



Jobboard Finder adds new feature

Posted on Friday Feb 27

Jobboard Finder, the world's largest job board encyclopedia, adds a new feature at the beginning of March; a review page on each job board profile. Recruiters and job seekers will share their opinion about job sites and therefore help each other's to find the job board that best meets their needs. A contest will be set up to celebrate this new feature.

Jobboard Finder, the global job board encyclopedia, is continuously developing its website and adds a new feature: the job board review. Now, both recruiters and job seekers will be able to evaluate job boards they use or know about. *"We believe this new feature will put the user experience at the heart of the process when choosing a job board. We actually took our inspiration from a well-known hotels website, where the user experience is the central point in the decision making process."* says François de Boutray, CEO of Aktor Interactive.

It will be very simple to leave a review on Jobboard Finder. Users would first have to give an overall evaluation about the job board, and then evaluate it on different aspects like design, service, prices, etc... They would have to select maximum 15 keywords from a list of adjectives or expression to describe their experience with the job board. They would also add a free text comment. Users would be able to view and manage on their dashboard all their reviews . After a review has been submitted, anyone else who visits the same job board will be able to see it.

"This new feature will give a new consideration for both recruiters and job seekers, since they can get the most relevant opinions. In this way, it will help them selecting the most suitable job board more easily and quickly. Also, we hope it will help job boards to improve themselves." adds François de Boutray .

Linked to this new feature, a contest will be organized from the 1st until the 31st of March . The 17 best reviewers (recruiters and jobseekers), in terms of quantity and quality, will each win an Amazon gift card of €20 minimum value.

Internet users can always register on Jobboard Finder for free and browse the 700 job boards in the database. The free version allows to access to the review page and basic information. Jobboard Finder also offers a premium version with more advanced features. Premium users get strategic data, such as the audience figures, the rate cards, and the sales contact details of every website. They can also use the comparison tool, and bookmark their favorites. Different premium packages are available, ranging from a one-week Insight offer (50€) to a twelve-month Expert access (40€/month).

Jobboard Finder is now used on a daily basis by 600 companies worldwide as well as thousands of job seekers as a powerful tool to identify the ideal job board.

Aktor Interactive is an international recruitment media agency established in France and operating at a worldwide level. Since its foundation in 1999, the agency advises international organizations every day on the most efficient media strategies to promote their employer brand and recruit the best candidates globally. When it comes to international on-line recruitment tools and media planning, Aktor is the recognized European leader. Jobboard Finder, its last worldwide innovation, proves it once again.