Targeted Email Campaign

\$0.50 per Email

A targeted email message is sent to a particular geographic area to generate seeker interest in your company's open positions. Ideal to recruit for store or facility openings. Minimum: 2,000 per campaign.

Display Advertising

\$15 CPM

Available in 300x250 and 160x600 ad sizes.

Staffing Solutions

Screening and Interview Scheduling

Starting at \$350 Per Hire

We screen age 50+ candidates and schedule interviews for your recruiting professionals.

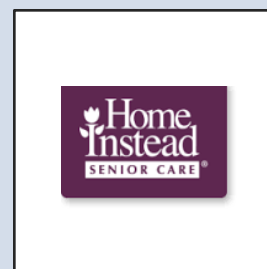
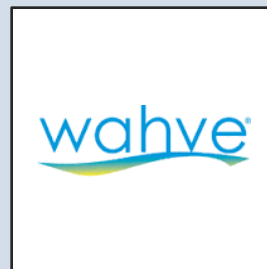
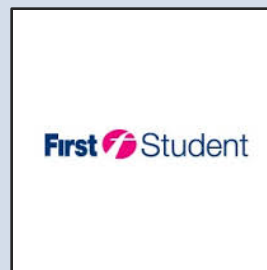
Contingency Staffing

Starting at \$27 Per Hour or 20% First Yr. Pay

RetirementJobs.com is a Licensed Employment & Staffing Agency. We custom match our age 50+ candidates to your hiring needs. Whether it's a short or long term assignment, we commit to:

- Filling your requests reliably and immediately.
- Making sure all of our candidates are fully interviewed and their work histories are reviewed before we introduce them to you.
- Guaranteeing every candidate we place.

Now Hiring Tiles on Home Page



Contact Us

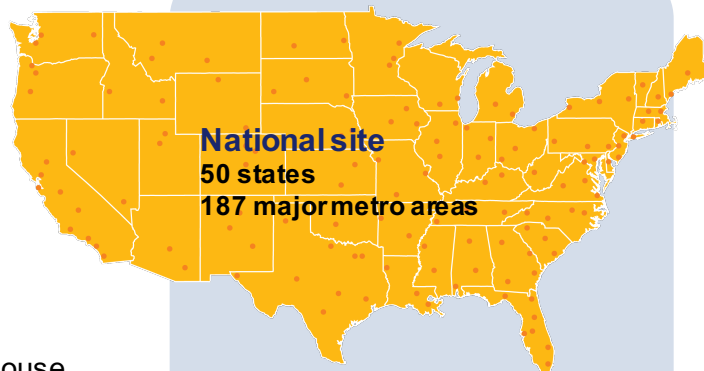
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Demographics

Our candidates are seeking to work:

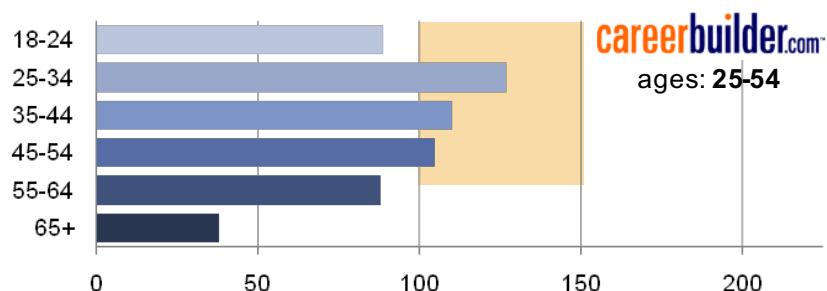
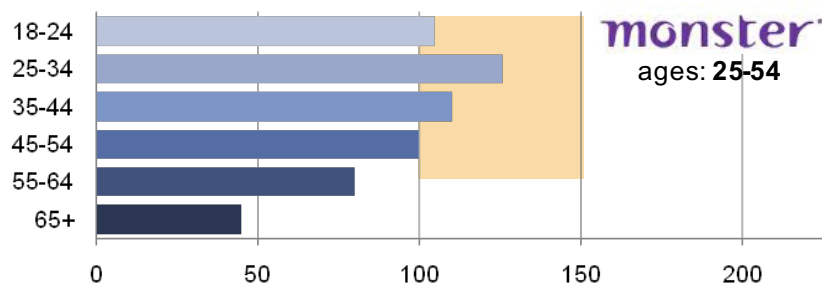
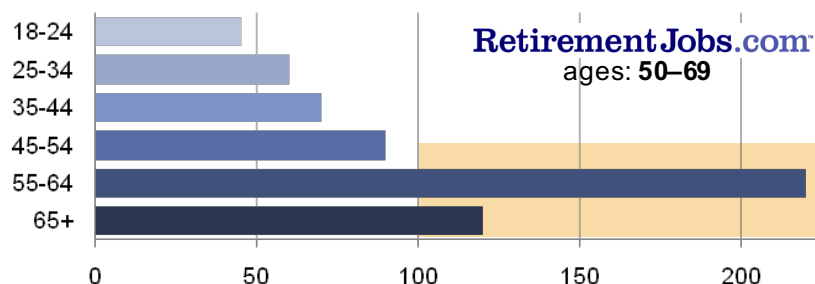
60% full-time
40% part-time

- Administrative
- Sales
- Info Technology
- Customer Service
- Retail
- Manufacturing
- Medical / Healthcare
- Human Resources
- Government
- Accounting
- Financial Services
- Executive
- Marketing
- Insurance
- Transportation / Warehouse
- Education / Training

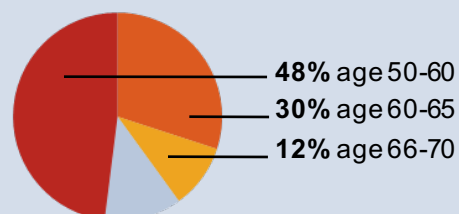


Unique and diverse age 50+ traffic

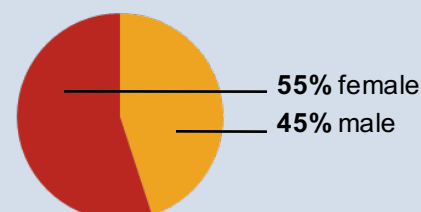
100 = Internet Average



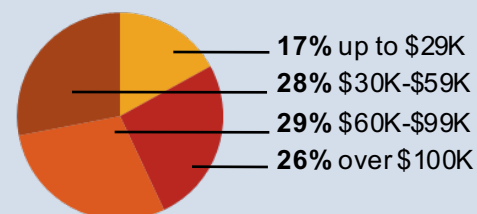
Age



Gender



Average Salary



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