

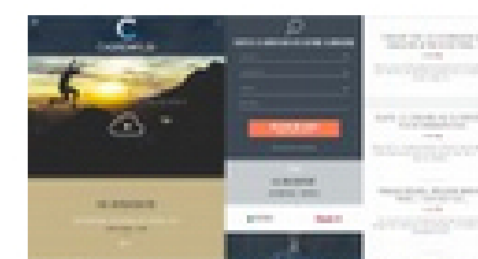
CADREMPLOI

7.9 / 10



Member of
THE NETWORK
Global leader in online recruitment

Foundation : 1996
Nb of employees : 100+
National jobboard : France
Languages : French


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www.cadremploi.fr

9,500 job offers online in October 2015



Site's statement

Cadremploi is the first job board in France for executives and managers on the Internet & mobile devices.



Jobboard Finder's opinion

The media group Figaro is one of the historical job board leaders in France. Cadremploi benefits from a high quality image amongst both recruiters and job seekers. They also have a well rated mobile application which is definitely a plus for job-seekers.



Marketing activities

Newspapers advertising (over 300) ; Sponsorship of recruitment fairs ; Display web/mobile ; Paid Search ; Behavioural advertising ; Direct Marketing ; PR ; Offline (TV, billposting or radio campaign)



Latest innovations

October 2015: launch of a new website design

Release of a new home page in responsive design (page adapts to any screen's size).



Aggregators & Media Partners

Le Figaro ; Capital ; Le Point ; Rue89 ; Europe1 ; ParisMatch ; Le JDD ; CBNews ; Terrafemina ; Meilleures Entreprises ; Boursorama ; Changer de ville ; Culture-RP



Aggregated websites

LeFigaro.fr
Capital.fr
LePoint.fr
Rue89.fr
Europe1.fr
ParisMatch.fr
leJDD.fr
CBNews.fr
Terrafemina.com
meilleures-entreprises.com
Boursorama.com
Changerdeville.fr
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Easy Navigation

Clear Blog

User-friendly Expensive Powerful
Articles App
Social media Bad Layout New vacancies

Do you know Cadremploi? Share your opinion on this site

x ○ ○ ○ ○ ○

Leave a review

4 reviews

Global review



Excellent	■		1
Very good	■		1
Average	■		1
Poor	■		1
Bad			0

Sort review by

Recruiters	2
Jobseekers	2

Details

User friendly	● ● ● ● ○
Design	● ● ● ● ○
Jobs	● ● ● ● ○
Service	● ● ● ○ ○
Price	● ● ○ ○ ○

4 reviews sorted by date

● ● ● ● ○

User friendly

Design

Jobs

Rated on 18-03-2015

Margaux Bidaud - Jobseeker - 8 reviews

● ● ● ● ○

● ● ● ● ○

● ● ● ● ○

Service

Price

● ● ● ● ○

○ ○ ○ ○ ○

● ● ○ ○ ○

User friendly

Design

Jobs

Rated on 16-03-2015

Pichonneau Rémi - Jobseeker - 28 reviews

● ● ● ● ○

● ● ● ● ○

● ○ ○ ○ ○

Service

Price

● ● ○ ○ ○

● ● ● ● ●

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Audience measured by
SimilarWeb

Audience provided by the
job board

Visits

2,069,118
in November 2015

4,001,820
in November 2015

Page views

7,205,960
in November 2015

20,376,752
in November 2015

Audience certified by :



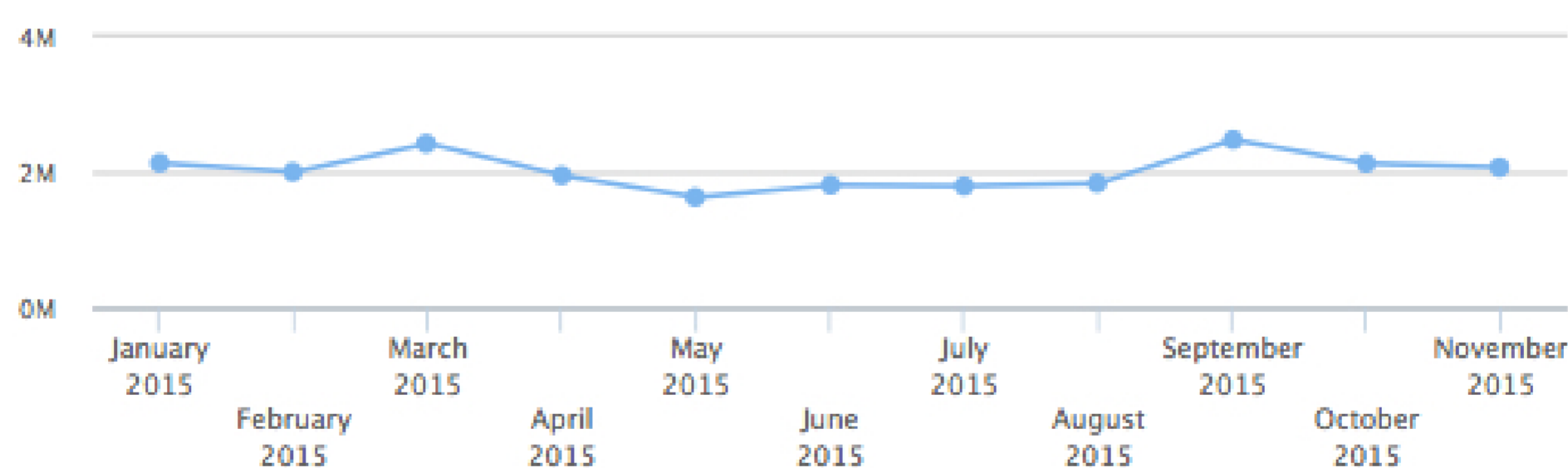
Source : OJD Internet (France)

Note : There might be a gap between the figures measured by SimilarWeb and the audience figures provided by the job board. This gap can be explained by the different measurement methods applied. More information about [audience measurement and certification](#).

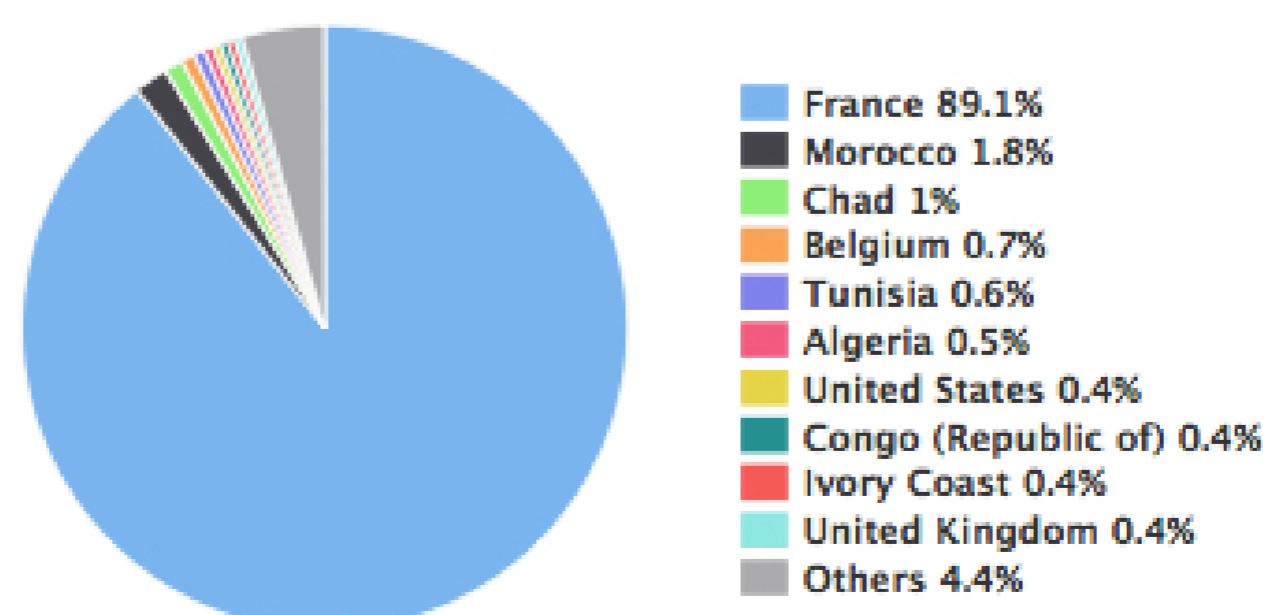
Ranking in France : 8

Traffic overview

measured by SimilarWeb



Traffic by countries (Jan 2016)



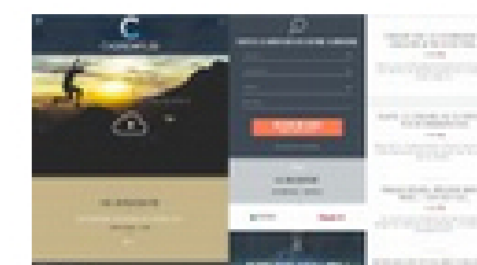
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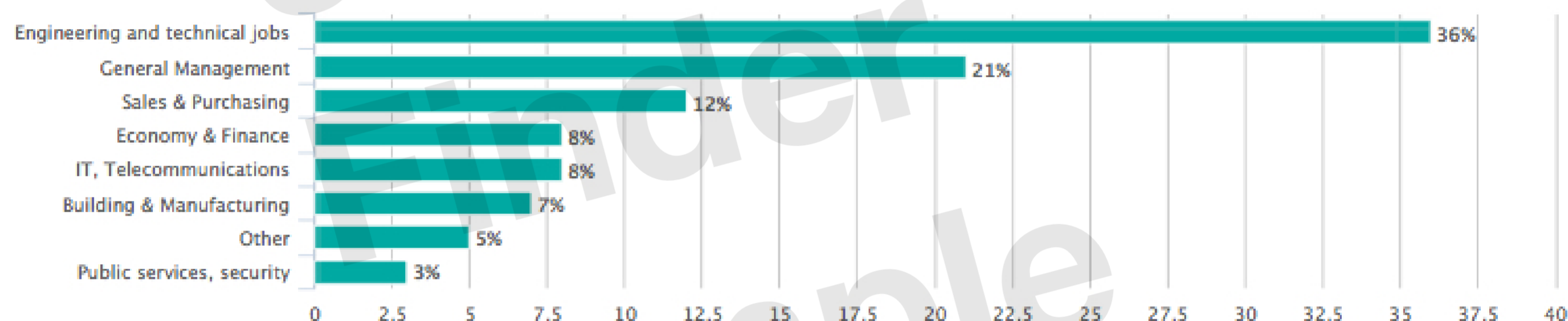
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Job categories breakdown :



Job offers geographic breakdown :

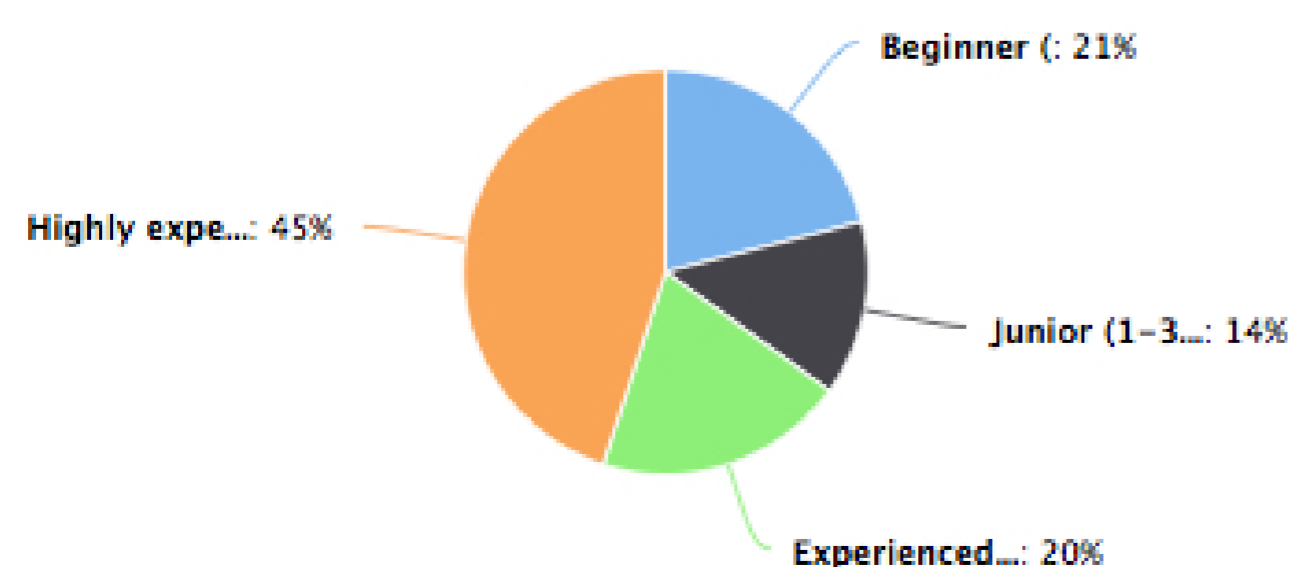


CV database :

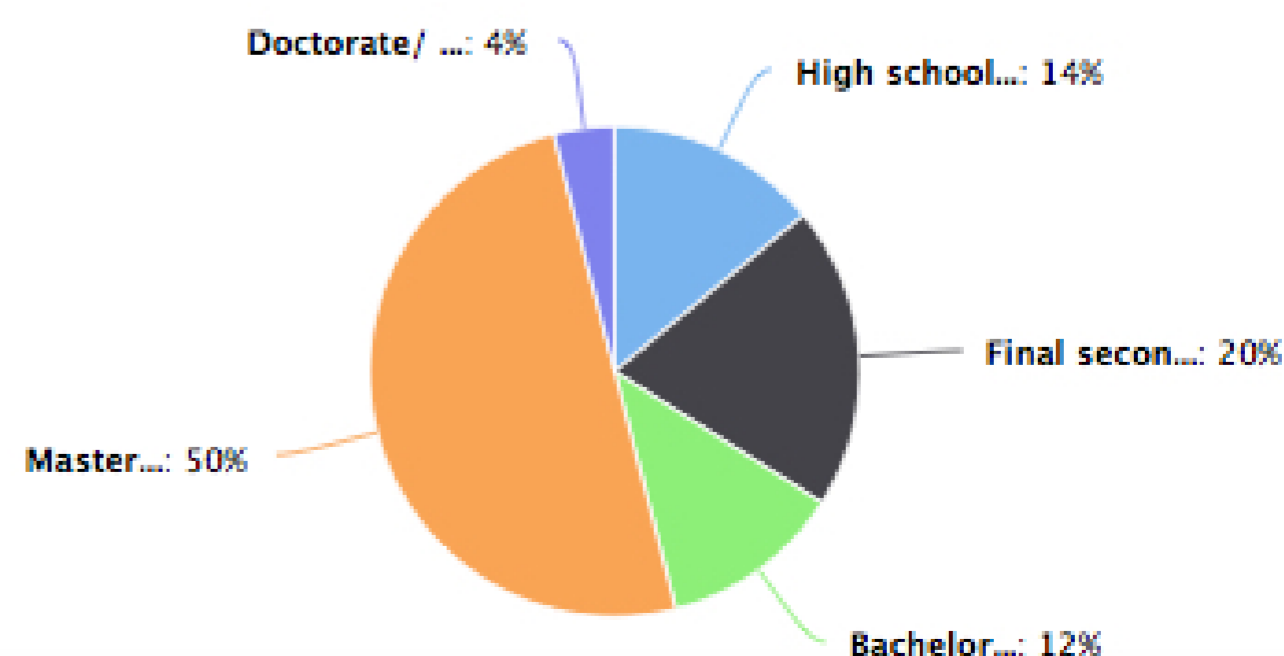
Number of active CVs in the database : 2,100,000

Maximum time an active CV remains in the database : 2 years

Work experience



Educational degree





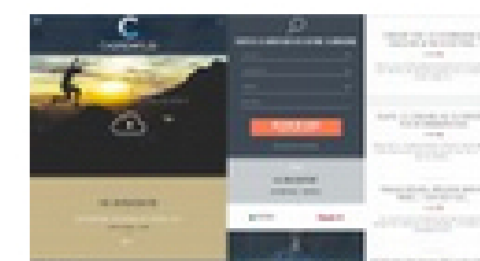
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Post a job on this site

Job posting

Convert the original prices to **EUR - E**

Product name	Type of product	Duration	Price
Single posting	Standard listing (text)	4 weeks	850 EUR
5 postings	Standard listing (text)	4 weeks	4,050 EUR
Single posting + Multi Location	Standard listing (text) with logo	4 weeks	1,720 EUR

see all products

Prices valid until
31-12-2015

Visibility products

Product name	Type of product	Location	Size (px)	Visibility	Price	Per
Company of the Week	Company of the Week	Homepage	120px * 60px	Rotational	2,800 EUR	1 week
Job of the Week	Company of the Week	Homepage	0px * 0px	Rotational	400 EUR	1 week
Mega Banner	Top Mega Banner	Homepage	728px * 90px	Rotational	5,000 EUR	1 week
Full Banner	Top Header Banner	Homepage	1000px * 90px	Rotational	6,500 EUR	1 week
Large Display	Mid Page Unit (MPU)	Homepage	300px * 250px	Rotational	5,000 EUR	1 week

see all products

Prices valid until
further notice



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Figaro Classifieds (www.figaroclassifieds.fr)



Contact



Sales Team

sales@jobboardfinder.net

0033 (0) 437 602 559

Contact our international team, which will attend to your query in the next hours