



Jobboard Finder
any e-recruitment media, anywhere

Media Kit 2018

The **Jobboard Finder (JBF)** is a service provided by **Aktor Interactive SAS**, an international HR communication agency. It is both a **comparison platform** and a **marketplace** where you can search, buy and post your job advert on multiple job boards in several countries at once.

FEATURES

Recruiters

Job Posting

We are the world's largest job board search engine and have partnerships with 7000+ recruiters, as we facilitate placements across the globe. We exchange ongoing communication on the job requirements which further benefits our registered patrons. We offer expert assistance in posting job adverts to enhance efficiency and make it cost effective. We do this in a quick turnaround time of 48-72 hours from payment to your finished job adverts live on the target media.

CV Database access

You will be provided with the login details on request to access qualified CV databases that we have procured. This is not limited to your location, but across the globe, to advance the search of the right fit according to client requirements.

Recruitment Marketing analysis

We can offer you an effective platform to grow into a globally recognized point of contact for job seekers internationally. You will also benefit by being able to analyze markets, which will enable you to forecast the requirements and eventually help you adapt to newer markets which catering to your business needs.

Job boards

Advertisement

Your association with us will not only help you target larger markets but also provide you access to the profiles which otherwise may not have been easily accessible. We will partner with you to assist you on your business objectives in terms of increased sales, enhanced profitability and achieving global presence which will help in increasing your traffic on your portals. You can also purchase job advertisements for the media you prefer and manage your postings. We can assure you that your investment will be worthwhile.

Affiliation

We receive requests from numerous recruiters across the globe and we act as a mediator in providing access to this data. Our motto is to network with worldwide recruiters in order to be an effective intermediary between yourselves and recruiters in the global market. By allowing the recruiters to identify the best media it serves the objective by helping your viewers to hire quality resources and reduce the search turnaround time. Further we are happy to customize our services to make our partnership more beneficial.

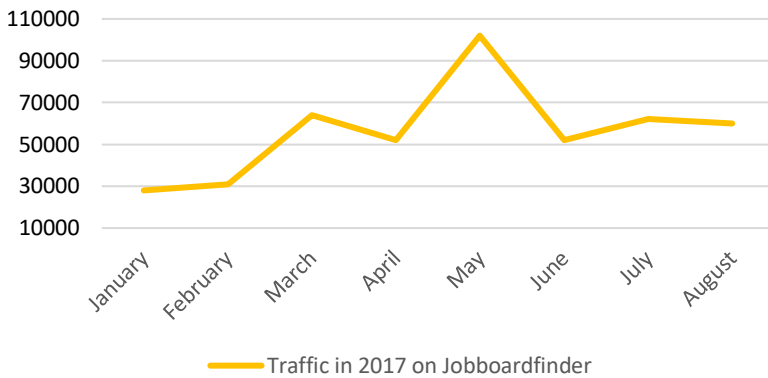


Sales Team – sales@jobboardfinder.com - +33 9 72 46 47 64

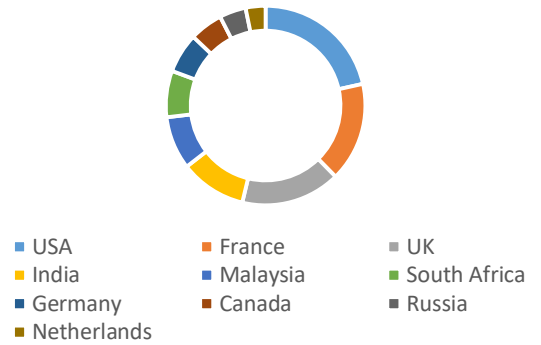
Facts & Figures

It is the perfect **tool** for **international recruiters**, and thus provides you with the **right targeted audience**. **Jobboard Finder** is a **media** where recruiters come looking for specific information

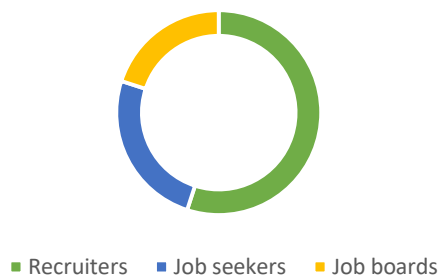
Traffic in 2017 on Jobboardfinder



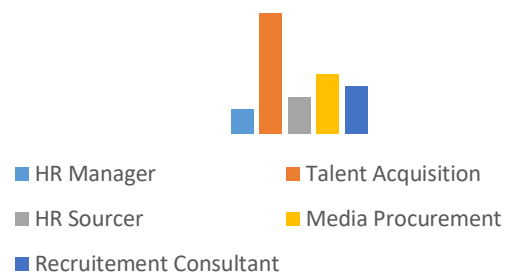
International Audience



7400 active accounts



Our Recruiters are:



73 459

searches for job boards over the last 3 months (September 17)



250 882

Job board pages viewed over the last 3 months (September 17)



For Recruiters

Job posting service on Jobboard Finder:

- Save money
- Save time
- A single dedicated consultant
- Tracking of applications
- Post in 200+ countries on 900+ medias
- Easy process
- Payment by Bank transfer / Credit card / PayPal / Amex

For more information, please visit
<https://www.jobboardfinder.com/en/job-posting>



CV Database Access Purchasing

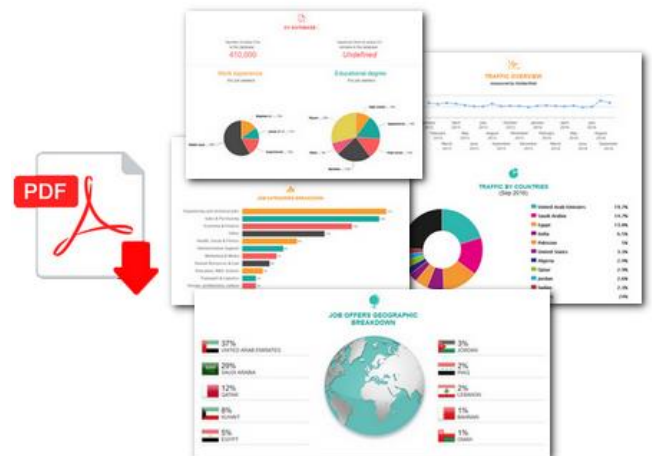
- Buy CV database Access
- 1 or several users
- 1 month to 1 year
- Payment by Bank transfer / Credit card / Paypal / Amex



Premium HR analysis

- Analyse competitor companies in the European recruitment market
- Download more than 900 job board profiles from around the world
- Access our powerful job board comparison tool
- Discover the job post and CV database pricing list among 1000 job boards published

For more information, please visit
<https://www.jobboardfinder.com/en/premium>



For Job boards

Advertising

- ➔ Highlight your job board in our search Engine to appear at top of the search engine
- ➔ Get a banner advertising in our weekly newsletter (4k emails targeted)
- ➔ Highlight your business website on our homepage
- ➔ Buy a slot to display your logo on our homepage

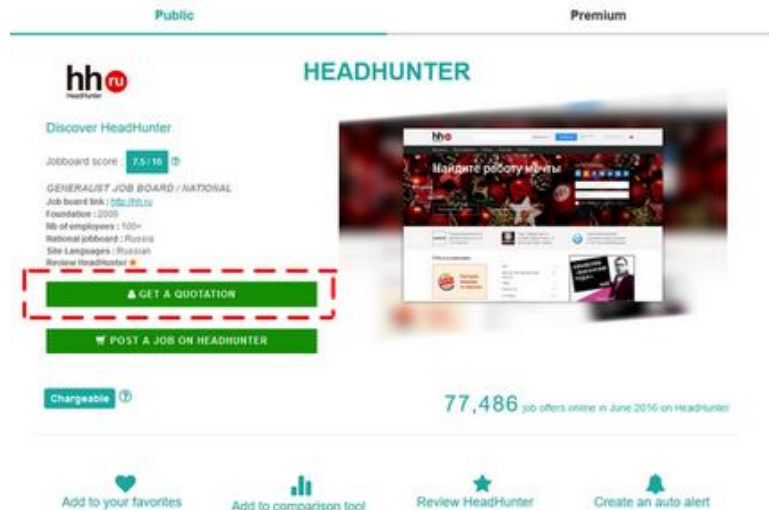
For more details, go on the annex page 5 below



Affiliation

- ➔ Allow job boards to receive Jobboard Finder's prospective recruiters details who clicked on "Get a Quotation" button to gather pricing information
- ➔ **More than 700 quotations** has been received on Jobboard Finder in 2017
- ➔ 50% of them have resulted in sales at the end for the job board

For more details, go on the annex page 5 below



Annex Pricing

Item for Advertising	Duration (days)	Part of Views (in %)	Price (EUR)
Website Homepage upper block ad	30	100	500
Website Homepage upper block ad	30	50	280
Website Homepage upper block ad	1 YEAR	100	5 000
Website Homepage upper block ad	1 YEAR	50	2650
Website sponsored search result 1 country	30	100	100
Website sponsored search result 1 country	1 YEAR	100	1 000
Website sponsored search result multiple countries	30	100	50/country
Website sponsored search result multiple countries	1 YEAR	100	(50/country)*10
Homepage slider logo (auto rotate)	30	100	250
Homepage slider logo (auto rotate)	1 YEAR	100	670
Newsletter Banner top	30 (4 editions)	-	200
Newsletter Banner bottom	30 (4 editions)	-	150
Blog Homepage advert	30	100	250
Blog Homepage advert	30	50	125
Blog Homepage advert	1 YEAR	100	2 500
Blog Homepage advert	1 YEAR	50	1250

Item for Affiliation	Duration	Price (EUR)
Yearly subscription*	1 YEAR	900
Pricing per quotation*	Unlimited	20 / contact



Contact the Sales Team

sales@jobboardfinder.com

+33 9 72 46 47 64

Partner with JBF and:

- ✓ Get **extra specialist traffic** to your website
- ✓ Reach out to a **new audience** outside of your domestic and national market
- ✓ Promote your job board to **targeted and qualified recruiters**
- ✓ Be the **first** Jobboard to appear in your **home country** and/or country where you wish to expand



Jobboard-finder



Jobboardfinder



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