

# SinoJobs

European-Chinese Job Portal  
面向欧洲-中国的招聘门户

For your company's success  
in the largest future market in the world:

**Professionals and Managers - From China, For China**

SinoJobs. The Leading European-Chinese Job Portal.

**Benefit from our recruiting expertise and the opportunities we offer in China.**



Dirk Mussenbrock  
Founder and CEO











China is on the way to becoming a world and technology power and continues to offer European businesses attractive development potential. For years, one of the biggest challenges facing companies considering operations in China has been recruiting. To ensure success in the China market, companies must identify the right talent for the job; not just talented professionals and managers, but talented professionals and managers with pertinent China-Europe experience.

Established as a specialized job portal in 2009, SinoJobs has a long history of supporting international (primarily European) companies in the race to find qualified professionals and managers for positions in China or Europe.

Through our combination of China-Europe target-group optimized Job Listings, Employer-Profiles, CV Database, and expertise, SinoJobs offers a highly specialized and efficient platform for recruiting candidates with vocational expertise and China-Europe specific skills. By filling vacant positions quickly through the SinoJobs portal, you can gain a significant advantage over the competition. In addition, your presence on SinoJobs makes you an attractive employer to both Chinese and European professionals.

**Join SinoJobs to take advantage of your opportunities in China and in Europe. We support you with our extensive expertise, access to a targeted talent pool, and detailed advice.**

## TOP Employers and Job Listings on SinoJobs:

 <b>Referent/-in Interne Revision</b> Frankfurt am Main	 <b>Division Manager Operations</b> China
 <b>Regional Sales Manager for China</b> Darmstadt	 <b>Marketing &amp; Editorial Praktikum</b> Shenzhen und Guangzhou
 <b>Produktionsleitung</b> Zhangjiagang	 <b>Project Engineer</b> Shanghai
 <b>Account Manager</b> Shanghai	 <b>Finance Manager</b> Shanghai
 <b>The Siemens Graduate Program</b> Shanghai	 <b>HR Manager</b> Changchun

## Benefit from our established network

SinoJobs is well connected with universities, associations and especially with Chinese student associations in Europe and Greater China – first class relationships that your company can benefit from. Our active networking is rounded out by the permanent presence of SinoJobs in traditional and social media.

# Why we are the right job portal for you:

## ✓ **Excellent Expertise in China**

SinoJobs was founded in 2009 by a management consulting firm specializing in China. We are equally familiar with the Chinese and European markets.

## ✓ **Target Group Optimized Approach**

Thanks to our specialization, you have access to candidates in China and Europe who cannot be reached through general or locally focused portals. SinoJobs is available in Chinese, English and German.

## ✓ **Wide Contact Potential in China and Europe**

Our offers are aimed at Chinese candidates with European experience who are living in China or Europe. We also address Europeans with China experience who are living in China or Europe. Our CV Database provides access to thousands of talented individuals with specialized China experience.



## ✓ **Usage of Various Platforms and Networks**

At no additional cost, we link your job posting (Standard-Layout or Corporate Design of your choosing) to various partner platforms. In addition, we link to relevant channels and forums on LinkedIn, XING, Renren, SINA, and other social networks. Through this exposure, we guarantee more applicant responses and higher quality candidates.

## ✓ **Multilingual Services**

Our German, English and Chinese speaking employees would be delighted to advise you on any questions concerning your advertisements. Job advertisements and employer profiles are usually published within 24 to 48 hours.

## ✓ **Reasonable Pricing**

SinoJobs services are offered at attractive pricing. We offer large volume discounts, and can provide invoicing in EUR or RMB (including Fapiao).

## ✓ **Advice specific to the job market**

Take advantage of our experience! To make sure your job posting is successful, we are ready and willing to advise you about specific aspects of the Chinese employment market.

# SinoJobs *Career Days* 中欧企业招聘会

## Europe's leading China-focused career and recruitment fair

SinoJobs Career Days offer a unique opportunity in the industry. Each year, over 2000 visitors (mainly Chinese talents) attend the fairs to meet European and Chinese employers. This is an effective recruiting, networking, and advertising opportunity for companies and candidates.



# Your Job Ad on SinoJobs

## Job Ad: Corporate Design

**Coroplast**

Tapes Cables Cable Assemblies

**top 2013**  
CORPORATE DESIGN AWARD

For our sales team in China (Kunshan) we are looking for you.

**Team Leader  
Quality Management Tapes (m/f)**

**Responsibilities**

- Testing the material contribution from our product family of adhesive tapes
- Controlling and improving the operational production process and being part of planning and making internal audits
- Supervising our production staff and being contact person in all quality issues
- Auditing of process lines and products of adhesive tapes
- Managing the stock of inspection tools and ensuring their preparedness
- Analysing of non-conforming material
- Reporting directly to our headquarter in Germany

**Qualifications**

- Successful graduated master or bachelor study with main emphasis on engineering or quality inspection
- 1-2 years' experience as quality engineer or similar previous position in automotive manufacturing area
- Open minded person and able to communicate efficiently
- Possession of excellent interpersonal skills, teamwork spirit, diligence and a proactive work attitude
- Proficient in English (German would be an advantage)
- Excellent skills in Excel, Power Point and other Windows software tools

**Our company**

Do you get enthusiastic about an environment, which is characterized by technology and automotive? Then you are ready for Coroplast. We are a fast growing and innovative family-owned company with more than 5000 employees worldwide.

**Your application**

If you want to demonstrate your abilities with a high willingness, a lot of fascinating tasks are waiting for you! The success of Coroplast are our employees. Become a part of our success story!

For further information please contact:  
Jan Dirsu, Manager Recruiting  
Tel: + 49 202 2691-428 / Jobs@coroplast.de  
Wimmer Straße 215  
D-42779 Wuppertal  
www.coroplast.de

**Your benefit**

- You can expect a high level of job security
- A good work-life-balance and lots of career opportunities

**Coroplast**  
Verbindungen, die halten.

- Corporate Design**  
Your Job Ad appears in the Corporate Design specified by you.
- Logo**  
Your Job Ad will appear in the search results with logo and title.
- TopJob Option Bookable**  
In addition, Job Ads are linked to the start page (rotation), appear in top ranking positions within search results, and are published in the weekly Jobletter for their entire duration.
- Refresh after 30 Days**  
After 30 days your Ad will be given a fresh date and published anew.
- Runtime 60 Days**  
Your Ad has a total runtime of 60 days.
- Multilingual**  
Per language edition, your Job Ad will be published in English, Chinese and German.
- Ad-Free**  
No external advertising on the page with your Job Ad.
- Social Media Postings**  
Your Job Ad will be posted in the weekly Jobletter on social media platforms like XING and LinkedIn, as well as on Chinese and European forums.

## Job Ad: Standard-Layout

**FIDUCIA fiducia**  
Management Consultants

Our client is specialized in the development and construction of battery components, metal forming tools, machines and equipment, mainly used in the consumer battery market, pharmaceutical industry and commercial vehicle business. It is headquartered in Germany and has its worldwide footprints in Europe, U.S. and Asia. In line with their growth strategy our Client aims to strengthen the team by recruiting a

**VP Global Financial Coordinator - Located in Singapore, Hong Kong or Dongguan**

The candidate will be a Member of the Executive Management team of one of the major Business Units. He/she will drive global financial controlling and will optimize and align processes especially in Asia with offices in the U.S. and Europe. Being a cornerstone in the organization the candidate will see the bigger picture and will contribute with his entrepreneurial view to the business.

**General responsibilities of the position:**

- Coordination of Financial Controlling for one of the Business Units across different operations in U.S., Germany, China and Singapore with a focus on Asia operations
- Supervision of global management reporting to the German Holding
- Responsible for multiple projections, forecasting, budget and scenario planning as well as variance reporting in cooperation with the local Controllers
- Lead and partner with management team on local, regional and global financial projects
- Provide management director and work closely with Executive Management Team to drive the strategy deployment process for the Division
- Lead a global team of Financial Controllers of a Business Unit through dotted-line responsibility for U.S., Germany, China and Singapore Controlling/Accounting
- Manage local matters including legal, insurance and tax advisors of Asia operations
- Coordination of the regional financing under the guidance of central Group Finance
- Initiate tax optimization projects with local and headquarter teams
- Improve Controlling tools based on IT environment

**Requirements:**

- Master degree in Business Administration or comparable qualification
- Minimum 10 years of working experience in a financial management or controlling role
- Multi-year experience in a similar position preferentially in an international manufacturing environment
- Thorough knowledge in International Accounting Standard (IFRS) and US GAAP
- Strong analytical skills, systematic and strategic mindset as well as proactive working style
- Team player with demonstrated interpersonal and management skills as well as a cultural empathy
- Self-motivated, hands-on, high passion to drive projects and see the bigger picture
- Willingness to travel (up to 20%)
- Comprehensive MS Office skills (especially Excel), ERP experience and general IT skills

**Reporting line and management involvement:**

- Reports to the Chairman of the Business Unit
- Asia management board member
- Member of the Executive Management Team of the BU and of the Group Executive Team

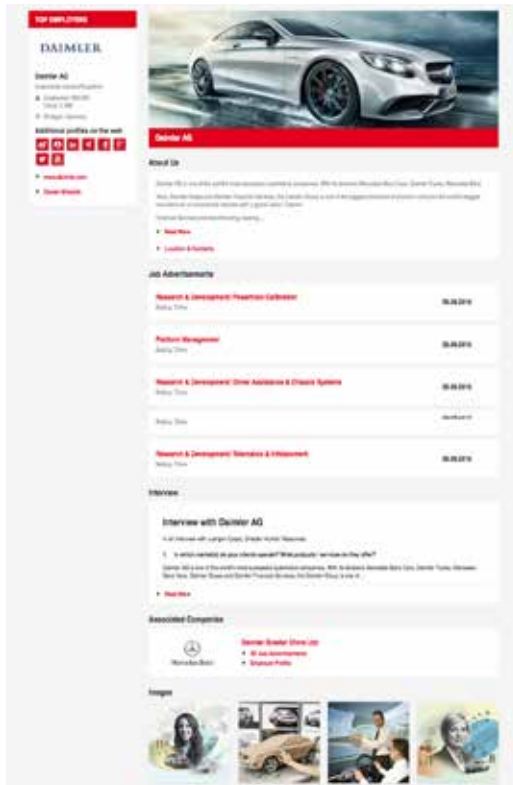
If you are interested in this position, please send your CV including a rough salary expectation to [careers@fiducia.com](mailto:careers@fiducia.com).

- Standard-Layout**  
Your Job Ad appears in our Standard-Layout with company logo, company description, position title, and position description displayed within a frame.
- Logo**  
Your Job Ad will appear in the search results with logo and title.
- TopJob Option Bookable**  
In addition, Job Ads are linked to the start page (rotation), appear in top ranking positions within search results, and are published in the weekly Jobletter for their entire duration.
- Refresh after 30 Days**  
After 30 days your Ad will be given a fresh date and published anew.
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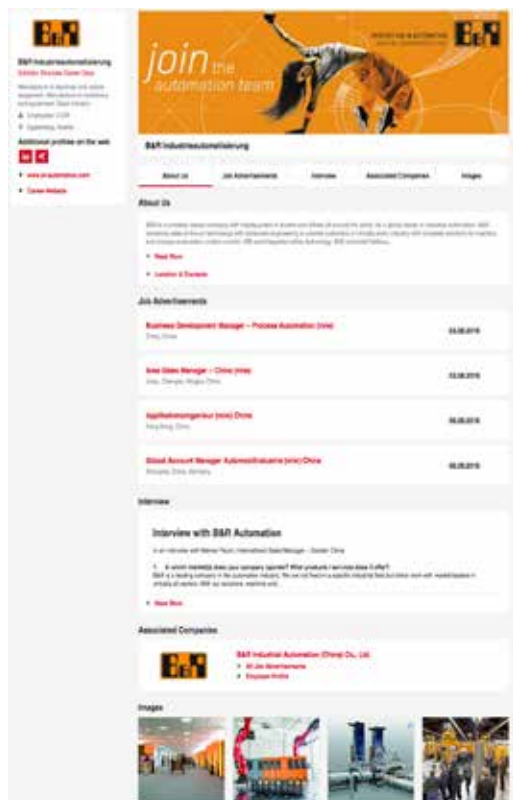
# Your Employer-Profile on SinoJobs

## Employer-Profile: Top Employer



- ✓ **Detailed Company Introduction**  
Extensive Employer-Profile with an introductory text, contact address and branch locations, links to Job Ads and connected companies, interview and image gallery.
- ✓ **Company Logo**  
Your corporate logo is included in your Employer-Profile and in the search results view.
- ✓ **Listing of Your Job Ads**  
Automatically generated listing of your Job Ads with a direct link.
- ✓ **Top Ranking Position in Search Results**  
Your Employer-Profile will be listed in search results above the standard and basic employers.
- ✓ **Logo on the Start Page**  
Your corporate logo will appear in rotation on the start page.
- ✓ **Multilingual**  
Per language edition, your Employer-Profile will be published in English, Chinese and German.
- ✓ **Color Highlighting in Search Results**  
Your Employer-Profile will be color accentuated in the search results to attract more attention.
- ✓ **Social Media Linking**  
Direct links to your social media profiles on LinkedIn, XING, Facebook, Google Plus, YouTube, Twitter, Renren, Wechat and Tudou.
- ✓ **Ad-Free**  
No external advertising on your Employer-Profile.

## Employer-Profile: Standard Employer



- ✓ **Detailed Company Introduction**  
Extensive Employer-Profile with an introductory text, contact address and branch locations, links to Job Ads and connected companies, interview and image gallery.
- ✓ **Company Logo**  
Your corporate logo is included in your Employer-Profile and in the search results view.
- ✓ **Listing of Your Job Ads**  
Automatically generated listing of your Job Ads with a direct link.
- ✓ **Ranking Ahead of Basic Employers**  
Your Employer-Profile will be listed in search results above the basic employers.
- ✓ **Multilingual**  
Per language edition, your Employer-Profile will be published in English, Chinese and German.
- ✓ **Social Media Linking**  
Direct links to your social media profiles on LinkedIn, XING, Facebook, Google Plus, YouTube, Twitter, Renren, WeChat and Tudou.
- ✓ **Ad-Free**  
No external advertising on your Employer-Profile.

# Direct Access to the SinoJobs CV Database

**Search specifically for your ideal candidates, then contact them directly**

As the leading specialized job portal, SinoJobs offers a CV database with more than 11,000 Chinese and European candidates. The majority of candidates are Chinese graduates who studied in Europe; others are Europeans with China expertise.

- ✔ Unlimited inquiries throughout the duration of your access package guarantee a low cost per hire.
- ✔ Extensive search filters ensure quick, any-time access to relevant, highly qualified talent.
- ✔ An ideal tool for the continual development of your talent pool. Secure access to these candidates before your competition does.

## Specialized CV Database with EU-China Focus

### Extensive Search Criteria:

- |   |                                      |                               |
|---|--------------------------------------|-------------------------------|
| ✔ Candidate ID  | ✔ Desired countries/regions for work | ✔ Desired gross income in USD |
| ✔ Desired employment-type<br>(for example: full time position, trainee, internship) | ✔ Desired length of work experience  | ✔ Highest degree completed    |
| ✔ Current working situation   | ✔ Experience by sector               | ✔ Academic Category           |
| ✔ Availability  | ✔ Experience by job field            | ✔ Language Ability            |
|   | ✔ Country of job experience          | ✔ Nationality                 |
|   | ✔ Country of training/education      | ✔ Gender                      |
|   |                                      | ✔ Last profile activity       |

**Maxi Example** Candidates 23458

**Desired form of employment:** Career entry / trainee, full-time positions

As a recent graduate from Hamburg University with a degree in Business Administration (Bachelor), I have undertaken several internships within leading organisations such as "Sample Company" and "Sample Company". These placements have enabled me to develop not only specific sales industry experience, but also valuable and transferable skill set in the fast-paced sector.

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**Searching Maxi Example**

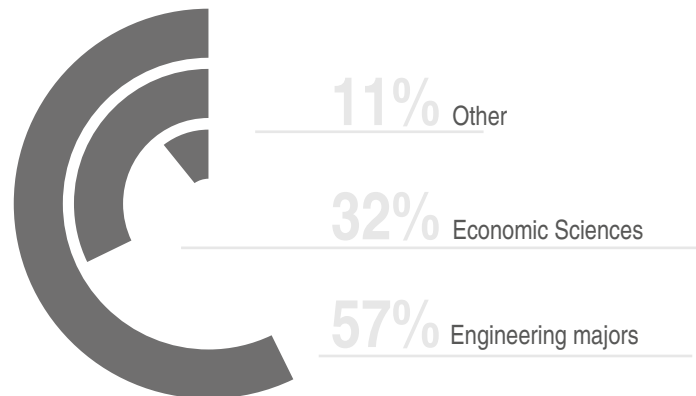
Available within: 1-3 months      **Desired salary in USD:** 30,000-40,000      **Work Permit (EU):** Yes

**Desired industry:** Automobile Industry/Supplies, HR/Finance, Recruitment & Selection, IT & Internet, Manufacture of electrical and optical equipment, Manufacture of machinery and equipment, Manufacture of other non-metallic mineral products, Manufacture of pulp, paper and paper products

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<b>Further Details</b>	<b>Personal</b>
Preferred countries/regions for work: China, Germany, Hong Kong SAR, Macau (AR)	First name and surname: Maxi Example
Willingness to relocate: Yes	Gender: Female
Work Permit (EU): Yes	Nationality: China
Willingness to travel: Yes	Hukou: Fujian
	Address: Senckenberg 23 12345 Senckenberg 43 Germany Hesse
<b>Work experience</b>	Email: <a href="mailto:hm@maxerindustrial.com">hm@maxerindustrial.com</a>
Since 12/2018 China Shanghai	Date of birth: 08.27.1995
<b>Sample Company</b> Internship Building & Construction Sales Intern Assisting the Head of Sales China for the Shanghai region. Responsible for foreign Customers in China.	<b>Documents</b>
06/2015 - 02/2015 Germany Bremen	<ul style="list-style-type: none"> <li>• Diploma / Master certificate</li> <li>• References</li> <li>• CV (English)</li> </ul>
<b>Sample Company</b> Internship Automobile Industry/Supplies Marketing Intern I supported the Marketing Team in different projects. I was responsible to launch a new sales campaign for the new Smartphone.	Updated: 26/09/2018
<b>Education and advanced training</b>	
2013 - 2018 Germany Hamburg	Hamburg University Bachelor Business Administration, Marketing
2012 - 2014 China Shanghai	Fudan University Master Economic Engineering, Law Business Engineering, Law Master
<b>Language Ability</b>	
English: Native language	
Chinese: Professionally proficient	
<b>Knowledge and capabilities</b>	
Software: MS Office, Typo3, vTiger CRM, Teles	

### Categories of Study:



## Interested?

With your SinoJobs Employer-Account, you can start searching the anonymized CV Database now. Candidate contact opportunities are available after purchase of one of our affordable access packages.

# Conditions

Employer-Profile	TOP Employer	Standard	Basic
1 year	888 EUR / 7.398 RMB	418 EUR / 3.478 RMB	free
2 years	1.388 EUR / 11.658 RMB	648 EUR / 5.468 RMB	free

Job Ads	Corporate Design	Standard-Layout	Basic-Layout
1 Ad	248 EUR / 2.158 RMB	158 EUR / 1.288 RMB	free <sup>1</sup>
5 Ads	1.068 EUR / 8.958 RMB	698 EUR / 5.638 RMB	- / -
10 Ads	1.928 EUR / 16.268 RMB	1.288 EUR / 10.848 RMB	- / -
20 Ads	3.538 EUR / 29.688 RMB	2.288 EUR / 19.248 RMB	- / -
50 Ads	7.938 EUR / 66.598 RMB	5.188 EUR / 43.038 RMB	- / -
100 Ads	12.538 EUR / 105.218 RMB	7.938 EUR / 66.138 RMB	- / -
200 Ads	20.038 EUR / 168.218 RMB	11.788 EUR / 99.138 RMB	- / -

Long Term Ad	Corporate Design	Standard-Layout	Basic-Layout
Long Term Ad for 12 months	908 EUR / 7.668 RMB	578 EUR / 4.818 RMB	- / -
Long Term Ad for 12 months with TopJob Option	1.288 EUR / 10.658 RMB	958 EUR / 8.038 RMB	- / -

Job Ad Options	Corporate Design	Standard-Layout	Basic-Layout
TopJob Option	98 EUR / 848 RMB		- / -
Box Number Service per Ad	58 EUR / 488 RMB		- / -
Box Number Service per Ad with Processing Service	128 EUR / 1.088 RMB		- / -
Translation per language <sup>2</sup>	68 EUR / 568 RMB		- / -

CV Database	Conditions for Employer
Access for 1 month	148 EUR / 1.288 RMB
Access for 3 months	378 EUR / 3.168 RMB
Access for 6 months	658 EUR / 5.508 RMB
Access for 12 months	988 EUR / 8.188 RMB

<sup>1</sup> Maximum of 5 free Basic Ads per year, per employer.

<sup>2</sup> Up to 1000 words per Ad / Language. Languages: ZH / EN / DE

**Offers for Internships, trainees, students, and student jobs are typically free of charge.**

**Duration of ads: 60 days, includes refresh date after 30 days.**

Prices shown in Euro subject to 19% German VAT. Prices shown in RMB subject to local business tax. By issuing the current price list all previous price lists and offers lose their validity.

## Our references



CHINA BRAND®

“We have been using SinoJobs for a long time and have been continuously receiving high-quality applications for our job openings. Therefore, we can thoroughly recommend SinoJobs.“

Dr. Hans Joachim Fuchs – China Brand



“SinoJobs Career Days far exceeded our expectations in both the quality and quantity of applicants. Aside from that, interesting prospects also came about through contact with the other exhibitors.“

TÜV NORD Bildung GmbH & Co. KG



DAIMLER



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## Memberships



Give us a call or write to us.  
We will give you personalized and detailed advice.

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Hotline China: +86 22 2318 5150  
www.sinojobs.com